

Special Town Council Meeting

October 13, 2025

9:00-11:30 AM

Town Council Chambers

Chair: Arne Jorgensen

NOTICE: THIS MEETING IS OPEN TO THE PUBLIC BUT WILL NOT BE STREAMED. PLEASE CONTACT THE TOWN CLERK'S OFFICE IF YOU WOULD LIKE TO VIEW THE RECORDING.

I. CALL TO ORDER AND ROLL CALL

II. DESIGN REVIEW COMMITTEE INTERVIEWS

A. Design Review Committee Interviews and Appointments (Lynsey Lenamond)

III. EXECUTIVE SESSION

Recess to executive session to consider appointments to volunteer boards, specifically the appointment of a board member as a public officer pursuant to Wyoming Statute §16-4-405(a)(ii).

IV. ADJOURN

Please note that at any point during the meeting, the Mayor may change the order of items listed on this agenda. In order to ensure that you are present at the time your item of interest is discussed, please join the meeting at the beginning to hear any changes to the schedule or agenda.

STAFF REPORT



Meeting Date:	October 13, 2025	Meeting Title:	Special Town Council
Submitting Department:	Internal Services	Presenter:	Lynsey Lenamond
Agenda Item:	Design Review Committee (DRC) Interviews and Appointments	Public Comment:	Yes

Purpose & Policy Considerations.

The purpose of this item is for the Mayor and Council to consider appointments to the Design Review Committee ("DRC"). Appointments to the DRC are made by a simple majority of the Town Council.

Requested Action.

Staff requests Council interview candidates and appoint board members to the DRC.

Recommendations.

Staff recommends the appointment of three members to the DRC.

Background.

The DRC is made up of 7 members, with each term lasting two years. Mary McCarthy, Doug Halsey, and Dale Staten are board members serving full terms which expire October 31, 2025. These three members wish to serve another term. Mary McCarthy has been serving on the DRC since 2019, Doug Halsey has been serving since 2022, and Dale Staten has been serving since 2024.

The other current DRC board members are Brad Hoyt, Katherine Koriakin, Bridget Farley and Hans Flinch. Staff advertised for the three expiring seats and received interest from 9 applicants, including the three current committee members. The chart below shows the current committee members and their term expiration dates.

Design Review Committee

Name	Term Expires
Dale Staten	10/31/2025
Doug Halsey	10/31/2025
Mary McCarthy	10/31/2025
Brad Hoyt	10/31/2026
Bridget Farley	10/31/2026
Hans Flinch	10/31/2026
Katherine Koriakin	10/31/2026

Analysis.

As stated in the Town of Jackson's Land Development Regulations, members of the DRC "shall be residents of the Town of Jackson or Teton County. No member of the Town Council, Planning and Zoning Commission, Board of Adjustment, or Town Employees shall serve as a member. Although no certification is required for appointment, members shall be experienced or educated in architecture, landscape architecture, planning, and other design related fields. A diversity of members is encouraged from all professions and from a variety of design firms."

Possible Alternatives.

1. Make no appointments and direct staff to continue advertising for other applicants.
2. Defer appointments to a later date.
3. Make some appointments but don't fill all vacant seats.

Comprehensive Plan & Priority Alignment.

Having a Design Review Committee is in alignment with Section 3, *Responsible Growth Management*, and Section 4, *Town as the Heart of the Region* of our Comprehensive Plan.

Fiscal Impact.

There was no fiscal impact associated with advertising the open seats due to staff using email blasts and website news flashes to announce the openings.

Staff Impact.

Staff has spent approximately 6 hours speaking with board members and relevant department heads, preparing public ads, preparing a staff report, and will include updating the volunteer board database. Staff time spent at the Council meeting prepping for the meeting, taking minutes, and follow up records requirements, advertising, posting, and signatures will take approximately 3-4 hours depending on the length of the Council meeting.

Attachments or Links.

Applications.

Suggested Motion. *Council always has the option to adopt, approve with conditions, continue, or deny items.*

I move to appoint _____, _____, and _____ to the Design Review Committee for two-year terms, which shall expire October 31, 2027.

