

Special Joint Information Meeting

TOWN COUNCIL & COUNTY COMMISSIONER MEETING

June 8, 2020

1:30 PM

Teton County Chambers

Chair: Natalia Macker

NOTICE: THE VIDEO AND AUDIO FOR THIS MEETING ARE STREAMED TO THE PUBLIC VIA THE INTERNET AND MOBILE DEVICES.
Complete the 2020 Census today at www.My2020Census.gov

I. ZOOM LINK FOR PUBLIC PARTICIPATION

Watch the meeting live at www.tetoncountywy.gov

Participate via Zoom by clicking this link <https://us02web.zoom.us/j/81690612127>

or Dial **1-699-900-6833** using Webinar ID # **816 9061 2127**

II. CALL TO ORDER AND ROLL CALL

III. JOINT BOARD INTERVIEWS

A. Energy Conservation Works (1:30 - 2:40 PM)

B. Travel and Tourism Board (2:50 - 4:40 PM)

IV. EXECUTIVE SESSION

Recess to executive session to discuss personnel matters in accordance with Wyoming Statute 16-4-405(a)(ii). *(this item is not open to the public)*

V. APPOINTMENTS TO JOINT BOARDS, If Ready

VI. ADJOURN

Please note that at any point during the meeting, the Chairman or Mayor may change the order of items listed on this agenda. In order to ensure that you are present at the time your item of interest is discussed, please join the meeting at the beginning to hear any changes to the schedule or agenda.

JH ENERGY SUSTAINABILITY PROJECT JOINT POWERS BOARD
AKA ENERGY CONSERVATION WORKS

9 members / 3 yr terms

Current Board Members:

Jim Speyer 6/30/21
 Laura Bonich 6/30/21
 Jim Webb (LVE) 6/30/21

Term expires 6/30/20

Elaine Carney
 Gary Weiss
 John Reed
 Scott Anderson (LVE)

Applicants:

1	1:30 PM	Daniel Butcher
2	1:40 PM	George Bailey
3	1:50 PM	Kay Modi
4	2:00 PM	Elaine Walsh Carney
5	2:10 PM	Alicia Cox
6	2:20 PM	Katy Hollbacher
7	2:30 PM	Gary Weiss

2:40 - 2:50 PM

BREAK

JH TRAVEL AND TOURISM BOARD

7 members / 3 yr terms

Current Board Members:

Brian Modena 6/30/21
 Eric Dombroski 6/30/21
 Brian Gallagher 6/30/22
 Joe Madera 6/30/22

Term expires 6/30/20

Cory Carlson
 Crista Valentino
 Willi Brooks

Applicants:

1	2:50 PM	Arcelia Hawks
2	3:00 PM	Cory Carlson
3	3:10 PM	Crista Valentino
4	3:20 PM	Shannon Schiner
5	3:30 PM	Cara Rank
6	3:40 PM	Mike Geraci
7	3:50 PM	Tyler LaMotte
8	4:00 PM	Willi Brooks
9	4:10 PM	Thomas Holland
10	4:20 PM	Zachary Padilla
11	4:30 PM	Ian Osler

4:40 PM

Executive Session / Appointments if ready

Suggested Motion:

I move to appoint __ and __ and __ to the **Jackson Hole Energy Sustainability Project Joint Powers Board** to full 3-year terms expiring on 6/30/2023.

Suggested Motion:

I move to appoint __ and __ and __ to the **Jackson Hole Travel & Tourism Board** to full 3-year terms expiring on 6/30/2023.

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Wed 4/15/2020 2:06 PM

To: County Clerk Admin <clerkadmin@tetoncountwy.gov>

Volunteer Board Application Form

First Name	Daniel
Last Name	Butcher
Select the Board, Commission, or Committee applying for	Energy Conservation Works Board
Have you served on this Board before?	I have not.
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83002
Home Phone Number	
Business Address	N/A
Business Phone Number	N/A
Occupation	Retired
Email Address	djbutch098@gmail.com
Residency Information	
Length of Residency in Teton County	20 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Graduate Charles M. Russel High School Great Falls Montana

College	Attended Eastern Montana College MSU Billings 1972-1975
Trade or Business School	Five year apprenticeship with Plumbers and Pipe-fitters International. Management and leadership courses with Johnson Controls.
Hobbies	Fishing, painting, road biking, hiking, singing, gardening, traveling.
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Served on the Town of Jackson Contractor Licensing Board, Served on the Energy Efficiency Advisory Board
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	Served on the Curriculum Advisory Board Sheridan College, Home Owners Association Hidden Ranch, Session at Presbyterian Church of Jackson Hole, Board of Elders Highland Park Community Church Casper Wyoming.
Please List Areas of Special Interest:	I bring an understand of building efficiency and energy management from 20 plus years in facility management, most recently managing systems for Teton County Schools.
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	My understanding of the responsibilities of the board of Energy Conservation Works is to facilitate the application of funds to be used in the improvement of the efficiency of municipal and qualifying residential buildings in Teton County. Also to oversee the director and to promote information dissemination within the County to improve energy efficiency..
Why do you want to serve on this Board?	I would like to use my practical experience and management experience to benefit the community.
What are your qualifications for serving on this Board?	I have served on several public boards and believe I can provide a calm and reasoned perspective to energy issues relevant to our area.
What experience and/or special training do you have that is pertinent to this Board's efforts?	I have 20 plus years of experience in building operations. Which included improving efficiencies and monitoring usage to verify outcomes.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I would expect to spend 5 to 10 hours per month involved in meetings and preparation.

Do you have any scheduling conflicts you are aware of? None that I am aware of.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations? YES

See Below: [\[/DocumentCenter/View/7173/Agreement-Expectations\]](#)Teton County Board Member Expectations

Resume [Resume 2020.doc](#)

References *Field not completed.*

Electronic Signature Agreement I agree.

Electronic Signature Daniel J. Butcher

Email not displaying correctly? [View it in your browser.](#)

Daniel J. Butcher

Objective

Experience

2001-2019 **Long Building Technologies** Jackson, WY
Building Systems Representative

On Site Project Manager for Teton County School District #1

- Implement and administer energy management software and database
- Implement and manage maintenance management software and database
- Maintenance of digital control system and mechanical equipment

1997-2001 **Long Building Technologies** Casper, WY
HVAC Equipment Sales and Support

- Initiated equipment sales office in Wyoming.
- Top national monthly sales representative for Concepts and Designs custom air handling equipment
- Top national monthly sales representative for Cook Fan Company small market

1988-1997 **Johnson Controls Inc.** Casper, WY
Positions included; Service Manager, Installation Manager, Operations Manager
Responsibilities included,

- Supervision of installation of temperature control contracts in the state of Wyoming
- Hiring and supervision of mechanics and technicians
- Formulating budgets and managing profitability

1984-1988 **Johnson Controls Inc.** Great Falls, MT/Casper, WY
Installation/Service Mechanic

- Installed HVAC Temperature Control Systems in eastern Montana and northern Wyoming
- Maintained temperature control/mechanical equipment service contracts in eastern Montana and northern Wyoming
- Provided emergency service for temperature controls and mechanical systems in eastern Montana and northern Wyoming

1974-1984 **Plumbers and Pipefitters Local # 30** Billings, MT
Plumber, Pipefitter, Foreman, General Foreman

- Installed process and HVAC temperature controls
- Installed new piping and plumbing on commercial and industrial projects
- Supervised crews on a major maintenance project at Conoco Refinery in Billings Montana

Education

- LEED Core Concepts and Strategies 2009
- Introduction to LEED for Schools 2009
- Various sales and estimating seminars with LONG Building Technologies
- Various supervision and management training courses completed during employment with Johnson Controls Inc

1986 Copeland Compressor and Service Seminar.

1984-1985 Billings Vocational Training School Billings, MT

1974-1978 United Association of Plumbers and Pipefitters Billings, MT
National Apprenticeship Program

1972-1974 Eastern Montana College/MSU Billings Billings, MT

Hobbies

Hiking, gardening, reading, skiing, singing, painting.

Licenses

Montana State Plumbing License 1979-Present

State of Wyoming Low Voltage Electrical License 1987-Present

State of Wyoming Limited Line Voltage Electrical License 1989-Present

City of Jackson Master Mechanical 2002-Present

City of Jackson Journeyman Plumber-Present

**Community
Involvement**

Town of Jackson Contractor Licensing Board Town of Jackson 2002-2016

Chairman 2007-2009

Energy Efficiency Advisory Board 2008-2010

Served as Chairman

Grand Teton Music Festival Volunteer 2006-2012

St John's Hospital Volunteer 2006-Present

References Upon Request

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Thu 4/16/2020 11:11 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	George
Last Name	Bailey
Select the Board, Commission, or Committee applying for	Energy Conservation Works Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Wilson
State	WY
Zip	83014
Home Phone Number	
Business Address	PO Box 189 Wilson WY 83014
Business Phone Number	9172072401
Occupation	Executive Director Digital Supply Chain Institute, Advisory Board for Lockheed Martin, Executive Professor of Digital Innovation Pepperdine
Email Address	captaingeorgebailey@gmail.com
Residency Information	
Length of Residency in Teton County	8 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	

High School	Westwood High School, Westwood NJ
College	Masters Pepperdine University Malibu CA
Trade or Business School	MBA Claremont Graduate School Claremont CA
Hobbies	Sailing, snowboarding, biking, boxing and all other sports. I am not the greatest athlete but I like playing!

Organization Membership Information

Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Lockheed Martin, Jackson Hole Ocean Sailing Team and APQC
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	was on MarketShare Partners.....but they were sold
Please list organizational memberships or affiliations and positions held.	<i>Field not completed.</i>
Please List Areas of Special Interest:	I care about sustainable energy.
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	Set the direction for energy in JH.
Why do you want to serve on this Board?	I have the background and experience of working on Boards. I think that I can contribute to the Energy Board.
What are your qualifications for serving on this Board?	I know Board work and I am good at guiding discussions to meaningful conclusions.
What experience and/or special training do you have that is pertinent to this Board's efforts?	Have 2 Master's degrees and have been at the Director level for 8 years. Have lived in Japan, Germany, Australia. Singapore, Philippines, Venezuela. I have also worked in NYC and San Francisco and JH for 8 years. Have good knowledge of how other places handle energy requirements and what tradeoffs are necessary.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	Regular meetings and potentially some other Advisory work. I can do this.
Do you have any scheduling conflicts you are aware of?	No
If selected for service on this	YES

Board do you commit to
abiding by the Teton County
Board Member
Expectations?

See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
Resume	20.doc
References	JHTetonBoard.docx
Electronic Signature Agreement	I agree.
Electronic Signature	George Bailey

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GEORGE BAILEY



OBJECTIVE & SUMMARY

Leadership position for a company requiring transformational strategy, operational turnaround and global growth. Thirty years of experience either as a general manager of a multi-billion dollar P&L or as a consultant to CEOs of Fortune 100 companies on restructuring, innovation and growth. Domain expertise in technology, IT, professional services, electronics. Voted into Top 50 Irish American Tech Executives and also voted into Top 50 Irish American Entertainment Executives. Top Secret Level clearance.

BIOGRAPHY

George Bailey is the Managing Director for the Center for Global Enterprise, a non-profit founded by Sam Palmisano. He is also the Executive Professor of Digital Innovation and Management at Pepperdine University. George is an Advisory Board member for Lockheed Martin, American Productivity and Quality Center. He was the CEO and President of DIVA Networks a fast-growing next generation internet software applications developer until March of 2015. He was a Senior Advisor to Sony Corporation of America until July of 2013. In this role he guided Sony's pursuit of innovation and growth. Prior to July of 2012, he was the Chief Transformation Officer and Group Executive of Sony Corporation, reporting to Sir Howard Stringer CEO. George ran the transformation program, the global IS function and was on the Board of a Sony subsidiary. George was credited by the media and analysts for being the architect of Sony's successful transformation in 2009 and 2010. Over \$500 million in fixed costs were reduced and several hit products were launched. The stock appreciated by nearly 40% as a result of this effort. The market value of Sony stock has continued to appreciate in 2019.

Prior to Sony, George Bailey was the General Manager of the Microelectronics Division for IBM based in New York. Mr. Bailey had full profit and loss responsibility for \$3 billion of revenue and IBM's global manufacturing infrastructure for semiconductor fabrication facilities. The Microelectronics Division outperformed the industry each and

every quarter that Mr. Bailey managed it. Before running the Microelectronics Division of IBM, Mr. Bailey ran IBM's Global Electronics Business, a \$4 billion division, which included all hardware, software, and services delivered to electronics clients. In a two-year period, Mr. Bailey transformed the business from being one of the bottom three industry groups within IBM to one of the top two highest performing, fastest growing industry groups.

Before that, Mr. Bailey led the integration of PriceWaterhouseCoopers' (PWC) consulting business (a \$3.5 billion transaction of 30,000 people) into IBM's Business Consulting Services division. In this role, Mr. Bailey created the world's largest consultancy and one of IBM's most profitable businesses. Mr. Bailey also initiated the Go! India program, which, over two years, shifted the mix of Indian resources on projects from approximately 20% to over 60% thus doubling IBM's average project profit margins.

Prior to joining IBM through its acquisition of PWC, Mr. Bailey held several global leadership roles at PWC including Head of Innovation and Global Practice Leader of the Change Integration business, which he co-founded and grew to a \$1 billion business. Mr. Bailey also lead the Human Capital business for Watson Wyatt and helped grow that business which included executive compensation, communications and organizational change. For two decades, Mr. Bailey led large-scale, multi-year transformational projects on merger integration and business turnarounds for U.S., European and Asian companies, across a variety of industries (technology, airlines, financial institutions)

Mr. Bailey received an M.A. in Human Resource Management from Pepperdine University, and a M.B.A. from Drucker School of Management at Claremont College. He has co-authored several books, written numerous articles and been covered in the press.

DETAILED CHRONOLOGY

Managing Director January 2016-Present

Center for Global Enterprise

Work with companies worldwide to define best practices for a global business.

Executive Professor Digital Innovation and Management February 2014- Present

Pepperdine University Malibu

Teach courses in change management and technology

Chairman

Jackson Hole Ocean Sailing Team December 2013- Present

Develop charitable organization that reaches out to underserved kids and teaches them sailing and navigation and important life skills.

Chief Executive Officer and President January 2014- March 2015

Diva Networks- Jackson Hole, Cologne, Tokyo

Direct the activities of the company developing the next generation of chat.

Board Member July 2013-Present.

Drive value through Board membership in three organizations including the Advisory Board for Lockheed Martin.

Senior Advisor

Sony Corporation of America July 2012-July 2013

Lead efforts to accelerate innovation and open new growth markets. Executive sponsor of digital education product development effort.

Chief Transformation Officer & Group Executive

Sony Corporation (June 2009– July 2012) Tokyo

Drive Transformation program that took out \$1 Billion in fixed cost, outsourced manufacturing, created a FAST moving culture. Instrumental in crafting growth strategy and strengthened network services and e.commerce platform.. Outsourced many indirect functions while standardizing processes and systems. Work with Board to communicate transformation progress and explain to analysts, investor groups and the press. Based in Tokyo, with most focus on electronics businesses, but also active with Pictures, Music, Games businesses.

General Manager, Microelectronics Division

IBM Systems and Technology Group (2008–May 2009) New York

Ran IBM's global semiconductor business and maintained profitability and strong positive cash flow through the most severe downturn in the history of the industry. Took a billion dollars of cost and expense out, implemented new sales coverage model, and market segmentation strategy. Transformed culture from inwardly focused technology first to market driven, client first. Active member of CEO's special Integration & Values Team (IVT) of IBM's 300 top executives and change leaders.

General Manager, Electronics Industry

IBM Global Sales & Distribution (2002-2008) New York

Took a market segment that had the 2nd worst performance of the 15 market segments in IBM and in two years made it the second highest performing. Earned reputation as a thought leader in the consumer electronics, network equipment and semiconductor industries. Frequent panelist and keynote speaker, quoted in media and published successful book on industry dynamics. Created services capability in India (Go India! Grew to 60,000 employees), grew China and Japan markets. Oversaw the pre-merger integration activities that brought the 30,000 consultants from PricewaterhouseCoopers to IBM and created the world's largest consultancy.

Senior Managing Partner**PricewaterhouseCoopers (1993–1997, 1999–2002) San Francisco**

Held a variety of leadership roles for PwC. Ran the consulting business focused on the high tech industry. Led the global strategy and change practice. Worked in the Chairman's office as global innovation leader. Consulted to some of the biggest names in industry including Carly Fiorina (HP) 2000–2003, Dave Coulter/Mike O'Neil (Bank of America) 1997–2000, Steven Wolf (United Airlines/USAIR) 1989-1992. In all assignments, my consultants focused on helping companies gain a leadership position in the markets they served through innovative growth strategy and effective cost management.

Global Leader Human Capital Group**Watson Wyatt Worldwide (1997–1998) San Francisco**

Merged different consulting businesses into one operational unit that grew at 20% CAGR. Member of CEO's top leadership team.

