EQUITY TASK FORCE | MEETING MINUTES
NOVEMBER 16, 2023 – REGULAR MEETING

I. ROLL CALL: Jade Krueger, Stacy Nolan, Jean Day, Marcela Badillo, Jason Fritts,
Virtual: Pierre Bergman **Partial:** Rosa Sanchez arrival at 4:00pm, Brandon Hernandez left at 5:00pm
Staff: Aaron Carrillo, Shellie Morillon Tyler Sinclair, Susan Scarlata,

II. MEETING MINUTES APPROVED

III. DISCUSSION

A. Talking Circle: How are you arriving today?

IV. FURTHER RECOMMENDATIONS

a. Recommendation to continue Equity Task Force: This proposal was voted forward. Discussion centered on current Equity Task Force members being on the selection/appointing committee for new ETF members. This could be a committee of two Councilmembers and three ETF members or vice versa. Some current members will move on. There was question about those who want to stay and being automatically re-appointed or needing to re-apply. Members of other Commissions and Task Forces all re-apply. There was agreement that ETF members should continue to be paid. Members understand staff's plan for what ETF 'committee work' may look like in the future and the overall goal to build further integration between the ETF, Town Council, and organization. There was question about members living in Idaho and a focus on addressing the reality that appointees may not last two-years with housing insecurity being what it is in our area. Discussion also occurred about accountability and the potential for the Resolution to emphasize it more and develop a more specific system for Zoom versus in-person attendance at meetings and tracking methods for other ETF-related work. One member requested more regular facetime for the ETF to present to Council, which could be arranged if there are items to present. There was also a suggestion to have the Task Force meet twice monthly for 1.5 hours instead of once a month for 3 hours.
b. Recommendation to use an equity framework for budgeting/capital improvements: This proposal was voted forward. Jade presented it with an initial step of having at least two equity-related questions when capital projects, timelines, and financial investments are considered. This would entail supporting staff and Council to learn about and utilize an equity lens for capital projects and budgeting.
c. Recommendation for Indigenous Peoples' Day: This proposal was voted forward. Discussion about it included perspective from some members who thought Jackson already recognized and celebrated Indigenous Peoples' Day. Some members felt strongly about recommending Indigenous Peoples' Day be celebrated on its own while others favored keeping both Columbus Day and Indigenous Peoples' Day. The vote moved the proposal forward, as written, so Town Council will have the choice to celebrate both or one of these holidays.
d. Recommendation for signs about ADA/accessible entrance and accommodations: This proposal was voted forward. Discussion included starting with a Phase 1 to include signage in and around Town-owned buildings and properties and public right-of-way. Phase 2 would include ADA Audits; a checklist of 15-ish items for businesses to consider; potential partnership with Age-Friendly Jackson Hole on their business certification process to be "Age-Friendly" accessible businesses; and potential addition to Business License applications.
e. Recommendation for a pilot program to try alternate side parking in winter months for social equity: This proposal is still being worked on before a vote. Stacy and Jason will continue refining this proposal to highlight the recommendation being for a pilot in winter of 2024/2025 and will add example in mountain town of Crested Butte, Colorado.

f. Recommendation to hire staff-members for Spanish interpretation and translation: There is interest in developing a proposal related to this topic. Staff will work on facilitating a broader conversation about the Town's Spanish Language stipend at a future meeting, and interested ETF members can develop a proposal and request time to present it at a Council meeting at a future date.

B. Presentation about Gregory Lane planning process / sharing input & perspective

Jessica Jaubert Owner at Three Elephant PR and Assistant Public Works Director Johnny Ziem presented about outreach and engagement for the update to the Gregory Lane corridor.

- This will be the largest civic project the Town's Public Works team has ever undertaken.
- The focus will be on improving health, safety, and welfare.
- Utilities and mobility will drive the plan –replacing sewer, water, and adding stormwater collection and treatment.
- There will be a sidewalk put in, but the Town owns 40 instead of the more usual 60-feet of public right-of-way on much of Gregory Lane, which will make it more challenging to add amenities like sidewalks and pathways.
- The current schedule for outreach is to have it complete before April 15 when various design-options will be presented to Town Council.
- Outreach will include a 'Listening Phase' with door-to-door outreach, 'Stakeholder Specific Meetings,' an anonymous online portal for general feedback and participation in broader 'Transportation Expo' highlighting numerous overlapping projects.
- Stakeholders include residents (both renters and owners), TCSD, businesses, Friends of Pathways, VoicesJH, ShelterJH, Protect Our Water. 3 Elephant emphasized not asking people how many residents are in a given home. They will provide estimates of numbers of residents in the corridor but do not intend to try and calculate hard/fast numbers, and emphasized creating venues where people feel comfortable to share and voice their opinions even when they are not the loudest.