Town of Jackson Board Application

First Name **Bobbie**
Last Name **Dailey**
Email [REDACTED]
Phone Number [REDACTED]
Which board are you applying to? **Design Review Committee**

Do you reside in the Town of Jackson, Wyoming? **No**

Do you reside in Teton County, Wyoming? **Yes**

Are you registered to vote in Teton County, Wyoming? **Yes**

Applicants for the Design Review Committee may be residents of Town or Teton County.

I am a resident of Teton County

Physical Address [REDACTED]

Address or Location **Same; Teton County**

Mailing Address [REDACTED]

Street Address [REDACTED]

City **Jackson**
State **Wyoming**
Zip **83001**

If you wish to apply for more than one board, you must submit a separate application for each board.

Briefly describe your qualifications to serve on this board.

I am a long-time resident of Teton County, both town and county. I have a strong interest in the character and design of the buildings in the Town and County. My background is in graphic design; I am retired.

Upload Resume (mandatory) **design-comm-application.pdf attached**



Fine Art Giclée

by
Bobbie Dailey SDG

www.bobbiedaileyart.com

Dear Sirs,

I saw your request for volunteers for the Design Review Committee in the September 16 *Jackson Hole Daily*. I am very interested in applying for this position.

I have been a full-time Jackson and Teton County resident for almost 60 years. Prompted by my artistic and business interests, I have for all those years had an eye on the design and architecture of our unique western community. I would welcome the opportunity to have first-hand collaboration and input for the future look of the Town of Jackson and Teton County.

Thank you for your consideration,
Bobbie Dailey

My Background:

I am retired, but still maintain my art business and am active in the community.

Business Owner

Carrousel Graphics, 1970s to present

Volunteer Member

Rafter J Wildlife Committee, present

Board Member

Timber Ridge Christian Academy, 2014-2019

Retired High School teacher (2001):

25 years at JHHS

Graphic Arts/Yearbook

Also part time at Western Wyoming High School

the original Alternative High School in Jackson

part of the start-up as a volunteer, later salaried



[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

~~DRC~~
[REDACTED]

[REDACTED]
Dale A. Staten

[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]

TOJ - Design Review Committee

Dear Mayor,

I served on the TOJ planning commission and the was part of the original group that created the first design guidelines back when Tyler Sinclair was a junior planner and Mark Obringer was Vice Mayor.

I continue to have a passion for vibrant, walkable, authentic, and contextually appropriate buildings and urban spaces. The Town of Jackson has been the heartbeat and central part of my social/cultural 30-year experience of the Valley and region.

My identity of as a licensed Architect is forefront of informing my other pursuits in real estate, general contracting, and community involvement. I believe there is a moral prerogative to the built work past, present and future.

I hope I get a chance to interview with you for a spot on the committee. I believe the spirit we created the DRC in are more important than ever.

Dale A. Staten – Architect



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Dale A. Staten

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

SHAW CONSTRUCTION

Project Manager

Lead and coordinate commercial, residential and multifamily construction projects in Jackson Hole and surrounding areas.
Ref: Chase Beninga 307.413.8401

THUNDERHEAD DESING BUILD DEV.

Principal Architect, Class A GC, Lic Real Estate Professional

Custom home designer and builder.
Ref: Don Hunter 816.701.6041

CARNEY ARCHITECTS

Intern Architect

Custom home designer and builder
Ref: Andy Ankeny - CLB

COMMUNITY INVOLVEMENT

4H Community Leader

Blue River Wranglers & Teton County
Ref: Martha Long 913.406.8271

Masonic Lodge, OES & Shriners

Past Mater, Secretary, Chaplin and Former President – Cutter Races
Ref: Kraig Colbert CPA

Citizenship Academy & Leadership Jackson Hole

Graduate of both programs
Accessibility advocate – Youth development sponsor

City of OP Public Art Committee

Design liaison – Selection and site placement
Engineering coordinator

EDUCATION

Kansas State University

Graduate – College of Architecture, Planning and Design
Principal Violinist K-State Orchestra

CREDENTIALLED ORGANIZATIONS

National Council of Architectural Registration Boards - registrant

US Green Building Council – founding chapter member

Licensed Architect - Wyoming, Idaho, Kansas, Missouri

American Society of Landscape Architects – associate member

Douglas Halsey

Objective

- Seeking seat on the Design Review Committee, Town of Jackson, Wyoming

Education

BACHELOR OF ARTS IN ENVIRONMENTAL DESIGN | MAY 2006 | MONTANA STATE UNIVERSITY

MASTER OF ARCHITECTURE | DECEMBER 2007 | MONTANA STATE UNIVERSITY

Experience

SENIOR PROJECT MANAGER | DYNIA ARCHITECTS | 2019 - PRESENT

- Responsible for all aspects of architectural services on a variety of single family and multi-family residential projects in the Intermountain region of Wyoming and Idaho as well as in and around Denver Colorado.