Partner, Various Consulting Companies

Leadership roles with two consulting companies: Cresap, McCormick, and Paget and Towers Perrin. Worked and lived in Japan, Australia, New Zealand, Singapore, Germany and England.

ACADEMIC

MBA, Claremont Graduate School Claremont, CA

MA Human Resources & Organizational Change, Pepperdine University, Malibu CA

Harvard Advanced Management Courses twice in past 10 years

Author/co-author of three books on strategic change, frequently quoted in major media such as WSJ, Economist others

PERSONAL

5 children. Reside in Jackson Hole Wyoming

Avid yachtsman. Won Transpacific Yacht Race in 1995, repeated race in 2015, was first boat to finish without professional crew in 2008 Bermuda Race, competed in two Newport-Ensenada Races.

Fitness fanatic with resting pulse rate of 45 beats per minute.

Local References

David Sollitt dsollitt@rspjh.com (307) 413-0173 Wilson WY
Sargent Schutt ses@sargentschutt.com (307) 733-1737 Jackson WY

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Thu 5/7/2020 9:50 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Kay
Last Name	Modi
Select the Board, Commission, or Committee applying for	Energy Conservation Works Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	Wyoming
Zip	83002
Home Phone Number	610-308-2186
Business Address	
Business Phone Number	610-308-2186
Occupation	Consultation
Email Address	kaymodi2019@gmail.com
Residency Information	
Length of Residency in Teton County	7 years
Are you a registered voter in Teton County?	No
Education and Hobbies	
High School	Oak Park High School (Kansas City, MO)

College	University of Missouri Rolla, (Missouri University of Science and Technology); Chemical Engineer; Masters studies in water treatment science and stormwater management (University of Widner Engineering School)
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Trade or Business School	<i>Field not completed.</i>
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Hobbies	Biking, hiking, painting, bird watching, tennis, xcross skiing, photography, travel, kayaking; volunteer at the Teton Raptor Center; active in groups/clubs (Teton Plein Air Painters, Teton Pines Country Club, Geologists of Jackson Hole, Bird and Nature Cl
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Organization Membership Information

Have you served on a Board, Commission, or Committee before?	Yes
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If yes, which	Bighorn Sheep and Winter Recreation Collaborative Process Workshops
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Are you currently serving on other Boards, Commissions, or Committees?	No
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If yes, which	<i>Field not completed.</i>
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Please list organizational memberships or affiliations and positions held.	Teton Plein Air Painters, Teton Pines Country Club, Geologists of Jackson Hole, Bird and Nature Club, Nature Mapping and American Institute of Chemical Engineers/Global Process Safety (no positions held); PAST MEMBERSHIPS: Educational Foundation (VP, Grant Coordinator), Air and Waste Management Association (Program Coordinator), PTA Art Committee (Chair)
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Please List Areas of Special Interest:	Climate Change studies; Volunteer at the Teton Raptor Center; active in groups/clubs (Teton Plein Air Painters, Teton Pines Country Club, Geologists of Jackson Hole, Bird and Nature Club, and Nature Mapping)
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Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	Participation as a volunteer community member for assistance to the Energy Conservation Works Board and to attend at least 75% of the Board and committee meetings. Each of these duties is to be performed for the good of the community.
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Why do you want to serve on this Board?	I would like to assist our community as a representative of the residents of Teton County in developing future plans and a better understanding of the objectives of the operations that support everyday life in Jackson.
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What are your qualifications for serving on this Board?	Please refer to my resume which outlines my education (chemical engineering) and work experience (risk and environment) that illustrates my ability to understand and support water management and energy conservation programs.
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What experience and/or	Advanced studies in water and wastewater design and
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special training do you have that is pertinent to this Board's efforts?	industrial engineering experience in the applicable fields.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I need to commit to attending at least 75% of all board and committee meetings. I have control over my work and personal travel schedules. I am partially retired from my profession, so I am committed to support the community of Teton County with time and effort.
Do you have any scheduling conflicts you are aware of?	No
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
Resume	Work Review Kay Modi - May 2020.pdf
References	References for Kay Modi.pdf
Electronic Signature Agreement	I agree.
Electronic Signature	Kay A Modi

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Executive Summary

Ms. Kay A. Modi has over 37 years of Safety, Health, and Environment (SHE) and process engineering experience in industry, government, and consulting. She began her career at Shell's Deer Park Manufacturing Complex as a process engineer in 1979 and moved into the SHE group shortly after the Bhopal India incident (permitting and employee/public exposure analysis). Ms. Modi continues to serve the Oil and Gas industries with SHE consulting services, including energy balance development. Her work within the US EPA covered Superfund, Toxics, Environmental Impact Statement (EIS) and RCRA programs. Additional experiences include public speaking at conferences, marketing/sales, public relations, EIS public meeting facilitation, Superfund public impact hearings, representation in industrial organizations (e.g., Texas Chemical Council, Council for Industrial Boiler Operators, and NPRA-AFPM), large project management (budget responsibilities and developing teams to complete scope of work), and training of young engineers. Her services include SHE assessment of new construction projects and industrial facilities throughout the world, including corporate risk of mergers/acquisition.

Specialties: Facilitating technical and operating staff project meetings; technical oversight of dispersion modeling; Quantitative Risk Analysis (QRA); Process Safety Management support for petroleum, petrochemical, terminal, and specialty chemical plants; Facility Siting (fire, toxic, and explosion analyses); consequence analysis (public, worker, biota, and asset impacts); industrial risk assessments for improved operations and DOT systems; energy system reviews; and incident investigation.

Graduated with B.S. in Chemical Engineering (with geological studies) from the Missouri Univ. Science & Technology in 1979. (Kay Allyson Spaunhorst)

Graduate studies at Widener Univ. (2009): Water and Wastewater Innovative Design, Stormwater Management Design

Community Involvement and Special interests include the following activities: volunteer at the Teton Raptor Center; active in groups/clubs (Teton Plain Air Painters, Teton Pines Country Club, Geologists of Jackson Hole, Bird and Nature Club, and Nature Mapping); and history of volunteering (Hole Food Rescue, Salvation Army dinner preparations, PTA art programs and community cleanup).

Work History:

KAModi Consulting IRDE, LLC (2018-2020); Woman-owned business registered in Jackson, WY

- Self-employed with SHE consulting services to petroleum refineries and terminals.

JCL Risk Services (2015-2018); Aon Energy Risk Engineering (2012-2015); ERM (2010-2011), US and Australia

- Provided process hazard analyses on refineries, terminals, mid-stream and petrochemical processes including pre-construction, acquisitions, audits, and SIS development.
- Developed tools for risk assessment of terminal operations (controls, fires, asset loss, and operations)
- Performed facility siting evaluations for new and existing facilities with blast and fire analyses. Included air dispersion modeling (PHAST) and limited QRAs for industrial operations.
- Developed EIS and review of controls of emission sources for new gas processing plant.
- Developed SHE tracking systems for pipeline system throughout US.
- Upgrade of petroleum refinery air emissions for EPA inquiry on hazardous air pollutants.

General Electric (2005-2008), Global (contractor through IEDDC, Inc.; self-employed)

- Provided SHE and risk analysis of industrial facilities compliance and operations as clients/customers.
- Reviews of chemical, mining, power, and petroleum facilities, including business support for liability.
- Large projects include air modeling and emission control assessments for state-of-the-art industrial wastewater treatment plant; evaluation of US/World Bank/WHO standards; and Corporate-wide strategies for tankage.

ePhase, Inc. (2003-2005) Pennsylvania

- Phase 1 Environmental Assessments: developing reports for industrial [i.e., steels mills operating/abandoned, chemical processing] and commercial properties that require analysis of environmental liabilities.

Trinity Consultants, Inc. (TCI) (1993-1998) multi-state; Law Engineering (1992-1993); Oklahoma

- Interim environmental coordinator for an east coast pipeline operation.
- Marine Terminal Lawsuit – served as technical advisor (engineering analysis, air modeling) for lawsuit involving toxic gas release.
- Refinery, terminal, and pipeline Title V/ III projects - included toxics study.
- Managed projects for refineries, terminals, gas production, pipelines, and mining on permits/compliance issues.
- Served as advisor to Superfund project involving a closed ARCO Refinery.

WZI, Inc. (1990 – 1992); California

- Managed projects for oil production, terminals, mining, and cogen facilities with permitting and air toxics quantification for public health impacts.
- Conducted classes on risk assessment quantification for staff.

EPA Region VIII (1987 – 1990)

- Worked in RCRA, Superfund, and TSCA. Reviewed incineration permits, remediation of the Rocky Mountain Arsenal Site, developed risk assessments (on-site, off-site, biota, offsite groundwater contamination) and conducted public hearings on incineration and risk. EIS and public review for hazardous waste disposal and natural gas pipelines.

Shell Oil Company (1979-1987); Texas/Alabama

- Worked for 8 years with 3 years in the SHE with responsibility for all aspects of air pollution compliance, permitting, employee exposure, accident release modeling for fire and toxics, emission inventories, and spill prevention to coastal waterways. Served as representative for NPRA/AFPM, TCC, and API.
- Worked for 5 years as a process engineer in various process units and startup of pesticide and waste plant.

Technical Papers and Presentations (short list)

Timothy Melton, Ph.D., P.E.; Modi, Kay A.; *Process Equipment Buildings: Manageable Risk or Danger Lurking for Synthetic Gas Processes?* (SynGas Association), 2018

Modi, Kay A.; *Unrevealed Failures of Safeguards Used in Process Hazard Analysis - Improving and Understanding Functionality* (AIChE-GCPS), 2018

Modi, Kay A.; *Check Valves as Safeguards: Friend or Foe in Process Hazard Analysis*; Mary K O'Connor Safety Conference at Texas A&M in 2016 and SynGas Association in 2017

Modi, Kay A.; *Q&A: Industry's Interaction with the Community (Emergency Releases and Modeling of Events, RMP)*; panelist for NPRA-AFPM, 1997. Served as panelist for ILTA and AWMA on various topics for technical conferences.

Modi, Kay A.; Sieck, James (Explorer Pipeline EHS Manager); *Air Emissions Management of IFR Tanks*; presented at Independent Liquid Terminals Associations (ILTA) Annual Meeting, Nashville, TN, 1996.

Modi, Kay A.; *Air Emissions Inventories and Hazardous Air Pollutants*; published for NPRA-AFPM; 1994. Panelist on Community Impacts.

Modi, Kay A.; *Required Residual Assessment for Terminals After Implementation of MACT – Are You In or Out* published for ILTA Annual Meeting, 1993.

References for Kay Modi:

Liza Millet: 917-864-9395 (business start-up)

Frances Clark: 781-259-9819 (volunteer, personal friend)

Hope Sieck: 303-482-7453 (neighbor in Jackson)

Ali Milburn: 720-470-0769 (neighbor and President of Jackson's Hole Food Rescue)

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Mon 5/18/2020 2:42 PM

To: County Clerk Admin <clerkadmin@tetoncountwy.gov>

Volunteer Board Application Form

First Name Elaine Walsh

Last Name Carney

Select the Board,
Commission, or Committee
applying for Energy Conservation Works Board

Have you served on this
Board before? Yes, one term

Are you currently an
employee of Teton County or
the Town of Jackson? No

Personal Information

Address1

Address2

City Wilson

State WY

Zip 83014

Home Phone Number

Business Address 4030 West Lake Creek Drive, Suite 104

Business Phone Number 3076990557

Occupation Founding Principal - Pathfinder Philanthropy Advisors

Email Address elaine@pathfinderpa.com

Residency Information

Length of Residency in
Teton County 27 years

Are you a registered voter in
Teton County? Yes

Education and Hobbies

High School Waynflete School Portland, Maine

College	St. Lawrence University Canton, New York
Trade or Business School	<i>Field not completed.</i>
Hobbies	Hiking, skiing, tennis, cycling
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	No
If yes, which	<i>Field not completed.</i>
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	In late 2012, Elaine served as a volunteer on the Trust for Public Land's "Save the Hoback" Campaign where in 90 days they raised the \$8.75 million needed to purchase Plains Exploration and Production's (PXP) 58,000 acres of oil and gas leases and permanently protect the Hoback Basin in Wyoming. She served on the Board of Directors of the Center for the Arts in Jackson, Wyoming from 2010 – 2012 where she led the efforts to raise \$1 million in general operating funds annually. Elaine served as the Advisory Council Co-Chair of the National Outdoor Leadership School from 2007 - 2010 and participated as a general member of the council from 2003 to 2007. From 2010 to 2018 she served on State of Wyoming Agriculture and Natural Resources Mediation Board, appointed by two governors of the State of Wyoming.
Please List Areas of Special Interest:	Ms. Carney's passion is developing and supporting a "Culture of Philanthropy" in the organizations that she serves. Her areas of expertise include capital campaign planning, management and implementation, the facilitation of collaborative processes, creation and implementation of strategic plans, in addition to volunteer training and coaching.
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	Deeply concerned about the current state of the planet, Ms. Carney is currently focused on Global Climate Change Mitigation for her personal board service. Elaine served from 2013 -2020 on the Board of Directors of Western Resource Advocates, a conservation organization based in Boulder, Colorado focused on protecting the West's land, air and water to ensure that vibrant communities exist in balance with nature. www.westernresourceadvocates.org . In 2017, Ms. Carney was appointed by local elected officials to serve on the Board of Energy Conservation Works, a joint powers Board and partnership between the Town of Jackson, Teton County, Lower Valley Energy, and a wide spectrum of organizations to implement and advocate for energy conservation and carbon emissions reduction in Jackson Hole, Wyoming. www.energyconservationworks.com .

Why do you want to serve on this Board?	I would like to continue my service on this Board.
What are your qualifications for serving on this Board?	Elaine's experience as a consultant in the non-profit and conflict resolution fields and her previous work as an Instructor for the National Outdoor Leadership School www.nols.edu provide a strong foundation for her current work. Elaine is a graduate of St. Lawrence University where she studied Environmental Anthropology and African Studies and has completed graduate-level courses at Antioch University and the Harvard Program on Negotiation.
What experience and/or special training do you have that is pertinent to this Board's efforts?	Elaine Carney works with organizations in the context of major gift fundraising consulting, capital campaign planning and implementation, strategic planning, organizational capacity building, community outreach and leadership training.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I am prepared to continue to meet the time and service requirements of this Board.
Do you have any scheduling conflicts you are aware of?	No
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
Resume	EWC Long Bio 2020.docx
References	<i>Field not completed.</i>
Electronic Signature Agreement	I agree.
Electronic Signature	Elaine Walsh Carney

Email not displaying correctly? [View it in your browser.](#)



Elaine Walsh Carney, Founding Principal

Ms. Carney has 32 years of service to the nonprofit and government sectors. Elaine specializes in philanthropy, facilitation, mediation and negotiation. Ms. Carney's passion is developing and supporting a "Culture of Philanthropy" in the organizations that she serves. Her areas of expertise include capital campaign planning, management and implementation, the facilitation of collaborative processes, creation and implementation of strategic plans, in addition to volunteer training and coaching. Elaine's experience as a consultant in the non-profit and conflict resolution fields and her previous work as an Instructor for the National Outdoor Leadership School www.nols.edu provide a strong foundation for her current work. Elaine is a graduate of St. Lawrence University where she studied Environmental Anthropology and African Studies and has completed graduate level courses at Antioch University and the Harvard Program on Negotiation.

In late 2012, Elaine served as a volunteer on the Trust for Public Land's "Save the Hoback" Campaign where in 90 days they raised the \$8.75 million needed to purchase Plains Exploration and Production's (PXP) 58,000 acres of oil and gas leases and permanently protect the Hoback Basin in Wyoming. She served on the Board of Directors of the Center for the Arts in Jackson, Wyoming from 2010 – 2012 where she led the efforts to raise \$1 million in general operating funds annually. Elaine served as the Advisory Council Co-Chair of the National Outdoor Leadership School from 2007 - 2010 and participated as a general member of the council from 2003 to 2007. From 2010 to 2018 she served on State of Wyoming Agriculture and Natural Resources Mediation Board, appointed by two governors of the State of Wyoming.

Deeply concerned about the current state of the planet, Ms. Carney is currently focused on Global Climate Change Mitigation for her personal board service. Elaine served from 2013 -2020 on the Board of Directors of Western Resource Advocates, a conservation organization based in Boulder, Colorado focused on protecting the West's land, air and water to ensure that vibrant communities exist in balance with nature. www.westernresourceadvocates.org.

In 2017, Ms. Carney was appointed by local elected officials to serve on the Board of Energy Conservation Works, a joint powers Board and partnership between the Town of Jackson, Teton County, Lower Valley Energy, and a wide spectrum of organizations to implement and advocate for energy conservation and carbon emissions reduction in Jackson Hole, Wyoming. www.energyconservationworks.com.



