

TOWN COUNCIL PROCEEDINGS

APRIL 10, 2019

JACKSON, WYOMING

The Jackson Town Council met in special session in the Town Council Chambers located at in Town Hall at 150 East Pearl Avenue at 10:00 A.M. Upon roll call the following were found to be present:

MAYOR: Pete Muldoon.

COUNCIL: Arne Jorgensen, Jim Stanford, and Jonathan Schechter. Hailey Morton Levinson was absent.

STAFF: Larry Pardee, Roxanne Robinson, Audrey Cohen-Davis, Michelle Weber, Todd Smith, Tyler Sinclair, Darren Brugmann, Paul Anthony, Roger Schultz, Floren Poliseo, and Carl Pelletier.

Consultant: Dennis Burns and William Reynolds, Kimley-Horn and Associates, Inc.

Downtown Parking and Mobility Management Plan. Tyler Sinclair and Paul Anthony made staff comment on this plan, which will be the final document in Phase 2 Downtown Parking, in the four phase community-wide parking study. The plan provides recommendations from consultant Kimley Horn to improve parking availability, reduce traffic congestion, and increase pedestrian and bike mobility in the Town Square and surrounding areas. The method of implementing parking management was an important consideration, as well as having infrastructure and alternative opportunities in place. The purpose of today was to hear from the consultants and allow an opportunity for the Council to ask questions. Staff discussed the challenges associated with shared parking for residential development and to focus on tactical efforts moving forward. The next step would be to take the information and synthesize it in order to make a resolution for action and in approximately thirty days at this point public comment will be accepted.

Larry Pardee made comment that the 2008 estimated value of the parking stalls were \$100,000,000. There are other communities who have implemented paid parking systems that we could learn from such as Breckenridge and Steamboat. Parking dynamics is about human means and expectations. Todd Smith mentioned the challenges associated with ticking rental car parking violators and that the license plate recognition software system has limitations, plus limitations of current staffing and parking enforcement operations.

Dennis Burns and William Reynolds, consultants for Kimley-Horn and Associates, Inc., were introduced and they provided an overview of the draft Downtown Parking and Mobility Management Plan. The industry standard considers parking occupancy in excess of 85% as a “problem”. In Jackson, the 85% occupancy has been exceeded during the day. Town parking was approaching its effective capacity and was estimated to become a crisis in two years. Currently, the only excess parking supply was the Parking-to-Fly stalls. A recommendation was made to implement tools which disincentives people to drive or park downtown (to reduce demand) and increase the amount of downtown parking with opportunities such as parking lids (increase supply). Other communities with similar issues included Hood River, Oregon, Estes Park, Colorado, and Leavenworth, Washington who have implemented different approaches. Another recommendation was to investigate adaptive use garages that could be converted over time to other uses, such as housing. Goals would be to manage the current resources more effectively and integrate parking into holistic mobility opportunities, to look at lease programs for paid parking equipment, and if short term parking stalls were implemented then land use should also be considered.

The Council made suggestions and held discussion on how big of a problem was parking, paid parking, 3-hour versus 2-hour allowance for parking, incremental and phased approach to parking management, enforcement, short-term recommendations, parking manager, Taxi-to-Fly program, the 85% threshold, the value of parking in downtown, reduce demand or increase supply, residential parking permit system, learning from other communities, fees charged for parking violations, time limits in the Home Ranch lot, Park-to-Fly program, parking and mobility manager with support staff, a downtown trolley service, congestion and traffic, increasing the number of handicap parking spaces in the downtown district, increasing the number of bike stalls and motorcycle parking in the downtown district, 15-minute parking spaces, alternate opportunities for visitors/residents, infrastructure, budgeting and timelines for implementation of recommendations, and encouraging a change in behavior.

Jim Elwood, Airport Director responded to Council’s questions related to parking for airport patrons, parking structure, space available at the airport, and centralized parking with shuttle service.

Adjourn. A motion was made by Jonathan Schechter and seconded by Jim Stanford to adjourn. The vote showed 4-0 in favor and the motion carried. The meeting adjourned at 12:07 P.M. minutes:cp

TOWN OF JACKSON

ATTEST:

Pete Muldoon, Mayor

Sandra P. Birdyshaw, Town Clerk

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