OWNER | DOUGLAS HALSEY DESIGN | 2012 - 2019

- Sole proprietor of residential design firm focusing on small projects in the Town of Jackson, Wyoming

INTERMEDIATE DESIGNER | GILDAY ARCHITECTS | 2008-2012

- Assisted on a variety of single family and multi-family residential projects including workforce and affordable projects in Teton County, Wyoming.

INTERN | ARCHITECTURE FOR HUMANITY | 2006

- Responsible for reviewing innovative products, systems and designs for publication in the book "Design Like You Give A Damn", Listed as a contributing author.
- Traveled to Kwa Zulu Natal, South Africa to assist in design of hybrid educational / sports complex.

SKI INSTRUCTOR | JACKSON HOLE MOUNTAIN RESORT | 1991 - PRESENT

- Leading loyal and fervent ski clients from around the world into the steepes and deeps of the greatest ski resort in North America.



ToJ Board Application

Submitted On:

Sep 18, 2025, 04:35PM MDT

Town of Jackson

Full Name	First Name: Mary Last Name: McCarthy
Email	
Phone Number	
Which board are you applying to?	Design Review Committee
Do you reside in the Town of Jackson, Wyoming?	Yes
Do you reside in Teton County, Wyoming?	Yes
Are you registered to vote in Teton County, Wyoming?	Yes
Applicants for the Design Review Committee may be residents of Town or Teton County.	I am a resident of the Town of Jackson
Physical Address	Address Auto Complete: USA
Mailing Address	Street Address: City: Jackson State: WY Zip: 83002
Briefly describe your qualifications to serve on this board.	I was trained and practiced as an architectural designer and earned both BS and MArch degrees in architecture from UVA and the University of Pennsylvania, respectively. My love of the built environment underpinned my long career in real estate finance, begun after my Wharton MBA. I have served on the DRC for several years and believe I bring a design and business perspective to the committee. In addition, I've worked on two single-to-double lot subdivisions and have "hands-on" experience with the Town's land development regulations.
Upload Resume (mandatory)	Mary McCarthy Bio March 2025.pdf
Upload Cover Letter (optional)	Mary McCarthy - Letter to Jackson Town Council.docx

Mary McCarthy



Town Council

Town of Jackson WY

September 18, 2025

Dear Council members,

I am writing to seek another term as a Design Review Committee member, and this letter accompanies my application.

My qualifications include training and practice in architecture; this includes both undergraduate and graduate degrees in architecture from UVA and the University of Pennsylvania, respectively. My architectural work and love of the built environment underpinned a long career in real estate. Though retired since 2018, I remain active in the field. For example, I served on an advisory services panel with the Urban Land Institute earlier this year; this panel advised the City of South Salt Lake on how it could enhance the creek running through the city and create (among other things) a true amenity and respite from urban life for city residents along the creek sides. As outlined in my bio (resume), I served as Building & Grounds chair of Grace Cathedral in San Francisco and led the refurbishment of the cathedral's AIDS chapel. As well, I've worked with Town planners on two single-to-double lot subdivisions in East Jackson. In addition to my design background, of course, I bring a business perspective to my work on the DRC.

The last couple of years have presented some challenging projects for consideration by the Town and DRC. In my view, the thorough, nuanced, and collaborative discussions of the DRC have resulted in better outcomes.

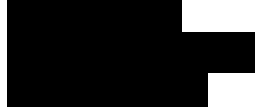
I would be honored to continue to serve on the DRC.

Thank you,


Mary McCarthy



Mary McCarthy



www.linkedin.com/in/mary-ryan-mccarthy-50806411

Mary McCarthy is a retired real estate executive with expertise in institutional capital raising, executive recruiting, and board service.

With a foundation in architecture, Mary pursued a long career in real estate finance and fundraising. Following her MBA, Mary joined Morgan Stanley's real estate investment banking department and subsequently worked for real estate investment firms in capital raising roles.