Pathfinder Philanthropy Advisors works with organizations in the context of major gift fundraising consulting, capital campaign planning and implementation, strategic planning, organizational capacity building, community outreach and leadership training. PPA clients include the following:

Maine Recovery Fund, Portland, Maine October 2016 – present

Elaine Carney, Co-Founder and President - Facilitate all aspects of forming this organization to dignify supportive employment and to provide wraparound services for people in recovery from substance use disorder, re-entering from jail and prison and for returning Veterans facing re-entry obstacles. Includes strategic planning, fundraising, Board and Staff Development.

Contact: Margo Walsh, Board Chair (207) 650-9179

Aspen Chapel, Aspen, Colorado November 2018 – present

Provide fundraising consulting services, training and strategic support to board, volunteers and staff to meet and exceed annual fund goals. Assist to prepare for a Comprehensive Capital Campaign to redevelop and improve the Aspen Chapel Campus. Carter Cox is currently serving as Interim Development Director.

Contact: Minister Nicholas Vesey (970) 355-4243

Green River Valley Health Foundation, Sublette County, Wyoming May 2018 – present

Conducted a Planning Study in summer 2018 to determine readiness for a \$30 million campaign to build a Critical Access Hospital in Sublette County, Wyoming. Provide continued support to broaden and strengthen Philanthropy and Major Gifts Capacity for the Foundation.

Contact: Sherrie Escobar, Executive Director (307) 871-7576

The Nature Conservancy – Caribbean Division, November 2017 – February 2019

Assisted the TNC Staff and Board Leadership in the development of the \$100 million *Our Caribbean Campaign Plan*, Campaign Timeline, and committee structure. Provided staff and Trustee training and strategic support to the Board Leadership, Staff and Campaign Committee for all campaign communications, donor cultivation and gift solicitations. As of today, this campaign has raised over 55% of the \$100 million goal.

Contact: Lisa Lord Price, Director of Philanthropy, Caribbean Division (307) 699-0920

Alex Lowe Charitable Foundation, Bozeman, MT March 2017 – December 2017

Provided philanthropy advising and support to staff and Board to implement the successful \$1 million Capital Campaign to complete the Khumbu Climbing Center (KCC), home of the Khumbu Climbing School in Phortse, Nepal. PPA worked with Board leadership and staff to implement, fund and support the Fund's mission and vision. The KCC opened to the Khumbu community in June 2019.

Contact: Mr. Steve Swenson, Board Member (206) 718-0805

Teton Creek Corridor, Teton Valley, ID June 2016 – November 2017

Campaign Counsel to support the planning and implementation of a \$3 million Campaign for Teton Creek Corridor Conservation Collaborative (TCCC) in Teton County, Idaho and to assist with broadening and strengthening the major gifts program for the four TCCC partner conservation organizations.

Contact: Mr. Max Luddington, Project Coordinator (307) 413-4669

Alexander Dawson School, Lafayette, CO, September 2014 – January 2016

Conducted a Planning Study and provided philanthropy services to support a \$20 million capital campaign for facility improvements and campus expansion. Supported board and staff in donor prospect identification, engagement and solicitations during the Campaign Quiet Phase.

Contact: Ms. Susan Winsor Borst, Campaign Committee Chair (303) 589-5210

Alliance for Sustainable Colorado, Denver, CO March 2011 – July 2016

Provided fundraising consulting services, training and strategic support to Board leadership, volunteers and staff. Conducted a Planning Study to support a successful \$5.5 million comprehensive campaign, which utilized a combination of impact investing, historic tax credits and private philanthropy.

Contact: Mr. Jeff Hohensee, Former Director of Strategic Partnerships (303) 775-2622

The Nature Conservancy, Wyoming Chapter, Lander, WY January 2007 – April 2015

Conducted a Planning Study for a \$40 million Conservation Campaign to support the Chapter's five-year strategic plan. Assisted the TNC Staff and Board Leadership in the development of the Conservation Campaign Plan, Campaign Timeline, and committee structure. Provided long-term volunteer training and strategic support to the Campaign Committee for all campaign donor cultivation and gift solicitations. At the conclusion of the contract in October 2011, the Wyoming Chapter invited Ms. Carney to serve as a volunteer member of the Conservation Campaign Committee. They achieved \$43 million in July 2014. Elaine served as the only non-Trustee member on the Wyoming Chapter's Development Committee for three and a half years, until April 2015.

Contact: Ms. Anne Pendergast, Former Chair, Board of Trustees (307) 752-9608

Boys & Girls Club of the Eastern Shoshone Tribe, Fort Washakie, WY July 2009 – March 2011

Provided fundraising consulting services to support a \$3.5 million comprehensive capital campaign to complete the Youth Center and develop a \$1 million Operating Endowment managed by the Wyoming Community Foundation (WYCF). Advised senior Tribal Members and WYCF Staff leadership in prospect identification, cultivation and solicitation.

Contact: Mr. Press Stephens, Former WYCF Development Director (307) 640-4764

Aspen Valley Ski and Snowboard Club, Aspen, CO February 2007 – July 2009

Provided planning, strategic and fundraising consulting services to support a \$15 million capital campaign. The successful campaign supported the completion of the endowment, venue enhancements and a new vehicle fleet to ensure safe athlete travel. Supported AVSC Board and Staff leadership on implementation of all donor prospect identification, cultivation and solicitations.

Contact: Mr. Jeffrey Gorsuch, Board Member and Gorsuch, Ltd, President (970) 343-0141

Center for the Arts, Jackson, WY August 2004 – January 2008

Interim Executive Director Facilitated the Staff leadership transition from a fundraising organization to a world-class art center. Served on the Executive Director Leadership Team to open the Center Theater and develop and implement the Staffing plan to manage and operate the Center for the Arts.

Fundraising Counsel Fundraising strategy, donor development and outreach, and grant writing for the successful \$35 million capital campaign completed in October 2006.

Contact: Ms. Agnes Bourne, Board Member (307) 699-0708

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Mon 5/18/2020 11:10 PM

To: County Clerk Admin <clerkadmin@tetoncountwy.gov>

Volunteer Board Application Form

First Name	Alicia
Last Name	Cox
Select the Board, Commission, or Committee applying for	Energy Conservation Works Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83001
Home Phone Number	
Business Address	185 West Broadway
Business Phone Number	810.955.5811
Occupation	Executive Director
Email Address	alicia@ytcleancities.org
Residency Information	
Length of Residency in Teton County	10 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Flushing High School, Michigan

College	Central Michigan University, Bachelor of Science; Miami University, Master of Environmental Science
Trade or Business School	<i>Field not completed.</i>
Hobbies	running, mountain biking, painting and spending time with my family
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	No
If yes, which	<i>Field not completed.</i>
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	<i>Field not completed.</i>
Please List Areas of Special Interest:	Transportation
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	I have worked for Yellowstone-Teton Clean Cities for 9 years and have extensive experience developing and implementing alternative fuels in transportation programs in our region. I also have access to resources through the Federal Clean Cities program on the most relevant and new technologies. I would like to advise ECW on alternative fuel in transportation programing.
Why do you want to serve on this Board?	I would like to advise ECW on alternative fuel in transportation programing. Also, I would like to offer my time for the greater good of the community.
What are your qualifications for serving on this Board?	I have worked in clean transportation for approximately 10 years and have managed over 1 million dollars in grants and contracts. I have experience with program development and my work overlaps with renewable energy options often.
What experience and/or special training do you have that is pertinent to this Board's efforts?	I have managed a regional charging station and alternative fuel vehicle rebate program. I have developed alternative fuel projects in Grand Teton and Yellowstone and managed them as well.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I understand the commitment is to attend the monthly meeting and to also participate in committees as assigned. The appointment is for 3 years. I am prepared to meet the service requirements.
Do you have any scheduling	No

conflicts you are aware of?

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below:

[\[/DocumentCenter/View/7173/Agreement-Expectations\]](#)Teton County Board Member Expectations

Resume

[AliciaCox_YTCC_Resume_5.pdf](#)

References

[ECW_References.docx](#)

Electronic Signature Agreement

I agree.

Electronic Signature

Alicia M. Cox

Email not displaying correctly? [View it in your browser.](#)

Alicia Cox

EDUCATION

Miami University, Oxford, OH
Master of Environmental Science, August 2010

Central Michigan University, Mt. Pleasant, MI
Bachelor of Science, May 2006 Major: Biology

PROFESSIONAL EXPERIENCE

Yellowstone-Teton Clean Cities, Jackson, WY

Executive Director: March 2014-present

Program Manger: January 2011-March 2014

- Manage all aspects of Yellowstone-Teton Clean Cities, including administration, fundraising, programs and staff
- Developed and coordinate the Green Fleets petroleum reduction consulting program
- Developed Sustainability Series, a monthly community educational program in its 8th year.
- Conceptualize, plan and implement alternative vehicle and fuels workshops and events.
- Developed and coordinate the Greater Yellowstone Electric Vehicle Working Group, facilitated the installation of 50 new electric vehicle ports in the region by securing and disbursing \$50,000 in electric vehicle charging station rebates.
- Research and write grants; successfully awarded and managed over \$1million in funding.
- Manage Coalition budget of approximately \$200,000.00.
- Manage organization communication strategies including website and social media.

Jackson Hole Conservation Alliance, Jackson, WY

Contract Research Associate, October 2010-January 2011

- Collected data to determine the effective population of Teton County, WY.
- Met with business owners, made phone calls and organized numeric data.
- Synthesized data to guide elected officials during the Comprehensive Land Use Plan process.

STRENGTHS

Non-Profit Management

Grant Writing

Grant Management

Educational Programing

Marketing

Facilitation

SKILLS

Proficient with Adobe Creative Suite

Experienced with environmental and greenhouse gas emission quantitative tools

Experienced in ROI and economic analysis

Experienced with Microsoft Excel and Wordpress

Community outreach and engagement



Alicia Cox References:

Jim Evanoff, Yellowstone-Teton Clean Cities Board President,
JimEvanoff51@gmail.com

Basil Barna, Yellowstone-Teton Clean Cities Board member,
basil@wildernesstechnologies.com

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Tue 5/19/2020 1:31 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Katy
Last Name	Hollbacher
Select the Board, Commission, or Committee applying for	Energy Conservation Works Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83002
Home Phone Number	
Business Address	152 E. Gill Ave Ste 1, Jackson, WY 83001
Business Phone Number	307-200-7236
Occupation	Energy efficiency consultant/engineer
Email Address	katy@beyondefficiency.us
Residency Information	
Length of Residency in Teton County	3 years (most recently)
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Petoskey High School, Petoskey, MI

College	U. of Michigan, Ann Arbor, MI
Trade or Business School	n/a
Hobbies	running, hiking, backcountry skiing, building snowcaves, playing with my three little boys, learning new things from podcasts
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	No
If yes, which	I assume this relates only to town/county positions (see other board roles below).
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	* Founding board member & co-chair of Passive House California (2009-2013) * Oaktops Homeowners Association President (2008-2015) * Other professional company memberships: Silicon Couloir, JH Chamber of Commerce, ASHRAE, International Passive House Association, Passive House Alliance U.S., Passive House California, Building Decarbonization Coalition, Carbon Leadership Forum
Please List Areas of Special Interest:	Building energy efficiency, whole-systems thinking, passive envelope design, energy demand reduction, heat pump technology, smart controls, mechanical systems design, zero energy design, lifecycle analyses, long-term goal setting, strategic planning for maximum impact, grant and proposal writing, sociology and behavior change
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	I am well acquainted with ECW's work through their programs and people. I understand the responsibilities of being a board member as well as opportunities that new members with complementary skillsets could bring to the organization. For the ECW board to achieve its purpose of transforming the community into a model for economic sustainability, energy cost savings and energy conservation, each board member would ideally bring unique expertise and a real passion for creating even greater impact in the community.
Why do you want to serve on this Board?	ECW has had success through its involvement with programs including Green Power and the residential and commercial loan programs. However, there is a large disconnect in the town and county between measured progress related to energy consumption—which overall is relatively stagnant despite bold community visions—and the public's perception of energy sustainability. As a joint powers board, ECW is uniquely suited to leverage its position and connections to catalyze progress in

energy performance through various sectors of energy end uses. My specialty is buildings, and I can bring new insights and expertise to ECW to help guide decisions related to the building industry and marketplace. This will help drive significant reductions in building energy use and carbon footprint while reducing operations costs and improving occupant comfort and health.

What are your qualifications for serving on this Board?

I know energy and I know buildings. I am a licensed engineer, hold a masters degree in structural engineering, and have worked in the building industry since 1998. Hands-on energy conservation in buildings (residential, commercial, municipal and institution) as a design and construction consultant has been my core area of work and expertise since 2002.

What experience and/or special training do you have that is pertinent to this Board's efforts?

Through my 11 years running a small high-performance consulting firm (est. 2009) which now has a staff of 10, and previous work at a non-profit where I began as a technical program manager and left as the organization's first grant write after launching that revenue strategy, I also understand the soft side of effectively implementing technical ideas. Specific non-technical skillsets include grant and proposal writing, sales, marketing, financials, program development, and everything else that goes into running a small business and managing staff, clients and stakeholders.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

I have talked with the executive director and a current board member and understand the time commitments and expectations of board members. As a rule I stay very busy, am almost constantly scheduled, and am well accustomed to the demands and required commitment for such a position.

Do you have any scheduling conflicts you are aware of?

No.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below:

[/DocumentCenter/View/7173/Agreement-Expectations]Teton County Board Member Expectations

Resume

[KHollbacher resume_2020.pdf](#)

References

[ECW board app references_KHollbacher.pdf](#)

Electronic Signature Agreement

I agree.

Electronic Signature

Katy L. Hollbacher



Katy Hollbacher, P.E.

PRINCIPAL

"I'm happiest in my work when I can help clients discover their underlying motivations and define meaningful goals. I then apply whole-systems thinking to empower them with the key insights they need to make informed decisions."

katy@beyondefficiency.us
307.200.7236 x1

EDUCATION

M.S. Civil Engineering
University of Michigan
1997

B.S. Civil Engineering
University of Michigan
1996 / *summa cum laude*

CREDENTIALS

Licensed Civil Engineer

Certified Passive House
Consultant

LEED Accredited
Professional

LEED for Homes Rater

Certified GreenPoint Rater

WORK HIGHLIGHTS

Principal + Founder / Beyond Efficiency

Jackson, WY / 2009-present

- Work with design teams to define "guiding principles" for projects and identify human comfort, energy performance and green building goals.
- Perform audits of existing buildings. Advise on alternate envelope detailing, materials, systems, lighting, and appliances to achieve optimized performance.
- Provide intensive technical trainings to design teams on energy modeling, building science, high-performance envelope design, mechanical systems and building codes.

Program Manager / Build It Green

Berkeley, CA / 2004-2009

- Developed and managed foundation outreach initiatives. Researched funding opportunities, developed business plans and budgets, and wrote grant proposals.
- Managed suite of education and resource programs with annual budget of \$400,000, including the Ask an Expert hotline and Best Builders technical service programs.
- Created copy and technical fact sheets (funded by California Public Utilities Commission) for website. Developed educational displays for various cities.

Engineer/Architect III / Wiss, Janney, Elstner Associates

Emeryville, CA / 1998-2002

- Specialized in seismic retrofit, historic preservation, construction defect, waterproofing, and roofing projects on commercial and residential buildings. Investigated field conditions, analyzed data, performed calculations, prepared repair plans, developed specifications, and prepared detailed reports for clients.

EXPERTISE

- Design charrettes
- Whole-systems strategizing
- Structural engineering
- Building science + detailing
- Energy modeling + analysis
- Passive House consulting
- Existing building audits
- Training + workshops



Berkeley, CA 415.236.1333 | Jackson, WY 307.200.7236

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Berkeley, CA • Jackson, WY

(415) 236-1333 (307) 200-7236

P.O. Box 9279, Jackson, WY 83002 • collaborate@beyondefficiency.us

ECW Board of Directors Application: Professional References for Katy Hollbacher

Christine Walker

Housing Development Consultant, Navigate LLC

Policy Team Chair, ShelterJH

christine@navigatejh.com | (307) 690-4487

Alicia Cox

Executive Director, Yellowstone-Teton Clean Cities

alicia@ytcleancities.org | 810.955.5811

Larry Thal

Architect, Sunlight Design & Developer, Mountainside Village

Advisory board member, Housing Supply Board

larry@mountainsideid.com | (307) 690-6696

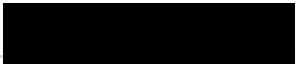
Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Tue 5/19/2020 8:00 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Gary
Last Name	Weiss
Select the Board, Commission, or Committee applying for	Energy Conservation Works Board
Have you served on this Board before?	yes
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Wilson
State	WY
Zip	83014
Home Phone Number	
Business Address	80 W. Broadway #101, Jackson WY 873001
Business Phone Number	307-734-1535
Occupation	entrepreneur
Email Address	gaw1994@aol.com
Residency Information	
Length of Residency in Teton County	19 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	North Hollywood, CA

College	University of California, Los Angeles
Trade or Business School	n/a
Hobbies	tennis, travel, piano, coins, stamps
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Energy Conservation Works
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	Energy Conservation Works
Please list organizational memberships or affiliations and positions held.	Professional Engineer (inactive) various states
Please List Areas of Special Interest:	Energy conservation via green energy, also Green Power as recurring source of income for ECW; working with LVE/Teton Pines Homeowners Association to install natural gas infrastructure.
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	I have served on the ECW Board for 8 years, and been involved with its predecessor organization for 4+ years.
Why do you want to serve on this Board?	To continue to provide guidance for ECW to reach its long term strategic goals. We did not have a Retreat yet this year, and there remains an unresolved fundamental issue regarding our primary focus should be energy conservation or reducing our carbon footprint....
What are your qualifications for serving on this Board?	Professional Engineer, entrepreneur, served on this board for an aggregate of 12 years
What experience and/or special training do you have that is pertinent to this Board's efforts?	Professional Engineer, entrepreneur, served on this board for an aggregate of 12 years
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	Having served on this board for a long time period, I am well aware of the time commitments. I have attended most every meeting, either in person or virtually.
Do you have any scheduling conflicts you are aware of?	no
If selected for service on this	YES

Board do you commit to
abiding by the Teton County
Board Member
Expectations?

See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
Resume	G Weiss Experience Summary 5-19-20.pdf
References	<i>Field not completed.</i>
Electronic Signature Agreement	I agree.
Electronic Signature	Gary A. Weiss

Email not displaying correctly? [View it in your browser.](#)

EXPERIENCE SUMMARY

Mr. Weiss has had over 30 years of experience as an entrepreneur, operator, and Managing Director of demand-side and supply-side energy technology companies, and mechanical contracting/facility management companies. He has a proven track record of successfully growing small, entrepreneurial companies with innovative technologies to successful exits.

Although he “retired” to Jackson, WY in 2001, Mr. Weiss has been involved identifying and bringing to market “game changing” alternative, supply, and demand energy technologies. For example, Mr. Weiss has been involved with senior government officials in the Commonwealth of Puerto Rico to potentially implement innovative alternative energy technologies to help reduce (oil-generated) energy consumption.

Mr. Weiss was co-author of a 2005 paper published in the leading-edge European periodical, *Energy Policy*, entitled “*From Volatility to Value: Analysing and Managing Financial Risk and Performance Risk in Energy Savings Projects*”. He has also been a speaker and panelist at numerous Energy conferences, such as the MIT Forum and the CleanTech/Discovery Showcase Conference.

Mr. Weiss, along with his wife, Kim, own and operate Spirits & Spice stores in Jackson, Las Vegas, and Sedona, as well as our webstore. He is also co-owner of Legacy Oklahoma Operators, LLC, which own and operate oil field leases in Oklahoma.

Mr. Weiss has a Bachelor of Applied Science degree in Mechanical Engineering from the University of California, Los Angeles. He has been a registered Professional Engineer throughout the United States and Puerto Rico, and a U.S. Patent Holder.

Mr. Weiss is married to Kim Weiss and has two children: Erin (24) and Dillon (20).

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Thu 4/16/2020 4:22 PM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Arcelia
Last Name	Hawks
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	no
Are you currently an employee of Teton County or the Town of Jackson?	Yes
Personal Information	
Address1	
Address2	
City	Wilson
State	WY
Zip	83014
Home Phone Number	
Business Address	35 W. Deloney
Business Phone Number	307-733-5665
Occupation	Local Business owner
Email Address	arcy@habitsh.com
Residency Information	
Length of Residency in Teton County	35
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Bel Air H.S.

College	University of Texas at El Paso
Trade or Business School	<i>Field not completed.</i>
Hobbies	<i>Field not completed.</i>
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Partners
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	<i>Field not completed.</i>
Please List Areas of Special Interest:	Hiking, Travel, and cooking
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	I am applying to the TRavel and Tourism board and understand that this is volunteer position and will be expected to give of my time with regular frequency. I as I have not served on this board before my prior knowledge of the duties are limited. But nonetheless willing to learn more and whole heartedly participate.
Why do you want to serve on this Board?	As a small local business, the duties and dealing of the Travel and Tourism board is key to my success as well as the success of all downtown small business owners. I would like to represent a small but might group that can enhance the tourism industry of this valley.
What are your qualifications for serving on this Board?	I am a full-time resident that has served on the board of pARTners and several committees for school fundraisers. My qualifications as a small business owner that interacts daily with the tourist and travelers to this valley is paramount to helping the board better serve our community.
What experience and/or special training do you have that is pertinent to this Board's efforts?	I bring my knowledge of the traveler by virtue of working downtown for many years. I have helped run galas for nonprofits, I have to maintain a tight schedule with regards to my own business and love the valley and all it has to offer. I can bring a new perspective to the board that can only enhance the traveler experience.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I am prepared to meet these requirements as needed and I understand the commitment and gladly accept these.

Do you have any scheduling conflicts you are aware of?	I travel 4 times a year for business for a week at a time.
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations]Teton County Board Member Expectations
Resume	<i>Field not completed.</i>
References	<i>Field not completed.</i>
Electronic Signature Agreement	I agree.
Electronic Signature	Arcelia Hawks

Email not displaying correctly? [View it in your browser.](#)

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Wed 4/29/2020 12:50 PM

To: County Clerk Admin <clerkadmin@tetoncountwy.gov>

Volunteer Board Application Form

First Name	Cory
Last Name	Carlson
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	Yes - just coming up on 3 year term
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	JACKSON
State	WY
Zip	83001
Home Phone Number	
Business Address	3240 West King Eider Road
Business Phone Number	3077325077
Occupation	Regional Director of Marketing Four Seasons
Email Address	coryscarlson@gmail.com
Residency Information	
Length of Residency in Teton County	9 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Hopkins Lindberg

College	<i>Field not completed.</i>
Trade or Business School	Athlete - 9 year member U. S. Ski Team
Hobbies	Skiing, Golf, love of destination
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Jackson Hole Chamber of Commerce, Jackson Hole Travel and Tourism Board, TTB Marketing Committee
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	Jackson Hole Travel and Tourism Board
Please list organizational memberships or affiliations and positions held.	MPI, USST
Please List Areas of Special Interest:	Hospitality and Marketing
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	This is a renewal application - currently serving on this board
Why do you want to serve on this Board?	This Board has a tremendous responsibility in directing the use of public funds for Travel and Tourism. Serving the community in a capacity where I can make a positive impact is the motivation behind my application.
What are your qualifications for serving on this Board?	I have been in the Travel and Tourism business for the past 20+ years across many resort towns including Vail, Tahoe and here in Jackson. My Regional Marketing role (oversight of 7 destination Resorts) with a global brand like Four Seasons affords exposure into so many aspects of Travel and Tourism and it is that experience that I believe brings value to this Board . Having served for the past 3 years on the Travel and Tourism Board, I am proud of what this Board has accomplished and the passion in which each member serves.
What experience and/or special training do you have that is pertinent to this Board's efforts?	Mentioned in qualifications - Through my work in the Travel Industry, I have gained strong experience in Marketing, Public Relations, Revenue Management
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	Fully aware of the commitment/s required to be successful on this Board and ready to meet them.

Do you have any scheduling conflicts you are aware of?	none
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If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
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See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
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Resume	<i>Field not completed.</i>
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References	<i>Field not completed.</i>
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Electronic Signature Agreement	I agree.
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Electronic Signature	Cory Carlson
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Email not displaying correctly? [View it in your browser.](#)

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Fri 5/1/2020 10:58 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Crista
Last Name	Valentino
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	Yes
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	Wyoming
Zip	83001-3864
Home Phone Number	
Business Address	301 Hidden Hollow Dr, #114
Business Phone Number	3073632791
Occupation	CEO - Current Consulting, LLC
Email Address	crista.valentino@gmail.com
Residency Information	
Length of Residency in Teton County	11 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Connetquot High School

College	Quinnipiac University
Trade or Business School	<i>Field not completed.</i>
Hobbies	<i>Field not completed.</i>
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Jackson Hole Travel and Tourism Board, Leadership Jackson Hole Steering Committee, Womentum Women in Leadership Summit Committee, Youth for our Planet Founding Board Member, IUCN World Commission on Protected Areas Young Professionals Committee
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	Jackson Hole Travel and Tourism Board, Womentum Women in Leadership Summit Committee, Youth for our Planet Steering Committee, IUCN World Commission on Protected Areas Young Professionals Committee
Please list organizational memberships or affiliations and positions held.	<i>Field not completed.</i>
Please List Areas of Special Interest:	Sustainability, conservation, environmental protection, sustainable development, eco-tourism,
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	The Jackson Hole Travel and Tourism Board's has the duty and responsibility of spending lodging tax funds in a way that is consistent with the mission of the Board and that is in line with the values of the community. This includes marketing Jackson Hole as a destination in a way that supports a vibrant economy in the fall, winter, and spring seasons; supporting the marketing and promotion of community events through grants; and that values being stewards of our natural capital and assets as it relates to mitigating tourism impacts and effectively communicating the standards and values of being a responsible visitor. The Jackson Hole Travel and Tourism Board also works closely with community partners to develop and deliver collaborative and comprehensive tourism services, including the Jackson Hole Chamber of Commerce, Central Reservations, the Jackson Hole Airport, Jackson Hole Mountain Resort, and many others.
Why do you want to serve on this Board?	As a current Travel and Tourism Board Member, I have learned that our role extends far beyond just allocating funds to market Jackson Hole as a destination. We also have the responsibility of upholding the core values of the community and considering how to balance encouraging a strong economy while protecting our natural resources that drives our tourism base. Over the

last three years that I have served on the TTB, I have felt confident of and supportive of the Board's forward progress towards creating a holistic strategy that does just that – one that supports evolving Jackson Hole into a leader in sustainable tourism, that both highlights and conserves our wildlife and wild places, and that also considers the quality of the tourist and their experience when they visit, not just the number of tourists that visit the valley. With the stress places on the valley because of the current pandemic, the need to not only revive Jackson upon reopening, but to do it thoughtfully and strategically is great. I would like to continue to serve for another term on the Travel and Tourism Board to offer my knowledge and experience gained over the last three years in finding, developing, and supporting the best efforts needed to re-open Jackson and bring tourism and our economy back as quickly as possible, while also looking ahead to think strategically on how we can shape our tourism efforts to support our community while not overwhelming it or losing sight of the values and culture that make our destination unique.

What are your qualifications for serving on this Board?

I have worked for and run organizations in the non-profit sector both within Jackson and internationally, and am a current small business owner in town. I have experience serving on Boards and Committees throughout the last decade, and have worked with global tourism marketing efforts and sustainable destination certification models. My university background is in Marketing and Communications, while a good amount of my work history includes developing and managing events. Through these opportunities, I have gained the skills and competencies necessary to effectively work with other Board members, consider diverse opinions, to understand and manage budgets, and to coordinate large strategic efforts - especially when considering marketing, communications, and events. Finally I have worked for the Yellowstone Teton Sustainable Destinations Program over the last three years, working to design programs that support sustainable travel efforts and business practices for community members. This experience has given me the intimate understanding of many business operations of varying sizes in Teton County, their genuine desires to continue to improve their sustainability practices as it becomes a larger demand by their clients, and knowledge of how to best implement and prioritize many of these practices to increase our viability as a community.

What experience and/or special training do you have that is pertinent to this Board's efforts?

I have served on the Travel and Tourism Board for the last 3 years. In addition, bring 6 years of experience of consulting locally with businesses that rely on tourism for their viability. Working in the environmental non-profit sector rounds out my perspective in understanding the impact that visitors also have on our natural assets and our community infrastructure. Together, this experience affords me a wide perspective to allow for thoughtful decision making and ideas that considers all stakeholders. Over the last three years, I have also received training on how to be an effective Board Member, and

intimately understand the relationships that the Travel and Tourism Board holds with our community partners.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I understand the time and service requirements to be available for the monthly 2-hour public Board Meeting, plus additional time committed to sub-committee work and meetings. I anticipate the amount of hours needed to commit to the Travel and Tourism Board will increase in the coming months as the strategies for re-opening Jackson begin taking shape and rolling out. I feel confident in my ability to continue to meet these requirements
Do you have any scheduling conflicts you are aware of?	No
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
Resume	Crista Valentino CV.pdf
References	References Crista Valentino.pdf
Electronic Signature Agreement	I agree.
Electronic Signature	Crista Valentino

Email not displaying correctly? [View it in your browser.](#)

Crista Valentino

PO Box 3864

Jackson, Wyoming, USA 83001

crista.valentino@gmail.com | [REDACTED]

Occupational Experience

Current Consulting, LLC - Jackson, Wyoming, USA

May 2014 - present | Co-Founder/CEO | www.thinkcurrent.co

Current Consulting works with clients as an idea accelerator and project manager to deliver programs and outcomes that sustain people, nature, culture, and business. Our scope of work includes:

- Facilitation: group workshops, conflict resolution, intercultural dialogues, strategic thinking
- Implementation: creating, designing and executing projects, workshops, and events
- Responsible business: integrating sustainable practices for business, projects, or events

Yellowstone Teton Sustainable Destinations Program - Jackson, Wyoming, USA

September 2016 - present

The program looks to build sustainable businesses, organizations and entities in and around Teton County, Wyoming through education, facilitation, support, and incentives.

- Strategy, design, and implementation of RRR Business Leaders Program and B.E.S.T (Business Emerald Sustainability Tier) program
- One-on-one meetings with 125 local businesses to assess sustainability practices and goals
- Lead advisement and support in implementing new practices to increase sustainability efforts
- Grown RRR Business Leaders Program from 33 businesses to 130 in four months, and certified seven B.E.S.T. Businesses from 2018-present

From Passion to Action Workshop - Vancouver, British Columbia, Canada

October 2019

Contracted by Vancouver Aquarium's Ocean Wise program to develop and deliver a 3 day workshop for 35 youth from across Canada to equip them to lead marine-focused action projects in their communities.

Green Matters in Jackson Hole - Jackson, Wyoming, USA

May 2018 - February 2020

A publication highlighting organizations, efforts, and information on sustainability and conservation in Jackson Hole, Wyoming.

- Editor and content writer producing six issues
- View past publications here: <http://sustainabledestination.org/green-matters/>

Curvejump - Jackson, Wyoming, USA

December 2016 - May 2019

A firm working to spur innovation and support clients in responding to and initiating strategic changes. <https://curveju.mp/>

- Contracted to develop and implement on-site Curvejump events, including in Jackson Hole, Wyoming, Palo Alto, California, and Portland, Oregon
- Lead coordination of programming, participant management, and event strategy

Interleadership Toolkit - International

December 2014 - October 2016

The creation of a toolkit for young professionals and organizations to adopt a culture of empowered, dynamic, innovative and transdisciplinary early career leaders creating change for nature conservation today and in the future within and beyond the workplace.

- Has gained support from the International Union for the Conservation of Nature and was presented at the World Conservation Congress in 2016.
- View it here: <http://bit.ly/InterleadershipToolkit>

The #NatureForAll Greenhouse - International

May 2016 - September 2016 | Parks Canada

The #NatureForAll Greenhouse seeks to accelerate innovative and successful projects that connect people to nature.

- Strategy, design, and implementation of project, including on-site facilitation
- Led global outreach efforts, on-site coordination, team building and training, and all communications management
- View it here: <http://natureforall.global/project-natureforall-greenhouse>

CoalitionWILD - International

October 2013 - present | Founder/Director | www.coalitionwild.org

A global initiative creating lasting youth leadership for the planet. All members, interns, Board of Directors, and participants (except mentors) are under 35 years of age.

- Concept creation, design, direction and implementation of CoalitionWILD from idea stage to full management.
- In 7 years, grown CoalitionWILD to a member base of 10,000 and personally led workshops that have equipped over 2,300 emerging leaders in 107 countries.
- Have impacted 12,100 people globally through the work of CoalitionWILD.
- Given 39 presentations, keynote speeches and panels to a total global audience of over 25,000. These include at the World Wilderness Congress, World Conservation Congress, World Parks Congress, Global Youth Leaders Dialogue, and World Conservation Leaders Forum.
- Facilitated partnerships with the United States Department of Interior, UN Environment, International Union for the Conservation of Nature (IUCN), Parks Canada, Canadian Wildlife Federation, and many others.
- As sole paid staff, leads international Board of Directors of 8 from 8 countries, manages 7 interns, and many volunteers.
- Implementation and management of all programming, communications, and fundraising.
- Tasks also include development of short and long term strategy for programs, fundraising, and communications; speaking engagements; content creation; social media outreach; writing features in international publications; and continuous strategy for growth and expansion.

Awards

Jackson Hole Chamber of Commerce Rising Star Recipient - 2017

October 2017

This award is by nomination only, and is awarded to one individual under the age of 40 who is leading the community in innovation and service.

Wyoming Business Report Top 40 Under 40 Awardee

June 2017

Awarded by nomination, chosen to by one of Wyoming's Top 40 Under 40 in 2017. Award is given to young professionals setting the stage for the future of Wyoming.