As fundraising head for Clarion Partners, Mary worked with the firm's leadership team to expand the firm's offerings from separate accounts focused on private assets to REITs and CMBS. She later raised capital and executed block trades with Security Capital Group, the sponsor of both public and private companies. Working independently, Mary established the investor relations function for Divco West, a Bay Area firm that had just raised its first fund. Mary joined Hines in early 2006 and concluded her fund-raising career there in 2015 as Senior Managing Director in the Capital Markets Group. At Hines, Mary had a hand in over \$1 billion of capital raised for fund strategies ranging from US value-added office to European core to Russian retail center development. She held FINRA Series 7 and 24 licenses and served as Principal for Hines private placements in the US.

Mary joined Terra Search Partners in 2016 as an executive recruiter. Focused on multifamily, she recruited developers, acquisition officers, and investor relations professionals. Mary moved from San Francisco to Jackson Hole in mid-2018, transitioning to an advisory role with Terra which concluded in 2020.

Mary's current work includes serving as Treasurer and board member of the Grand Teton National Park Foundation. Also in Jackson Hole, she serves on the board of Silicon Couloir, an organization that supports entrepreneurship in Wyoming, and on the Town of Jackson's Design Review Committee. As well, Mary is an advisory board member of the University of Virginia's White Ruffin Byron Center for Real Estate. Mary is a full member of the Urban Land Institute, a member of ULI's Responsible Property Investment Council, and an advisory board member of a family-office sponsored multifamily fund.

Mary's prior nonprofit board experience includes nine years on the University of Virginia School of Architecture's Foundation Board. For eight years, she served on the board of Grace Cathedral (Episcopal) in San Francisco. As Building & Grounds chair, she led the refurbishment of the AIDS Memorial Chapel.

Mary holds a BS in Architecture from the University of Virginia (1975), as well as MArch (1977) and MBA (1981) degrees from the University of Pennsylvania's Design and Wharton Schools, respectively.



ToJ Board Application

Submitted On:

Sep 15, 2025, 12:36PM MDT

Town of Jackson

Full Name	First Name: Michael Last Name: Ralph
Email	
Phone Number	
Which board are you applying to?	Design Review Committee
Do you reside in the Town of Jackson, Wyoming?	No
Do you reside in Teton County, Wyoming?	Yes
Are you registered to vote in Teton County, Wyoming?	Yes
Applicants for the Design Review Committee may be residents of Town or Teton County.	I am a resident of Teton County
Physical Address	
Mailing Address	Street Address: City: Wilson State: WY Zip: 83014
Briefly describe your qualifications to serve on this board.	As a nearly 25-year resident of Teton County and a practicing architect with over 20 years of experience, I have had the privilege of working on numerous projects within the Town of Jackson and presenting to the Design Review Committee on many occasions.
Upload Resume (mandatory)	MR Resume.pdf
Upload Cover Letter (optional)	MR Cover Letter.pdf

MASS + SURFACE MASA ARCHITECTURE

Michael Ralph, AIA, NCARB, CPHD, LFA
Principal, Mass + Surface Architecture



www.massandsurface.com

9.15.25

Town of Jackson
Design Review Committee
150 E Pearl Ave
P.O. Box 1687
Jackson, WY 83001

Re: Application for Design Review Committee

Dear Members of the Committee,

I am writing to apply for a position on the Town of Jackson's Design Review Committee. As a nearly 25-year resident of Teton County and a practicing architect with over 20 years of experience, I have had the privilege of working on numerous projects within the Town of Jackson and presenting to the Design Review Committee on many occasions.

Through my firm, Mass & Surface Architecture, I have led projects ranging from single-family homes to multi-unit Passive House developments, always with a focus on sustainable, high-performance, and context-sensitive design. These projects have deepened my understanding of how thoughtful architecture can support both community character and long-term resilience.

With extensive knowledge of the ToJ LDRs & Design Guidelines, building codes, and sustainable standards, I bring both technical expertise and a collaborative approach. I value the Committee's role in ensuring that growth in Jackson enhances our unique sense of place, and I would be honored to contribute my experience and perspective to that process.

Thank you for your consideration.