Publications

Why "WHY" Isn't Enough

November 2019 | WILD.org

<https://www.wild.org/blog/why-isnt-enough/>

Youth, Changing Your Mind, and Steering The Titanic

November 2019 | Cosmic Podcast

<https://youtu.be/HAD5rltgmVU>

CoalitionWILD

December 2018 | International Journal of Wilderness

<https://ijw.org/coalitionwild/>

Climb a mountain, take your potential to new heights

December 2018 | UN Environment

<http://bit.ly/UNEPMountainDay>

A message from our director

April 2018 | CoalitionWILD.org

<https://vimeo.com/272084628>

Why Environmentalists Aren't Going To Save The Planet

July 2017 | WILDVoices

<http://bit.ly/cvpublication1>

Empower Youth To Shape The Future

April 2017 | UN Environment

<http://bit.ly/cvpublication2>

CANCELLED: 11th World Wilderness Congress (WILD11) - Jaipur, India

March 2020

- Opening address to delegation of ~2,500.
- Facilitator of four panels.
- Opening speaker for Young Environmentalist Program, developed by the Rajasthan Government.
- Lead coordinator and facilitator of the CoalitionWILD Young People's Pre-Congress Workshop, a four day capacity building and leadership development workshop for 35 international youth.
- Developer and facilitator of the WILD11 Mentorship Program, pairing 105 mentorship pairs.

CANCELLED: Earth Optimism Summit - Washington, DC, USA

April 2020

Speaker, Workshop Lead

- Host of a 90 minute workshop for ~200 attendees on "Turning the WHY into a HOW."

CANCELLED: World Conservation Congress - Marseille, France

June 2020

- Youth Summit Coordinator.
- Speaker, workshop presenter.
- #NatureForAll Youth Pavilion workshop host.

Global Youth Dialogue Gathering - Paris, France

November 2019

Keynote address to 20 youth leaders on the importance of collaboration, coherent messaging, and not losing hope. Assisted in facilitating three days of meetings of these youth organizations.

World Leaders Conservation Forum - Jeju, South Korea

October 2018

Keynote speech during the World Leaders Conservation Forum on Empowering a New Generation. 750+ attendees. Side event speeches to high school and university students, 100+ attendees. The Forum is a global platform established to search for nature-based solutions to sustainable development and harmonious co-existence of all forms of life on Earth.

World Conservation Congress - Honolulu, Hawaii

September 2016

Speaking engagement with former Secretary of the Interior Sally Jewell for signing of a Memorandum of Understanding. Involved with a selected group for a High Level Dialogue (30 invitees). Presented during five Congress sessions, with attendance at each presentation ranging from 50-300 attendees. Hosted one Pavilion session with 250 attendees and was a Master of Ceremonies for the session. Sat on three panels representing a perspective on youth and young professionals in conservation.

North American (ING) Summit - Sheperdstown, West Virginia

November 2015

Over 200 key stakeholders, many under the age of 35, participated in the task of designing A Framework for Action to build life-long relationships with nature for current and future generations. The ING Summit built on the issues identified by the Inspiring a New Generation Stream at the World Parks Congress, held in 2016.

Hope Decoded - Banff, Canada

March 2015

One of four Champions chosen to be studied and showcased as leading projects that instill hope in society

Worked with a diverse group of 10 social activists to deconstruct and analyze key aspects of CoalitionWILD for replication and learning. Presented findings and process to audience of 150+.

IUCN World Parks Congress - Sydney, Australia

November 2014

Five presentations on CoalitionWILD to audiences between 50-400 people.

One of six key members in writing the Young People's Pact.

- Final document was presented to World Parks Congress delegation of 6,000+.

- Final document accepted as a part of The Promise of Sydney.

One of 26 young people invited to attend Pre-Congress Workshop.

Sponsored two young people from developing countries to attend World Parks Congress.

- South Africa and India, both presented on their work 4+ times.

10th World Wilderness Congress - Salamanca, Spain

October 2013

Presented and officially launched CoalitionWILD.

Participated on panel, "New Constituencies-Inspiring, Informing and Empowering".

- 3,500 attendees/online viewers.

Moderated panel discussion during Global Forum ~50 attendees.

Presented during Global Forum ~50 attendees.

Inspiring a New Generation at the World Parks Congress Webinar

Ash Center for Democratic Governance and Innovation, Harvard Kennedy School

November 2013

Speaker/Presenter

Provided an overview of the overall objectives and focus of Inspiring a New Generation at the World Parks Congress (Sydney, 2014), including work being done around large landscape connectivity.

Leadership and Volunteer

International Union for the Conservation of Nature (IUCN) - International

World Commission on Protected Areas Young Professionals - Regional Vice Chair/Focal Point

January 2017 - present

Facilitating collaboration and integration of young professionals within the international Commission.

Jackson Hole Travel and Tourism Board - Jackson, Wyoming, USA

Board Member

June 2017 - present

A volunteer seven member Board of Directors appointed by the Town of Jackson Mayor, Town Council, and County Commissioners to effectively spend lodging tax funds to promote Teton County in a manner that is consistent with the shared values of the community.

Youth For Our Planet - International

Founding Steering Committee Member

May 2019 - present

Youth for our Planet is a worldwide partnership for young people and youth-led organizations to advocate for nature-based solutions and climate action by political leaders and decision makers globally.

Hole Food Rescue - Jackson, Wyoming, USA

Volunteer

June 2019 - present

Hole Food Rescue is working to reduce food waste and insecurity in Teton County. As a volunteer, food is 'rescued' from grocery stores and restaurants, sorted at the facility, and distributed to programs and people throughout the community in need.

Women in Leadership Summit - Jackson, Wyoming USA

Volunteer, Planning Committee

April 2019 - present

A 2 day conference designed for 200+ women leaders to develop leadership skills, overcoming stereotypes, building confidence, increasing career opportunities, leading in the digital age, mindfulness, and other topics.

Womentum - Jackson, Wyoming USA

Participant, Mentee/Alumni

September 2013 - present

A year-long integrated, empowering, accountable mentoring program that builds community by developing women's skills, confidence and local network.

Teton Mentor Project - Jackson, Wyoming USA

Participant, Mentor

March 2014 - present

A year-long mentorship program for secondary school students (2nd through 8th graders) that empowers youth by establishing and supporting a connection with a caring adult who encourages them to discover strengths and achieve potential.

Leadership Jackson Hole, Steering Committee - Jackson, Wyoming USA |
Participant
March 2013 - present
Assist in planning curriculum and activities for 2013-2014 Leadership Jackson Hole class.

Education and Training

Science of Well-Being - Online
Yale University
Expected completion of May 2020

Earth Charter Institute - Online
Earth Charter Initiative
Graduate, September 2018

Environmental Injustice -Online
University of East Anglia
Training Completed in October 2017

Sustainability in Everyday Life - Online
Chalmers University of Technology
Training completed in November 2015

User Innovation: A Path to Entrepreneurship - Online
Massachusetts Institute of Technology
Training completed in August 2015

Inclusive Leadership Training: Becoming a Successful Leader - Online
November 2014
Course completed

Aldo Leopold Land Ethic Leaders - New Orleans, Louisiana USA
November 2012
Training completed

Leadership Jackson Hole - Jackson, Wyoming USA
September 2011 - June 2012
Graduate, June 2012

Quinnipiac University - Hamden, Connecticut USA
Bachelor of Arts, May 2009
Major: Public Relations, Minor: Marketing

Town of Jackson
Jackson Hole Travel and Tourism Board Application
List of References – Crista Valentino

1 May 2020

Alex Lemieux

Director of Sales and Marketing
The Wort Hotel
alex.lemieux@worthotel.com
(978) 609 – 1590

Maureen Murphy

Director of Special Events & Community Affairs
Jackson Hole Chamber of Commerce
mo@jacksonholechamber.com
(307) 201 – 2302

Tim O'Donoghue

Riverwind Foundation
Jackson Hole & Yellowstone Sustainable Destinations Program
riverwind@wyoming.com
(307) 690 – 3316

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Sun 5/3/2020 5:01 PM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name Shannon

Last Name Schiner

Select the Board,
Commission, or Committee
applying for Travel & Tourism Board

Have you served on this
Board before? no

Are you currently an
employee of Teton County or
the Town of Jackson? No

Personal Information

Address1

Address2

City Jackson

State Wyoming

Zip 83002

Home Phone Number

Business Address PO Box 7954

Business Phone Number 307-699-1957

Occupation Mountain Sports School Instructor - Lead Via Ferrata Guide

Email Address sschiner@gmail.com

Residency Information

Length of Residency in
Teton County 6.5 years

Are you a registered voter in
Teton County? Yes

Education and Hobbies

High School *Field not completed.*

College	University of Wyoming and Purdue University for BS, Western Governors University for MAed
Trade or Business School	<i>Field not completed.</i>
Hobbies	Skiing, hiking, gardening, climbing, traveling, camping
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Board for Dubois WinterFest, Board for Cystic Fibrosis Gold Coast
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	Not in Teton County - Board of Directors for PSIA-I (regional position for Utah, Wyoming)
Please list organizational memberships or affiliations and positions held.	PSIA - Current member board of directors intermountain region AMGA - member KDP - member
Please List Areas of Special Interest:	Travel and tourism communications, branding, outreach and education
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	My understanding is that the JHTTB works to ensure that a portion of the lodging tax funds are effectively spent promoting tourism that is consistent with our community values. I also realize that in the past the board has organized and promoted community workshops and has given event scholarship grants.
Why do you want to serve on this Board?	Prior to returning to my native Wyoming I worked professionally as the sales and marketing director for an international tour operator and then transitioned to become a lifestyle public relations account executive working with hospitality companies and tourism boards in the Caribbean, finally returning to a position as a sales and marketing director for an upscale eco-lodge in Belize. I enjoyed being actively involved and working to successfully promote my employers and clients to appropriate audiences. Spending the past several years working for JHMR I have been on the front lines of working with the active visitors that come to enjoy our remarkable area. I would love the opportunity to combine my professional past with my present involvement with tourists to assist on a board that I strongly believe has an important place in our community.
What are your qualifications for serving on this Board?	My Wyoming work experience began while attending the University of Wyoming, working my way through school as a wrangler and fly fishing guide at guest ranches in the summers and a ski instructor in the winters. I transferred to Purdue University and graduated with a degree in Hospitality Management, but It didn't take me long to return to Jackson

Hole, taking a position as the travel manager with a fly fishing company. In 2001 I was recruited by a ski and adventure wholesale travel company; I left Wyoming to pursue the opportunity, which took me around the world and allowed me to grow and develop my knowledge of tourism on a global level. The next step was as an account executive with a public relations firm specializing in tourism. From there I moved on to work as the Sales Director of a Belizean lodge, helping to establish them as one of Belize's premier luxury destinations. I have an extensive background in tourism promotion; I have successfully developed and implemented marketing, sales, public relations and branding strategies for an international tour operator, as well as resorts and boutique hotels.

What experience and/or special training do you have that is pertinent to this Board's efforts?	My previous professional experiences, outlined in the qualifications above, as well as my ability to work well with others on boards will be both useful and pertinent. My background, as well as my education, have given me the skills to communicate, collaborate, and continue to adapt to changing trends and situations. Additionally, I feel that my Wyoming roots and multicultural experiences create a dynamic blend that will assist the board with their efforts.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	My understanding is that there is a monthly meeting. If selected to serve on the board I will ensure that I not only attend the monthly meeting, but that I also set aside several additional hours per month to fulfill any necessary services or projects required.
Do you have any scheduling conflicts you are aware of?	I will work my schedule around the board's needs.
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
Resume	ShannonSchiner_Resume_HTT.pdf
References	ShannonSchiner_References_2020.pdf
Electronic Signature Agreement	I agree.
Electronic Signature	Shannon C Schiner

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SHANNON C. SCHINER

PROFESSIONAL SUMMARY

A devoted communications, education, training and sales professional who builds positive relationships while creating engaging environments. Shannon possesses a diverse professional background featuring communication and management experience. She is a capable, adaptable, welcoming, communicator with excellent collaboration skills and a dynamic personality. Additionally, she is a licensed teacher with a Master of Arts in Education and an endorsement in Elementary Education through the Wyoming Professional Teaching Standards Board.

PROFESSIONAL EXPERIENCE

MOUNTAIN SPORTS SCHOOL INSTRUCTOR, GUIDE & SALES

December 2013 – Present
Teton Village, WY

JACKSON HOLE MOUNTAIN RESORT

Premier year-round mountain sports destination.

- Certified PSIA Alpine Level II and Children's Specialist II Ski Instructor
- Certified Association for Challenge Course Technology (ACCT) Practitioner Trainer for Rope's Course Operations
- AMGA Member
- Lead Via Ferrata Climbing Guide – charged with managing day-to-day operations of other guides and guiding clients
- Positively instructs all ages and abilities of ski clients, from beginner to advanced (levels 1-8)
- Successfully guides guests and seasoned climbers of varied abilities on Via Ferrata adventures
- Effectively instructs ACCT certification courses for level I practitioners
- Committed to continued professional development - through PSIA, AMGA, and resort training opportunities
- Included in staff specialist training team to assist other instructors in operations, navigating resort resources, and mentoring
- Skilled member of summer sales team – focusing on customer service and guest experiences for JHMR
- 2015-2016 Rough Rider (ages 5-6) Instructor of the Year
- 2017-2018 Youth Alpine (ages 3-15) Instructor of the Year
- 2019 PSIA National 3Cs Award Winner (one award for all snow sports instructors across the USA)

SALES AND MARKETING DIRECTOR

September 2009 – April 2011
Punta Gorda, Belize

MACHACA HILL RAINFOREST CANOPY LODGE

Upscale jungle lodge with 12 cabin located on an 11,000 acre nature reserve.

- Managed research and implementation of all marketing initiatives including advertising, trade show participation, public relations, online channels, social media and partnerships
- Developed pricing and sales strategy, marketing budget and media purchases as well as packaged programs and oversight of all media and sales materials such as business cards, stationary, brochures, websites, and distribution channel presence
- Directed internet web page, search engine placement and online advertising in addition to online distribution channels and extranets such as Orbitz, Expedia and Travelocity
- Created and applied training programs for travel agencies and tour operators, attended trade fairs, industry shows and various public events

ACCOUNT EXECUTIVE

February 2006 – September 2009
Coral Gables, FL

CHERYL ANDREWS MARKETING COMMUNICATIONS

Specializes in travel and tourism, luxury, lifestyle and real estate markets.

- Lead public relations account executive for hotels, resorts and lodges in Latin America and the Caribbean for facilities ranging from 12 rooms to over 1,000 rooms
- Increased bookings and sales revenue through establishing integrated approaches to secure media endorsements
- Composed press releases and contributing bylined articles to target travel trade, lifestyle, real estate, general and niche media outlets.
- Coordinated and led press trips and media tours
- Liaised with sales, marketing and corporate executives at each hotel, resort and lodge, and developed strategic alliances to strengthen awareness and client brand image
- Clients averaged over \$2 million annually each in media valued coverage

Shannon C. Schiner
SALES AND MARKETING DIRECTOR
ALPINE ADVENTURES

sschiner@gmail.com

Page 2
March 2001 – May 2005
Fort Lauderdale, FL

Tourism company specializing in ski and adventure trips.

- Researched and implemented new business partnerships such as Virtuoso travel consortia and American Express Travel
- Supervised and trained specialized sales staff, directed marketing budget and media purchasing, oversaw new adventure program design, contracts and execution
- Managed catalog, brochure and flyer production and publishing, internet website, search engine placement and online advertising
- Attended trade fairs, industry shows and various public events
- Wrote and sent press releases and designed media kits
- Guided ski and adventure groups in Europe, the United States, Asia and South America

LATIN AMERICA & IRELAND SPECIALIST
EQUITOUR

March 2000 – February 2001
Dubois, WY

Tourism company specializing in international horseback riding tours.

TRAVEL DIRECTOR

January 1999 – February 2000
Jackson, WY

WESTBANK ANGLERS

Regional fly fishing company with a department specializing in international fishing trips.

EDUCATION AND TRAINING

MASTERS OF EDUCATION

WESTERN GOVERNOR'S UNIVERSITY
Emphasis in Elementary Mathematics
December 2017

Salt Lake City, UT

BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT AND TOURISM

PURDUE UNIVERSITY, SCHOOL OF CONSUMER SCIENCE
Emphasis in Resort and Tourism Management
December 1998

Lafayette, IN

UNIVERSITY OF WYOMING, GENERAL STUDIES

Transferred to Purdue University in 1996

Laramie, WY

ADDITIONAL TRAINING AND SKILLS

- Board of Directors for PSIA-I (Utah and Wyoming) for 2020-2024
- Certified Teacher through the State of Wyoming Department of Education
- Proficient in Windows operating systems, Microsoft Office Suite, (Word, Excel, Outlook, Publisher, PowerPoint), Adobe Photoshop, Adobe Illustrator, Internet and multiple reservation software programs.
- Intermediate fluency in Spanish, basic conversational Norwegian and beginning French.
- Certified PADI Open Water Diver
- Certified in First Aid and CPR through the American Red Cross

SHANNON C. SCHINER

REFERENCES

Jim Kercher

Jackson Hole Mountain Resort - Director, Mountain Sports School

Phone: (307) 739-2664

Email: jim.kercher@jacksonhole.com

Millie Maxwell PhD

Client, JHMR Mountain Sports School

Nationally certified counselor (NCC) and licensed professional counselor (LPC) in NC

Phone: (919) 624-1150

Email: maxwell.millie@gmail.com

Sharon Zamojski-Vaillant

Retired: Starwood Hotels - Regional Manager for Supply Chain

Phone: (954) 695-9096

Email: Sharon.zamojski@yahoo.com

Caitlin Murphy Gardner

Cruise Planners – Director of Public Relations

Phone: (305) 519-0566

Email: CMurphy@CruisePlanners.com or caitlinmurphypr@gmail.com

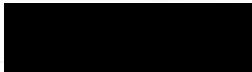
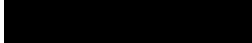
Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Fri 5/8/2020 1:30 PM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Cara
Last Name	4290 Rank
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	Wyoming
Zip	83001
Home Phone Number	
Business Address	265 East Kelly Ave.
Business Phone Number	3074136320
Occupation	Event stationer and rental company
Email Address	cara@xowyo.com
Residency Information	
Length of Residency in Teton County	Wyoming
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Charlotte Catholic High School

College	North Carolina State University
Trade or Business School	<i>Field not completed.</i>
Hobbies	<i>Field not completed.</i>
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	No
If yes, which	<i>Field not completed.</i>
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	Jackson Hole Farmers Market Board President
Please list organizational memberships or affiliations and positions held.	<i>Field not completed.</i>
Please List Areas of Special Interest:	Weddings, events, dining, restaurants
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	This board oversees distribution of some funds generated by the lodging tax, a 2 percent tax that is added to a hotel stay in any county hotel, motel or rental property. The Jackson Hole Travel and Tourism Joint Powers board is responsible for allocating 60 percent of the collected funds, with the remaining 40 percent allocated by Teton County and Town of Jackson.
Why do you want to serve on this Board?	I have been interested in serving on this board since the lodging tax was voted back into existence in 2010. At the time, I was covering the county government for the News&Guide, and couldn't apply. And since then, my former role as publisher of Dishing Magazine kept me too busy with travel. Today I am in the unique position of having a mostly seasonal wedding business that allows for more volunteer opportunities. I view this board as vital to the economic strength of our community, particularly in this day and post COVID 19. Revenues will shrink across the board, and the lodging tax will likely be hard it. How to spend the funds that are collected will be of utmost importance, particularly to return this community to a place where the economy is stable and thrives once again. Moreover, how to we promote travel and tourism when those very things might make us sick for the next year to 24 months?
What are your qualifications for serving on this Board?	I have an intimate knowledge of Teton County and Town of Jackson governments from the eight years spent at the local newspaper. I also published a local food magazine, Dishing, for eight years, and in that time learned the ins and outs of Jackson's restaurant industry and all the people who comprise it. Since 2009, I have owned my own business, xowyo paper +

events, focusing on stationery, gifting and rentals for high-end destination weddings and events.

What experience and/or special training do you have that is pertinent to this Board's efforts?

Marketing, sales, writing, public relations, communication, graphic design and management. And I like to eat. (Also, I am very sorry, but I do not have a resume and have not used one since 2003. I am attaching information from my LinkedIn page. If you would like to contact references, I would suggest Angus Thuermer, Andy Schwartz or Paul Vogelheim. You can also find my bio at xowyo.com).

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

I know the board meets once a month, but I do not know the weekly time commitment. Owning my own business gives me the flexibility to be available as needed. Summer is more challenging for me, given the fact I have about 40 weddings a season and I volunteer at the Farmers Market every Saturday.

Do you have any scheduling conflicts you are aware of?

No, see above.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below:

[/DocumentCenter/View/7173/Agreement-Expectations]Teton County Board Member Expectations

Resume

[Profile.pdf](#)

References

Field not completed.

Electronic Signature Agreement

I agree.

Electronic Signature

Cara Rank

Email not displaying correctly? [View it in your browser.](#)

Contact

Jackson, Wyoming 83001
3074136320 (Work)
carafro@hotmail.com

www.linkedin.com/in/cara-rank-28403a4 (LinkedIn)

Top Skills

Writing
Design
Editing

Cara Rank

Founder + Director at xowyo paper and press, xowyo + co event rentals

Jackson, Wyoming

Summary

Storyteller + Designer + Curator

Experience

xowyo paper and press, xowyo + co event rentals

Owner and Creative Director

September 2009 - Present (10 years 9 months)

Jackson, Wyoming

We offer luxury products to suit many styles, all inspired by our natural surroundings. We aim to tell the story of couples and a sense of place through stationery. In 2019, to mark the 10-year anniversary of the company, xowyo expanded to offer luxury tabletop rentals for weddings, special events or intimate dinners with a highly curated selection of products

Dishing Magazine

Founder, Owner, Publisher, Editor

May 2011 - May 2019 (8 years 1 month)

Dishing Magazine publishes food magazines for resort communities, focused on the unique culinary scene in each town.

Jackson Hole News and Guide

Reporter

February 2003 - May 2011 (8 years 4 months)

Education

North Carolina State University

· (1997 - 2001)

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Fri 5/15/2020 2:15 PM

To: County Clerk Admin <clerkadmin@tetoncountwy.gov>

Volunteer Board Application Form

First Name	Mike
Last Name	Geraci
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	Yes
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83001
Home Phone Number	
Business Address	762 Wind River Lane, Box 1416
Business Phone Number	3074130114
Occupation	Brand Strategy Consultant
Email Address	mike@geraciand.co
Residency Information	
Length of Residency in Teton County	30 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Field not completed.

College	<i>Field not completed.</i>
Trade or Business School	<i>Field not completed.</i>
Hobbies	<i>Field not completed.</i>
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	TTB, From Oct, 2012 to March, 2013. I resigned due to conflict of interest concerns from my AOR work for Montana Office of Tourism.
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	Better Wyoming (Board Chair). Charture Institute (Board)
Please List Areas of Special Interest:	<i>Field not completed.</i>
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	I was introduced to the duties during my previous stint on the TTB, both through regular meetings and sub-committee assignments. Responsibility of TTB board members is to serve as destination strategy resource and oversight of lodging tax funds.
Why do you want to serve on this Board?	A destination's marketing strategy needs to be aligned with the community's ethos and approach to how it perceives and pursues prosperity, for that is the only way all are sustainable and effective. As a 30-year Jackson Hole resident with 25 years of experience in every aspect of marketing, I believe my personal and professional experience would provide valuable insight to the board as we enter this new, post-CORVID-19 era of destination marketing.
What are your qualifications for serving on this Board?	25 years of marketing experience with more than 50 brands in the outdoor, travel/tourism, conservation, finance, SaaS, and MarTech categories. My career began as a freelance writer, reporter, and TV producer before applying those media skills to PR (Stanwood & Partners, Base Camp Comm, Verde), Content strategy, and creative director, chief strategy officer, and partner at MercuryCSC. Currently, consulting for B2B and B2C SaaS and technology companies on brand strategy. I am Contributing Editor/Marketing for Outdoor Retailer Magazine.
What experience and/or special training do you have	Most pertinent is the four years I led the strategy and creative for Montana Office of Tourism (2012 - 2017), which included brand strategy, award-winning creative, an annual \$9 million

that is pertinent to this Board's efforts?	media program, and their PR program. Other related marketing work includes The Wilderness Society, the American Prairie Reserve, NOLS, the Gallatin Valley Land Trust, and the Five Valleys Land Trust. More recently, I have been advising start-up marketing technology companies on brand strategy and have had front-row seat to marketing automation platforms, data navigation systems, and advertising intelligence programs. I still am active in the outdoor industry, working with W.L. Gore on their outdoor business (SITKA, GORE Wear, GORE-Tex).
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	The requirements for the TTB board exceed those of most other volunteer boards. As a self-employed consultant with kids in college, my schedule is flexible to accommodate for regular schedule board meetings and working group assignments.
Do you have any scheduling conflicts you are aware of?	No
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations]Teton County Board Member Expectations
Resume	Resume-Mike-Geraci.pdf
References	<i>Field not completed.</i>
Electronic Signature Agreement	I agree.
Electronic Signature	Michael Geraci

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Mike Geraci

 [linkedin.com/in/geracimike](https://www.linkedin.com/in/geracimike)

 mikethegeraci@gmail.com



Summary

I am a brand and marketing strategist who leads agency and in-house teams through positioning and integrated campaign development and executions. I've worked with more than 50 brands in SaaS, tech, financial, outdoor, ski/board, bike, adventure travel, and conservation industries. My focus is on how to make brands matter, to their customers and their stakeholders, and how to develop marketing that makes news through true, distinct, and interesting campaigns.

Experience

Principal

Geraci & Co.

Oct 2017 - Present (2 years 8 months +)

Geraci & Co. is a brand strategy and communications studio. We partner with businesses and causes to identify and codify why their brand matters, to whom, and the best ways to activate and communicate that to the markets. We build brands that can grow from the the core to more by developing True, Distinct, and Interesting strategies and communications campaigns. www.geraciand.co

Chief Strategy Officer

MercuryCSC

Jan 2013 - Oct 2017 (4 years 10 months)

Brand strategy and creative communication lead for clients in outdoor, travel/tourism, conservation, hospitality, and finance markets, including Montana Travel & Tourism, Vasque, The Wilderness Society, Orvis, First Interstate Bank, The Nature Conservancy, and AAA Mountain West.

V.P. Digital

Verde Brand Communications

Dec 2009 - Sep 2011 (1 year 10 months)

Owner of owned, shared, and social media division. Responsible for the strategic development, oversight and optimization of agency and clients' owned digital media strategies, including brand content strategy and implementation, social media strategy development and management, and digital distribution and discovery. Clients included Backcountry.com, Outdoor Research, Primaloft, Ibex, Confluence, SCARPA, K2 Nordic, and PrincetonTec.

Founder, President

Base Camp Communications

Aug 2001 - Dec 2009 (8 years 5 months)

Integrated PR firm specializing in the outdoor, bike, and ski/board markets, with a specialization in social and ecommerce opportunities. Client portfolio included Timex, Backcountry.com, Ski Utah, Salt Lake Convention & Visitors Bureau, Gregory Packs, Kona Bikes, Princeton Tec, SCARPA, Terra Resort Group.

Senior Account Executive

Stanwood & Partners Public Relations

Aug 1997 - Jul 2001 (4 years)

Public relations expert for clients in outdoor, bike, and ski/snowboard industries.

Education



East Carolina University

English, Journalism

1985 - 1989

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Mon 5/18/2020 12:07 PM

To: County Clerk Admin <clerkadmin@tetoncountwy.gov>

Volunteer Board Application Form

First Name	Tyler
Last Name	LaMotte
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	Yes
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83001
Home Phone Number	
Business Address	3395 Cody Lane
Business Phone Number	3077392751
Occupation	Chief Brand Officer
Email Address	tyler.lamotte@jacksonhole.com
Residency Information	
Length of Residency in Teton County	1 year
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Stillwater Sr. High School, Stillwater, Minnesota

College	University of Nevada, Reno, Nevada; San Francisco State University, San Francisco, California
Trade or Business School	<i>Field not completed.</i>
Hobbies	Snowboarding, Hiking, Mountain Biking, International and Domestic Travel
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	The Conservation Alliance (https://www.conservationalliance.com)
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	<i>Field not completed.</i>
Please List Areas of Special Interest:	Responsible Tourism, Conservation, Hospitality, Sustainable Development, Government and Policy, Digital Design, Branding, Guest Experience, Destination Marketing, Business Development, Sales and Promotion, Partner Management, Community Engagement
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	The mission of the JHTTB is to effectively spend lodging tax funds to promote travel and tourism to Teton County in a manner that is consistent with the shared values of our community. The role of the JHTTB is to tell a compelling story that differentiates Jackson Hole its unique attributes while targeting visitors who seek an authentic, meaningful experience through responsible recreation, stewardship of the natural environment, and appreciation of the outdoors. By amplifying these key themes through marketing, messaging, and promotion, the JHTTB is focused on driving visitation, occupancy, and capacity year-round. With tourism also being the number one employer, sales and lodging tax revenues are integral to town and county budgets along with our local households and livelihoods of our community. My responsibility would be work closely with local businesses, officials, fellow board members and other tourism industry leaders to ensure Jackson Hole stands apart as a destination and sets the example for a sustainable tourism led-economy where we can all live and thrive in our community safely, happily, and fiscally.
Why do you want to serve on this Board?	I want to play a deeper roll in our community by giving my time and devotion to help fortify the tourism economy responsibly in Jackson Hole. I believe I have a unique set of skills and experiences that would add value to the JHTTB and its

community stakeholders, especially during this unique situation and the challenges ahead.

What are your qualifications for serving on this Board?

I'm a veteran brand leader and marketing strategist with a passion for the guest experience. I have consistently motivated teams to deliver premium and innovative brand experiences with campaigns that increased customer awareness, affinity, and market share while delivering on financial goals. I possess an innate sense for aesthetics, a passion for quality, and a drive to inspire through authentic brand storytelling, engagement, and user experience with a sustainability-minded approach.

What experience and/or special training do you have that is pertinent to this Board's efforts?

As the Chief Brand Officer at JHMR, I am deeply engaged in driving the strategic marketing, promotion, messaging, activation, and brand experience while elevating the unique attributes of Jackson Hole to to the destination guest and local community year-round. I posses a unique set of skills that would be applicable in the following areas: Brand Management, Strategic Planning, Business Development, Team Leadership, P&L Responsibility, Digital Marketing, Public Speaking, Partner Management, Agency Management, Corporate, Social, and Environmental Responsibility.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

I know this is a very active Board that meets frequently with much activity and member responsibility. I am committed to making myself available to perform the duties of the JHTTB as much as needed.

Do you have any scheduling conflicts you are aware of?

Not at this time.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below:

[/DocumentCenter/View/7173/Agreement-Expectations]Teton County Board Member Expectations

Resume

[Tyler.LaMotte_Resume_2019.pdf](#)

References

Field not completed.

Electronic Signature Agreement

I agree.

Electronic Signature

Tyler C. LaMotte

Email not displaying correctly? [View it in your browser.](#)

TYLER C. LAMOTTE

SUMMARY I'm a veteran brand leader and marketing strategist with a passion for the customer experience. I have consistently motivated teams to deliver premium and innovative brand experiences with campaigns that increased customer awareness, affinity, and market share while delivering on financial goals. I possess an innate sense for aesthetics, a passion for quality, and a drive to inspire through authentic brand storytelling, engagement, and product excellence with a sustainability-minded approach.

EXPERTISE

- Global Brand Management
- Strategic Planning
- Business Development
- Team Leadership
- P&L Ownership
- Multi-Channel / Category Management
- Digital, Social, and Retail Marketing
- Go-to-Market Excellence and Campaign Development
- Public Speaking and Influence
- Budget Management and Negotiation
- Vendor / Client Relationship Management
- Corporate, Social, Environmental Responsibility

EXPERIENCE **Jackson Hole Mountain Resort, Teton Village, Wyoming | 2019 - Current**
Chief Brand Officer

- Redefining Jackson Hole Mountain Resort's core brand values and unique positioning through the creative of a new brand platform that aligns the entire organization year-round with a consistent and cohesive strategy.
- Aligning customer experience across all divisions and outlets to the newly established JHMR brand strategy through investment in technology & analytics, delivering a better, more personalized mountain resort experience;
- Managing a diverse team of 16 communications, stewardship, and events team professionals in support of organizational priorities through the development of increased brand elevation, activation, and engagement opportunities.
- Directing the company's relationships with key top tier press, social media influencers, and media partnerships, as well as direct relationships with trade press/influencers in support of business line communications;
- Providing editorial oversight of all external engagements including events, campaign solicitations, media opportunities, press briefings, talking points, subject matter statements, and all other organizational positions as needed.
- Progressing JHMR's corporate, social responsibility, and sustainability efforts through a values-led approach.
- Evolving the organization to a digital first engine aimed at reaching more fans with greater frequency, impact and insight.

Keen Inc., Portland, OR | 2016 - 2019

Chief Marketing Officer - Global Brand

- Leading the global brand strategies and tactics to increase awareness, affinity, and sell-through in all channels and regions.
- Providing creative oversight for all brand communications and channel activations across retail, social, digital, events and PR.
- Driving the creation and advancement of Keen's strategic brand platform.
- Progressing Keen's corporate, social responsibility, and sustainability efforts through a values-led approach.
- Evolving the organization to a digital first engine aimed at reaching more fans with greater frequency, impact and insight.
- Creating a best-in-class global digital experience with the global release of the new [keenfootwear.com](https://www.keenfootwear.com) website.
- Managing recruitment across a multi-disciplinary global brand marketing organization of 45 team members.
- Nurturing employee development and growth across all marketing functions.
- Implementing new systems, processes, and tools to elevate team productivity, efficiency, and work quality.
- Owning the global marketing budget development and tracking.
- Setting the overall strategic brand direction as a core member of the executive leadership team.
- Representing the Outdoor Industry's conservation and advocacy efforts as a director for The Conservation Alliance board.