Sincerely,
Michael Ralph

A handwritten signature in black ink, appearing to be 'MR' followed by a stylized flourish.

MASS + SURFACE MASA ARCHITECTURE

MICHAEL RALPH AIA, NCARB, CPHD, LFA

Principal, Mass + Surface Architecture (2021-Present)

Architecture for people, place, and planet.

"Mass and surface are the elements by which architecture manifests itself."

-Le Corbusier, *Towards a New Architecture*

Architect Registrations:

Hawaii AR-21441

Idaho AR-986775

Montana ARC-LIC-29793

Utah 14214157-0301

Wyoming C-3595

Professional Certifications:

NCARB Certification 112454

Passive House Institute - Certified Passive House Designer

International Living Future Institute - Living Future Accredited

Professional Memberships:

American Institute of Architects (AIA)

National Council of Architectural Registration Boards (NCARB)

International Passive House Association (IPHA)

Passive House Network (PHN)

International Living Future Institute (ILFI)

Education:

BS of Architecture (2001) - University of Minnesota

Past Experience:

Design Associates Architects (2015-2021) - Jackson, WY - Project Architect

307 Media LLC, Multimedia Company (2010-2013) - Jackson, WY - Partner

HandsOn Design (2006-2009) - Jackson, WY - Project Manager

Prestrud Architect (2005-2006) - Jackson, WY - Project Manager

Berlin Architects (2003-2005) - Wilson, WY - Project Manager

Ellis Nunn & Associates (2001-2002) - Jackson, WY - Project Associate

Select Projects:

Centennial - 6 unit live/work development in Driggs, ID (status: design)

Chalet - 5,000sf residential addition/remodel in Teton Village, WY (status: design)

Center St - 47-unit mixed-use building in Victor, ID (status: design)

Valley House - 4,000sf residence in Teton Valley, ID (status: design)

Creekside - 24-unit mixed-use development in Driggs, ID (status: design)

Ski Lodge - 9,000sf ski-in/ski-out lodge in Teton Village, WY (status: construction)

Mtn Laurel - 51-unit apartment building in Victor, ID (status: design)

Wellness Spa - 2,000sf residential addition in Teton Village, WY (status: construction)

Cedron - 20-unit fourplex development in Victor, ID (status: permitted)

Third St - 1,000sf residential addition/remodel in Wilson, WY (status: construction)

Shooting Star - 8,000sf main house & 1,000sf guest house in Teton Village, WY (status: completed)

Wilson ADU - 850sf guest house in Wilson, WY (status: completed)

Snow King Dr - 650sf residential addition/remodel in Jackson, WY (status: completed)



Mass + Surface Architecture

Office:

50 S King St, Suite 202

Jackson, WY 83001


www.massandsurface.com

Mailing:



SELECT PROJECTS

Centennial - Driggs, ID



Chalet - Teton Village, WY



Center St - Victor, ID



Valley House - Teton Valley, ID



Creekside - Driggs, ID



Ski Lodge - Teton Village, WY



Mtn Laurel - Victor, ID



Wellness Spa - Teton Village, WY



Mayor Arne Jorgensen
p.o. box 1687
Town of Jackson WY

Dear Arne,

I'm looking to connect again with my design community after a few years spent in Alpine. Sometimes it is easier to see others' designs more clearly than one's own. I think I have the ability to wade through the details and suss out the obvious overarching challenges of a project when presented. I have played this role at two notable firms in Seattle (Olsen Sundberg and Bohlin Cywinski Jackson) and also for ten years as part of the Teton Village Architectural Committee. Furthermore, I have presented several projects to the DRC, responded to criticism, and understand the process. Having spent over 20 years of my life and career here in Jackson, I'm invested in the outcome of our built environment. Thank you for considering me for the Design Review Committee. I think that I'm well qualified for the role and hope it is the beginning of my more engaged presence in the Town of Jackson