Apple Inc., Cupertino, CA | 2015 - 2016

Senior Marketer - Worldwide Product Marketing

- Developed global, multi-channel, integrated product marketing campaigns and programs.
- Drove digital and social content strategies in coordination with product at key launch cycles.
- Owner of the department marketing budget and spend with external design and production agencies.
- Partnered with worldwide Apple Retail to drive omni-channel strategies and event activations.
- Collaborated with worldwide PR to craft strategies and messaging that supported brand and global product initiatives.
- Presented key divisional strategies and programs to large global audiences.
- Reported on key market trends, channel sales performance, and customer momentum to executive Board for quarterly earnings.

Patagonia Inc., Ventura, CA | 2010 - 2015

Global Business Unit Director - Snow Sports, Performance Baselayer, Trail Running, and Accessories

- Established Patagonia as a credible and leading brand in Snow Sports, Performance Baselayer, Trail Running and Mountain Biking.
- Grew revenue from \$75M to \$125M over 5 years.
- Led teams to create innovative and commercial products with superior quality, sustainability, and global relevance.
- Developed seasonal and long-range strategic plans by category and channel.
- Analyzed global sales performance and market trends to inform business decisions and future product plans.
- Partnered with ambassador athletes on product performance requirements, innovation validation, and marketing activation.
- Led a cross-functional team of 25 to bring leading products and messaging to market.
- Presented seasonal product and go-to-market strategies to large audiences at global sales events.
- Nurtured relationships with strategic accounts to drive product assortment, merchandising, marketing, and brand strategies.
- Consistently partnered with Patagonia Founders and Board on business performance and key initiative support.
- Represented Patagonia on the Snow Sports Industries America Board of Directors.

EXPERIENCE **Adidas AG**, Portland, OR | 2006 - 2010

Global Director / General Manager - Action Sports

- Defined the strategic plan and global rollout for the brand's entry into Action Sports.
- Grew the global business from \$25M to \$175M with a 38% CAGR over 3 years.
- Led all global product, sales, and marketing initiatives from brief to launch.
- Introduced new and innovative products worldwide to core customers through authentic and credible user-centric designs.
- Managed external creative agencies, media, and budget on the creation of all marketing assets.
- Created new systems and business processes to achieve success, including the build of a new action sports sales organization.
- Delivered integrated go-to-market brand and product strategies at all global launch events in Germany.
- Managed strategic relationships and marketing activations with specialty dealers and key accounts.
- Successfully positioned the brand in new channels of distribution.
- Owned the budget planning and execution with P&L responsibility.
- Ensured organizational efficiency and optimization.

Salomon Sports, Portland, OR | 2001 - 2006

Snowboard Category Product and Marketing Manager

- Successfully positioned Salomon as a leading and credible Snowboard brand in North America.
- Developed and implemented integrated marketing campaigns and channel strategies that grew customer preference.
- Drove the creation of all consumer and trade facing marketing assets.
- Managed external agencies and designers on collateral creation and product design.
- Delivered key product messages to sales, key accounts, media, and customers during the seasonal launch cycle.
- Grew category revenue from \$15M - \$25M in a competitive market with improved margin and contribution.
- Brought marketshare for boards, boots, and bindings to an all-time high.
- Owned strategic planning, influence and category representation with global leadership in France.
- Managed and developed direct reports.

Modem Media, San Francisco, CA | 1999 - 2001

Digital Producer

- Successfully delivered the agency's largest web endeavor at the time, Swell.com, and Surflife.com.
- Managed a cross-functional team of 20 throughout the design and production process.
- Led the project from conception to completion, on-time, and on budget.

EDUCATION University of Nevada, Reno

Bachelors of Science, Geographic Studies

San Francisco State University

Digital Design and Production, Extended Studies Program

AFFILIATIONS The Conservation Alliance

Board of Directors Member | 2016 - 2019

Snow Sports Industries America

Board of Directors Member | 2013 - 2015

AWARDS ISPO Award

Gold Medal Award, ISPO Awards - Patagonia Merino Air Baselayer | 2015

Gear of the Year - Patagonia Merino Air Baselayer | 2015

Men's Journal, National Geographic Adventure, Runners World, Gear Patrol

Webby Award

Surflife.com | 2000

INTERESTS

- Snowboarding
- Trail Running
- Hiking
- Sustainable Design
- Environmental Advocacy
- Architecture
- International Travel
- Bernese Mountain Dogs

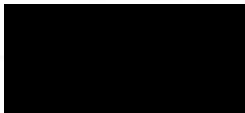
Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Mon 5/18/2020 9:25 PM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Herbert (Willi)
Last Name	Brooks
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	Yes
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83001
Home Phone Number	
Business Address	PO Box 860
Business Phone Number	3077348956
Occupation	House Manager Center for the Arts, Owner Operator Roots Kitchen and Cannery
Email Address	herbertbiv@gmail.com
Residency Information	
Length of Residency in Teton County	30 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Jackson Hole High School Graduate 2005

College	University of Montana School of Journalism Graduate 2010
Trade or Business School	JH Center for the Arts
Hobbies	Travel, Skiing, Music, Art and Design, Hiking, Camping, Work, My Dog

Organization Membership Information

Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	JHTTB active
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	JHTTB active
Please list organizational memberships or affiliations and positions held.	Member of the Jackson Food Cupboard volunteer team.
Please List Areas of Special Interest:	Event Coordination, Political machines and systems, Business Entrepreneurialism, Zoning laws, fundraising.
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	To appropriately and effectively spend Lodging tax funds to promote travel and tourism to Teton County in a way that is consistent with the shared values of our community.
Why do you want to serve on this Board?	With the drastic change that our world is going through, the TTB is in the midst of a watershed moment. The about face that the board has had to take, from deciding to design and support a Tourism Management Plan at our most recent retreat, to working on how to effectively spend the lodging tax funds in the times of COVID-19 is a large undertaking. If I left now, I would feel like I was abandoning our community. I continue to bring a different perspective to the ever-changing environment in Jackson. I am interested in remaining on the board because of what we have accomplished and what I would like to see it do in the future.
What are your qualifications for serving on this Board?	I have served on the JHTTB for 3 years now. I understand how the TTB is integral in supporting our community through its marketing efforts, its support of events, and the overall spend of the Lodging Tax. I am a strong leader and have extensive knowledge of the town of Jackson, its history and its players. I have positive interactions on a daily basis with citizens and tourists. My work in college as a graduate of the University of Montana's Journalism program gave me the skills to see all sides of a problem including all angles of people's concerns with a non-biased perspective. That program gave me the skills to work through a situation fairly, justly and to reach solutions

that make all parties involved feel they have been heard and given a chance to voice their concerns.

What experience and/or special training do you have that is pertinent to this Board's efforts?

Working as a person who is very visible, and interacts with all walks of life at the Center for the Arts has given me great experience that I have applied, and can continue to apply, toward a board position. Beyond normal hospitality and service skills, I also possess an ability to connect on a deeper level with people. My job at The Center has strengthened this skill. Beyond those personal experiences, I also have had special training in working events large and small in a variety of venues.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

The term runs until June 2023 and I am prepared to meet all time and service requirements.

Do you have any scheduling conflicts you are aware of?

None that I am aware of.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below:

[/DocumentCenter/View/7173/Agreement-Expectations]Teton County Board Member Expectations

Resume

[Herbert Willi Brooks Resume.docx](#)

References

Field not completed.

Electronic Signature Agreement

I agree.

Electronic Signature

Herbert Willi Brooks

Email not displaying correctly? [View it in your browser.](#)

Herbert (Willi) E. Brooks IV
herbertbiv@gmail.com

Jackson, WY 83001

WORK EXPERIENCE

Jackson Hole WY, JH Center for the Arts 2014-Present, House Manager Volunteer Coordinator, Bookkeeper. Responsibilities include managing a large range of personalities and employees, assisting with client reservations and providing an upper level of customer service. Maintaining a theatre and event space, tracking and billing for that space.

Jackson Hole WY, Roots Kitchen and Cannery, Owner/ Operator. Small business that has won lots of recognition for our product. Managing an array of clients, sellers, operations and employees.

Jackson Hole WY, JH Mountain Resort 2006- 2019, Resort full time ski instructor. Responsibilities include managing a large range of clients through group and private ski lessons, assisting with client reservations and providing an upper level of customer service.

Jackson Hole WY, Horn Investments 2011-Present, Property Manager. Responsibilities include overseeing building operations, showing rental space, managing payments and emergency up keep of buildings.

EDUCATION

BA. in Broadcast Journalism at the University of Montana, specializing in Radio and Television.
Graduation date May 2010.

ACCOMPLISHMENTS

Maintaining and running a small business. Designed, raised funding and constructed the Jackson Cupboard. Eagle Scout through Boy Scouts of America. Former board member of Boy Scouts National Youth Leadership Training Camps.

REFERENCES

Marty Camino
Acting Director JH Center
307-433-4431
Marty@jhcenterforthearts.org

Gannet Horn
Owner, Horn Investments
307-413-5838
enigma307@yahoo.com

Orion Bellorado
Business Partner
307-690-4634
obellorado@gmail.com

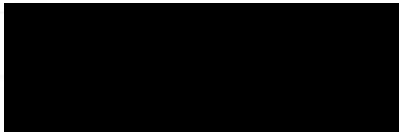
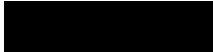
Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Tue 5/19/2020 6:36 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Thomas
Last Name	Holland
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	no
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83001
Home Phone Number	
Business Address	2095 South Park Ranch Rd
Business Phone Number	307-733-2122
Occupation	Owner/Director of Wilderness Adventures
Email Address	tom@wildernessadventures.com
Residency Information	
Length of Residency in Teton County	15 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Sacred Heart Griffin High School, Springfield, IL 1998

College	Washington University in St. Louis. BA Secondary Education 2002
Trade or Business School	Washington University in St. Louis, Olin School of Business, MBA
Hobbies	Being a dad (4 kids), outdoor activities, guitar/music
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	American Camp Association, National Board Member 2010-2013; Partnership for 21st Century Learning, 2013-2015; Tribal Trails Stakeholder Group 2019-20
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	Grand Teton National Park Foundation, Board Member; City Kids Wilderness Project, Board Member; Outdoor Recreation and Tourism Management Degree-University of Wyoming, Advisory Committee
Please list organizational memberships or affiliations and positions held.	American Camp Association: National Board Member, Vice President, CEP/President America Outdoors, member Western Association of Independent Camps, Member
Please List Areas of Special Interest:	Outdoor industry Youth in the outdoors Youth development and education
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	Central to the duties of the Travel and Tourism Joint Powers board is the allocation of 60% of funds received from the lodging tax. It is easy to say this, but it is more challenging when given the responsibility of allocating these funds in ways that are consistent with the character of our community. Central to the duties of the board is striving for this balance. I also know that the Board has a fiscal responsibility when they consider the marketing strategy. How funds are allocated so we are not overwhelmed as a community is also key. There is a time commitment to this service and the opportunity to serve on committees. I know there will be fair amount of listening and communicating with community members necessary to be an effective member.
Why do you want to serve on this Board?	I believe that this is a pivotal time for Jackson Hole. Our world has changed in light of COVID19. The travel and tourism industry has taken a severe economic hit, and yet, there are signs that the rebound for outdoor pursuits in a post-COVID world could be substantial. This is also a pivotal time for the Board. It is working on responding to a crisis and there is also the departure of an executive director looming. I want to serve

	as I believe, I can help with all of these things. My professional career has been spent in the small business side of the travel industry and I understand the economics and drivers of the industry. I am constantly thinking of how we, as a community can balance bringing more people to this valley via marketing efforts and preserving the very nature of who we are. Never has this been as consequential as it is right now. I want to serve on this board because I think I can make a difference.
What are your qualifications for serving on this Board?	First, I believe I have the knowledge of what it takes to run a business in Teton County. I have experience running two separate organizations, Teton Valley Ranch Camp Education Foundation and now, Wilderness Adventures. Travel and tourism is at the core of both of these organizations, so I am acutely aware of needs of business as it pertains to the work of the board. I am also locally engaged and have great relationships throughout the valley. Additionally, I have run a national organization in the American Camp Association. This experience provided me with expertise of business management on a national scale. I am known for being a critical and creative business person, and one who is an effective communicator. I listen well, and am also a pragmatic decision maker. Finally, I am father of 4 children. I am constantly thinking about their future and what this community will be for them in the years to come. These qualifications make me well suited to serve on the board.
What experience and/or special training do you have that is pertinent to this Board's efforts?	I have run both for profit and non-profit organizations in the valley. I hold a Masters degree in Business Administration from Washington University in St. Louis, and attended Stanford's Executive Program for Non-Profit leaders. I have served on a number of boards locally and nationally, and am proud of these organizations accomplishments during my board tenure. Most recently, I also served on the Tribal Trails Stakeholder group.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I never rush into any board position without a clear understanding of the time commitment it would require. I am aware of this time commitment and would consider it an honor and privilege to devote time to this work.
Do you have any scheduling conflicts you are aware of?	no.
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations]Teton County Board Member Expectations
Resume	tom.holland.resume.docx
References	Thomas Holland-References.docx

Electronic Signature
Agreement

I agree.

Electronic Signature

Tom Holland

Email not displaying correctly? [View it in your browser.](#)

THOMAS W. HOLLAND

Wyoming 83001

E-mail: tholland@acacamps.org Skype: tholland4780

PROFESSIONAL EXPERIENCE

Wilderness Ventures, LLC dba Wilderness Adventures-Jackson, WY

President/CEO

2016 TO PRESENT

Directs the long and short range strategic objectives, operating business plans, policies, budgets and programs for company. Ensures organizational growth for operation, while also overseeing human resources and financial performance. The Wilderness Adventures operation consists of student travel adventures during the summer months on 6 different continents. With outdoor exploration and leadership growth as tenants of the curriculum, Wilderness Adventures has worked with over 27,000 youth over the past 45 years.

KEY ACCOMPLISHMENTS

- Revitalized enrollment in the program to see 15% growth in 2 years.
- Launched new programming, including a new business line: Wilderness Adventures' Base Camp, a day camp for campers ages 5-12 in Jackson, Wyoming.

American Camp Association (ACA)-Martinsville, IN

Chief Executive Officer

2015-2016

Provide strategic oversight for all association-related activities. Serve as the chief operating officer managing the operations of the association. Worked with business partners and marketing experts to advance the cause of camp on a national scale. Key areas of emphasis have been:

- **Sales and Business Development:** Lead the business development team to develop a strategy that leads to better member services while also generating additional revenues. Direct liaison to Markel partnership as well as other key relationships and educational alliances. Also worked with critical partners like the National Park Service to help in efforts like *Every Child in a Park*.
- **Funds Development:** Manage all aspects including data management, marketing, Camp Moves Me campaign launch, annual giving, planned giving management and financial management of the Foundation.
- **Membership Development Strategy:** Lead the membership team to develop a strategy for retention and growth of association membership for the future.
- **Marketing, public relations and communications:** Oversee the marketing team to advance the strategy including the development of a new marketing strategy and the website redesign project. Serve as the official spokesperson of the American Camp Association.
- **Operational Transformation:** Lead the design of the association's operational transformation and restructuring strategy and assisted in the implementation of that strategy. Directed all human resources efforts for transformation.
- **Outreach, engagement and advancing the cause of the camp industry:** Frequent national and international speaker and writer on a variety of topics including the youth marketplace, the outdoor marketplace, youth in the outdoors and youth development. Serves on the ACA's Crisis Hotline Team.

KEY ACCOMPLISHMENTS

- Streamlined philanthropic giving processes and raised significantly more funds for annual giving.
- Lead the drive to change endowment managers, resulting in a new relationship with Northern Trust. Launched Camp Moves Me, resulting in increased membership engagement

American Camp Association (ACA)-Martinsville, IN

Chief Foundation and Funds Development Officer

2013-2015

Oversee and direct all non-dues revenue including business development and sales, marketing and communications, funds development, individual camp scholarship programs, Send a Child to Camp programs and oversight of the American Camping Foundation. Create and implement the marketing and communications strategy for the association and serve as the public relations spokesperson for the industry. Serve as a member of the executive leadership team and has overseen and implemented the current strategy to advance the directives of our CEO and board of directors.

THOMAS W. HOLLAND

Jackson, Wyoming 83001

E-mail: tholland@acacamps.org Skype: tholland4780

Teton Valley Ranch Camp Education Foundation (TVRC-EF)-Jackson Hole, WY

Executive Director

2007-2013

Directed and streamlined summer camp activities and Education Foundation operations, including recruitment, hiring, and oversight of camp personnel.

- **Financial management:** Ensured cost-efficient utilization of \$2.6 M budget
- **Strategic management:** Developed and managed a strategic plan
- **Curriculum Design:** Ensured development and implementation of ACA standard curriculum
- **Relationship Building:** Established, cultivated and managed strong relationships with families and community
- **Fundraising:** Directed fundraising activities through 6 annual appeals, capital and endowment campaigns
- **Board management:** Managed, recruited and acted as the point of contact to the Board of Directors
- **Risk Management:** Developed and executed risk management strategy; implemented crisis management when the need arose
- **Communications and Product Management:** Oversaw and advanced communications strategy including brand management, philanthropic efforts and event planning
- **Relationship Building:** Coordinated with federal, state, and local agencies to manage 4500-acre ranch and the 4200 yearly backcountry user days

KEY ACCOMPLISHMENTS

- Revitalized educational programs through curriculum development; taught over 1000 campers.
- Significantly increased the financial stability of the business through long range budgeting and fundraising
- Set a new course for staff recruitment and leadership management which increased staff retention.
- Trained and managed over 350 employees
- Reinvigorated the brand through the implementation of a communications and marketing strategy resulting in 30% increases in enrollment, gross revenue and profitability
- Successfully led fundraising efforts for by increasing donor base and starting a \$4.5M Endowment
- Managed the construction of \$3M of new buildings
- Directed the successful launch of two new businesses which led to expansion of programs and revenues
- Negotiated with federal agencies to increase backcountry user permits

Camp Director

2006-2007

Managed all camp operations. Redefined all aspects of recruitment, hiring, personnel management, interaction with families, and oversight of campers' safety and overall welfare resulting in increased programmatic quality and increased enrollment. Initiated and developed new enterprises, including a high school leadership program, and Family Camp

Teton Valley Ranch Camp Education Foundation-Jackson Hole, WY

Assistant Camp Director

2005-2006

Supported camp promotional activities and participated in developing plans to ensure and maintain integrity in overall camp operations. Initiated 26 city national tour to revitalize recruitment and enrollment process

Kirkwood R-7 School District-Kirkwood, MO

Social Studies Teacher, grades 9-12

2002-2005

2003 Missouri "Outstanding New Teacher of the Year"

Teton Valley Ranch Camp-Jackson Hole, WY

Trip Leader

1999-2005

Coordinated backpack and horse pack trips ensuring compliance with safety procedures, policies, and regulations. Directed camp personnel and provided instructions in environmental ethics and safety and leadership skills to campers ages 11 to 17

EDUCATION AND TRAINING

BACHELOR OF ARTS IN SECONDARY EDUCATION AND POLITICAL SCIENCE

2002

Washington University-St. Louis, MO

Masters of Business Administration-Executive Program

2012

Washington University, Olin School of Business-St. Louis, MO

Areas of emphasis: Marketing, Risk Management and Leadership

THOMAS W. HOLLAND

Jackson, Wyoming 83001

E-mail: tholland@acacamps.org Skype: tholland4780

Commencement Speaker

Stanford University, Executive Program for Non-Profit Leaders, Palo Alto, CA
Harvard University, Course in Non-Profit Financial Management, Cambridge, MA

2008
2008

PROFESSIONAL AFFILIATIONS & SPEAKING ENGAGEMENTS

Grand Teton National Park Foundation Board Member	October 2018
City Kids Wilderness Project Jackson Advisory Council Chair	2017-present
City Kids Wilderness Project Board Member	2018-present
Partnership for 21 st Century Learning	2015-2017
American Camp Association National Board Member	2010-2013
ACA Fund Development Committee	2008-2013
Western Association of Independent Camps (Member, Program Chair & Conference Speaker)	2005-2013
Rotary Club of Jackson Hole	2007-2014
Association of Fundraising Professionals	2013
International Camping Congress, Antalya Turkey-Keynote Speaker	2014
Outdoor Retailer Winter Show, Salt Lake City, Utah- Speaker	2015
ACA National Conference-Keynote Speaker	2015
ACA National Conference-Keynote Speaker	2016

LINKS AND REFERENCES

Washington University Alumni Magazine-Spring 2009

[HTTP://MAGAZINE-ARCHIVES.WUSTL.EDU/SPRING09/ALUMNIPROFILES.HTML](http://MAGAZINE-ARCHIVES.WUSTL.EDU/SPRING09/ALUMNIPROFILES.HTML)

SELECTED WRITING SAMPLES

<https://www.fatherly.com/play/how-to-watch-free-solo-teach-our-kids-according-to-a-climbing-expert/>

<https://www.wildernessadventures.com/2017/07/heading-home/>

<https://www.wildernessadventures.com/2017/10/the-joy-of-music/>

[HTTP://WWW.ACACAMPS.ORG/BLOG/ACA-CAMP-BLOG/MAXIMIZING-OUT-CAMP-TIME-OPPORTUNITIES](http://WWW.ACACAMPS.ORG/BLOG/ACA-CAMP-BLOG/MAXIMIZING-OUT-CAMP-TIME-OPPORTUNITIES)

[HTTP://WWW.ACACAMPS.ORG/BLOG/ACA-CAMP-BLOG/CAMP-MOVES-ME-HOW-MUCH-DOES-IT-MOVE-YOU](http://WWW.ACACAMPS.ORG/BLOG/ACA-CAMP-BLOG/CAMP-MOVES-ME-HOW-MUCH-DOES-IT-MOVE-YOU)

[HTTP://WWW.ACACAMPS.ORG/CAMPMAG/1311/ALUMNI](http://WWW.ACACAMPS.ORG/CAMPMAG/1311/ALUMNI)

[HTTP://WWW.ACACAMPS.ORG/BLOG/ACA-CAMP-BLOG/MAXIMIZING-OUT-CAMP-TIME-OPPORTUNITIES](http://WWW.ACACAMPS.ORG/BLOG/ACA-CAMP-BLOG/MAXIMIZING-OUT-CAMP-TIME-OPPORTUNITIES)

SELECTED SPEAKING REFERENCES

<http://blog.kidnimble.com/camp-moves-me/>

<http://vimeo.com/104712211>

Tom Holland

References

Jimmy Bartz
Pastor at St. John's Episcopal Church
jimmy@stjohnsjackson.org

Todd Ellingson
Senior Vice President, Bank of Jackson Hole
tellingson@bojh.com

Sara Flitner
Flitner Strategies
sara@flitner.net

Mike Halpin
Former Board Member, Travel and Tourism Joint Powers Board
mike@halpinmail.com

Leslie Mattson
Executive Director of Grand Teton National Park Foundation
leslie@gtnpf.org

Ryan Stanley
General Manager of Snow King Mountain Resort
ryan@snowkingmountain.com

Paul Vogelheim
Former Teton County Commissioner
pdvogelheim@gmail.com

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Tue 5/19/2020 8:11 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Zachary
Last Name	Padilla
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	No
Personal Information	
Address1	
Address2	
City	Jackson
State	WY
Zip	83002
Home Phone Number	
Business Address	57 Virginian Lane #3
Business Phone Number	3039608573
Occupation	Sommelier
Email Address	zach@bombsomm.com
Residency Information	
Length of Residency in Teton County	10 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Ralston Valley High

College	Metropolitan University
Trade or Business School	Warren Technical College
Hobbies	Running, reading industry trades, video games, my French Bulldog, and my girlfriend (not in that order obviously).
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Rotary, Teton County GOP, Virginian Village HOA
Are you currently serving on other Boards, Commissions, or Committees?	Yes
If yes, which	Road to Zero Waste
Please list organizational memberships or affiliations and positions held.	Rotary Supper Club President Elect, Virginian Village HOA President, Teton County GOP Committee member, Member - Chamber of Commerce, Member - Wyoming Lodging and Restaurant Association, Member - Wyoming State Liquor Association, Member - Road to Zero Waste Committee, and Member - Lions Club Jackson Hole
Please List Areas of Special Interest:	My entire adult life has been dedicated to the travel and tourism industry. I always say that I eat, drink and talk for a living. In my spare time I like to eat, drink and talk. My favorite thing to do is hear from local small businesses and hear their story. To me these stories express the American dream and I hope everyone has a chance to experience that as a patron or as an entrepreneur.
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	Right now I believe the biggest concern is the budget. Our town and county are going to be devastated by the lack of sales tax. I understand that there are monthly meetings and the occasional retreat. In my opinion this board is the best board for helping get our residents back to work. I'd be happy to give up any of my other fun responsibilities to be where I need to in order to give our people a chance to feed their families and pay their rent again.
Why do you want to serve on this Board?	As I said above, this board is the best chance we have to find some level of normalcy. I'd like to help SAFELY get our friends and families back to work. They deserve a fighting chance. If small business is willing to risk being open I want to help support them with buckets of sanitizer or a stimulus of some kind to get customers back into their business.
What are your qualifications for serving on this Board?	I have applied for this board before because of my experience in the field, as well as my education. Once I even applied just because of my communication skills and my enthusiasm. I understand that you need more than that. In order to get ready for this I've served many other boards and committees as a

volunteer. I now believe I have all the experience I need to help make the best decisions for this board. I've even had the pleasure of going over some of the minor details the board is experiencing to prepare for. Thank you Joe and Kate for your time and your support. I've done my homework and I've got more energy than ever plus we all know we are going to need all the help we can get.

What experience and/or special training do you have that is pertinent to this Board's efforts?	Luckily, my degree is in business management with a minor in Restaurant Hospitality. My certifications range from serve safe food, to TIPS training, to wine certifications. All irrelevant without the experience my mentors have given me.
What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	As far as I understand 1 meeting a month, some personal time to do research on the issues at hand, and a retreat for further education and creative thinking. As I'm around town I will also have a responsibility to behave in a way that will make Teton County proud of my position as an appointee of a joint board.
Do you have any scheduling conflicts you are aware of?	If there are any at all I will make sure to be where I'm needed. This is a huge priority for me and I know everyone else I work with will understand.
If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
See Below:	[/DocumentCenter/View/7173/Agreement-Expectations] Teton County Board Member Expectations
Resume	Zach_Padilla_Resume_4-2020.doc
References	References for Travel and Tourism Board 2020.docx
Electronic Signature Agreement	I agree.
Electronic Signature	Zachary A. Padilla

Email not displaying correctly? [View it in your browser.](#)

ZACHARY A. PADILLA

Phone: [REDACTED] / Email: zach@bombsomm.com

PERSONAL

Life experiences have taught me fortitude, inner strength, determination and consistency. My work experience has helped me to understand marketing, accounting, leadership, people skills, inventory control, staff training and salesmanship. My goal is to use my skill sets to further my career and personal growth while also serving the community and the people around me. Without them I would not be where I am today and my skills should be given back to them ten fold.

PROFESSIONAL EXPERIENCE

- 4/11 to Current – The Bomb Sommelier** **WY**
Owner/CEO
Marketing, Supplier Relations, Public Relations, Product Information, Event Planning, Sales, Staff Training, Portfolio Management, Wholesale Relations
- 4/16 to Current – The Bomb Beverage** **WY**
Owner/CEO
Behind the scenes, Research and Development, Acquisition, Logistics, and Legalities
- 12/10 to 12/13 – The Liquor Store and Wine Loft of Jackson** **Jackson, WY**
Wine Manager/Certified Sommelier:
Marketing, Product Information, Event Planning, Sales, Staff Training, Video blogs
- 5/08 to 6/10 - Golden Triangle Wine & Spirits** **Denver, CO**
General Manager:
Staff management, accounting, purchasing, inventory control, sales, and customer service.
Marketing/Public Relations Consultant: Advising on advertising, marketing and sales. Cross and 'word of mouth' advertising, direct mail and email marketing, print ads and 'in store' publications.
Wine Manager:
Personalized product recommendations and wine buying.

Additional positions, and details available upon request with qualified references

EDUCATION

- | | |
|--|--|
| 5/10 – Bachelor of Science: Business Management | Metropolitan State University of Denver |
| 5/10 – Minor: Restaurant Management | Metropolitan State University of Denver |
| 5/10 – Level II Sommelier | International Sommelier Guild |
| 11/11 – Certified Sommelier Level | Court of Masters |
| 5/05 – Culinary Certification | Warren Technical School |

Online Form Submittal: Volunteer Board Application Form

noreply@civicplus.com <noreply@civicplus.com>

Tue 5/19/2020 9:38 AM

To: County Clerk Admin <clerkadmin@tetoncountywy.gov>

Volunteer Board Application Form

First Name	Ian
Last Name	Osler
Select the Board, Commission, or Committee applying for	Travel & Tourism Board
Have you served on this Board before?	No
Are you currently an employee of Teton County or the Town of Jackson?	Yes
Personal Information	
Address1	
Address2	
City	Wilson
State	WY
Zip	83014
Home Phone Number	
Business Address	110 W. Broadway, Jackson, WY 83001
Business Phone Number	13076904574
Occupation	Realtor
Email Address	ian.osler@jhsir.com
Residency Information	
Length of Residency in Teton County	25 years
Are you a registered voter in Teton County?	Yes
Education and Hobbies	
High School	Northfield Mount Hermon School

College	University of Vermont
Trade or Business School	<i>Field not completed.</i>
Hobbies	Traveling, fly fishing, skiing, mountain biking, camping,
Organization Membership Information	
Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Teton Board of Realtors
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	Teton Board of Realtors - Secretary Chamber of Commerce
Please List Areas of Special Interest:	Bringing the tools to our elected officials that will help create financial success in our community
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	I imagine that the duties and responsibilities are to review the those efforts being made to market our community and if they're successes or failures, and how they can be improved.
Why do you want to serve on this Board?	I'm passionate about the social, political and financial health and success of this small resort community.
What are your qualifications for serving on this Board?	I was born in a ski town and my parents owned an Inn, restaurant, interior design business and real estate brokerage. At the young age of 10 I was working in the restaurant washing the dishes for the winter and summer tourists who came to our small resort community. Although I'm almost 40 years older, I live in another resort town and its the summer and winter tourists that largely drive my business, which is the same economy that has gown Jackson Hole in my 25 years living in the Valley. In addition, I manage a real estate office in the Snake River Lodge, where I'm deeply immersed in the day to day operations of the resort. I often review the Chamber of Commerce tourist information to understand what the most up to date statistics we have on visitation, enplanements, and hotel occupancy.
What experience and/or special training do you have that is pertinent to this Board's efforts?	As a realtor of 18 years, and as a small business owner, I'm deeply interested in the success of visitors to the Valley as they're the ones that make my year a financial success., or not. I especially spend a lot of my time in our Teton Village real estate offices.
What is your understanding of the time and service	I don't know the time requirement needed, but I'm prepared to meet that commitment.

requirements of this Board
and how are you prepared to
meet them?

Do you have any scheduling NO
conflicts you are aware of?

If selected for service on this YES
Board do you commit to
abiding by the Teton County
Board Member
Expectations?

See Below: [\[/DocumentCenter/View/7173/Agreement-Expectations\]](#)Teton
County Board Member Expectations

Resume [Ian Osler Resume.pdf](#)

References [References for Travel board.docx](#)

Electronic Signature I agree.
Agreement

Electronic Signature Ian J. Osler

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IAN OSLER

Wilson, WY 83014

Summary

Convincing Broker with 18-year background in residential and commercial sales. Expertise in planning and integrating new customer prospecting campaigns and contract drafting. Exceptional negotiation and written and verbal communication talents.

Goal-oriented Broker eager to utilize skills in reviewing properties and assisting clients with finding homes with the best prices. An outstanding ability to market homes with successful marketing plans. Strong negotiation and persuasion skills with exceptional contract drafting capabilities. Familiarity with zoning and tax laws and open house coordination.

Skills

- Property showing
- Legal document preparation
- Marketing development
- Home sale guidance
- Negotiation
- Communications
- Business operations
- Problem resolution

Experience

Jackson Hole Sotheby's International Realty | Jackson, WY
Real Estate Broker
09/2002 - Current

- Negotiated between sellers and buyers over property prices and settlement deals.
- Completed hundreds of transactions between buyers and sellers over eighteen years.
- Managed real estate transactions from initiation to closing.
- Managed and rented out rental properties.
- Wrote contracts between buyers and sellers and ensured adherence.

Mountain Marketing Associates | Jackson Hole, WY
Marketing Manager
01/1998 - 06/2022

- Exceeded sales and profit goals by supervising all marketing and planning activities.
- Directed market planning and research to identify new business opportunities.
- Forecasted sales numbers and product profitability to determine ideal strategies.
- Strategized approaches to meet objectives and capitalize on emerging opportunities.

Various | Jackson Hole, WY
Resort Jobs
10/1995 - 01/1998

Bartender, Tennis Coach, Ski instructor, and waiter at several different business in town including, Jackson Hole Mountain Resort, Teton Pines Country Club and the Gun Barrel Restaurant.

Education and Training

University of Vermont | Burlington, VT
Bachelor of Arts in History/Political Science
1995

References for Travel and Tourism Board - 5/19/2020

- Gavin Fine – Owner/Operator Jackson Hole Fine Dining Group. (307)690-2321 - gavin@jhfinedining.com
- Jim Waldrop – General Manager of The Wort Hotel Jackson Hole. (307)690-5154 – jimwaldrop@theworthotel.com
- Jeff Horning – Owner Jackson Hole Sotheby's International Realty. (612)991-5432 – jeff.hornig@lakesmn.com