Rachel Ravitz, AIA

CORRNICE, LLC

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

RACHEL RAVITZ

AIA - NCARB - LEED - AP

Master of Architecture University of Virginia 1999

Bachelor of Science in Architecture UVA 1994

2003 Licensed in Wyoming B0227 / Pennsylvania, Colorado, Florida

Insured E&O by Victor O Schinnerer and General Liability by the Hartford Group

Teton Village Architectural Committee – 10 years

Brookside Condominiums Association President – 10 years

Early Adaptor of REVIT BIM. Proficient in Autocad and BlueBeam

Broad experience in small Commercial, Institutional, and Mixed use projects

www.coRRnice.com

Broad experience in Residential Remodels, Additions, and Spec Houses

Reliable coordination of Civil, Mechanical, and Structural Disciplines

Experience as General Contractor for 2 private Houses

Internships with Bohlin Cywinski Jackson, Plan One Architects, Berlin Architects

Self Employed since 2006

Familiar with IBC 2021 / Res Check / Com Check/ ANSI A117 / LDR's CCR's

Lover of Back Country Skiing, Elk Hunting, and Lacrosse Enthusiast

[REDACTED]

[REDACTED]

[REDACTED]



ToJ Board Application

Submitted On:

Sep 19, 2025, 01:25PM MDT

Town of Jackson

Full Name	First Name: Stephanie Last Name: Wright
Email	
Phone Number	
Which board are you applying to?	Design Review Committee
Do you reside in the Town of Jackson, Wyoming?	Yes
Do you reside in Teton County, Wyoming?	Yes
Are you registered to vote in Teton County, Wyoming?	Yes
Applicants for the Design Review Committee may be residents of Town or Teton County.	I am a resident of the Town of Jackson
Physical Address	
Mailing Address	Street Address: City: Jackson State: WY Zip: 83001
Briefly describe your qualifications to serve on this board.	With a Master's in Architecture, a background in Interior Design, and over six years of local architectural practice, I bring both professional experience and a deep commitment to community values. My current involvement on the Public Art Taskforce and the Habitat Construction Committee reflects a collaborative approach to design that balances aesthetics, functionality, and social impact. I'm passionate about contributing to thoughtful, context-sensitive development that supports both the character and future of our community.
Upload Resume (mandatory)	S.C.Wright.RESUME.2025-DRC.pdf

**RELEVANT
EXPERIENCE****CLB Architects**, Jackson, WYProject Manager

September 2020 – Present

- Coordinate multidisciplinary design teams to ensure compliance with zoning, planning, and permitting requirements.
- Prepare and present design proposals to clients, civic bodies, and permitting authorities.
- Review construction documents for adherence to design standards and community guidelines.
- Facilitate permitting processes with Teton County planning departments.
- Advocate for sustainable, timeless design solutions aligned with local context.

Vera Iconica Architecture, Jackson, WYArchitectural Coordinator

June 2019 – September 2020

- Produced design and presentation documents for client and community meetings.
- Conducted site and climate analyses to support context-driven design solutions.
- Assisted in preparing projects for review by local planning and permitting boards.

Design Directions International, Marietta, GAInterior Design Project Manager

August 2015 – August 2016

- Selected FF&E in line with brand standards, compliance requirements, and client goals.
- Produced AutoCAD documentation and presentation drawings for approval processes.
- Coordinated with stakeholders to balance functional and aesthetic design needs.

EDUCATION**Georgia Institute of Technology**, Atlanta, GAMaster of Architecture

Graduation Date: May 2019

Georgia Southern University, Statesboro, GABachelor of Science in Interior Design, Minor in History

Graduation date: May 2015

**COMMUNITY
INVOLVEMENT****Habitat for Humanity:***Construction Committee Member* (February 2025 – Present)*Build Site Volunteer* (January 2023 – Present)**JH Public Art Taskforce:***Committee Member* (June 2025 – Present)**Hole Food Rescue:***Volunteer* (June 2025 – Present)**SKILLS**

- Context-sensitive and scale-appropriate design
- Familiarity with zoning codes, design standards, and civic guidelines
- Public speaking and visual communication for non-design audiences
- Strong understanding of sustainable, timeless design principles
- Collaborative mindset for working with developers, residents, and civic bodies

REFERENCES

- Paige Hobson – phobson@clbarchitects.com – colleague and supervisor
- Carrie Geraci – carrie@jhpublicart.org – Director of JH Public Art
- Kris Greenville - Kris@tetonhabitat.org – Executive Director
- Chris Ludwig – christopherjludwig@gmail.com - General Contractor



ToJ Board Application

Submitted On:

Sep 19, 2025, 06:43PM MDT

Town of Jackson

Full Name	First Name: Stephen Last Name: King
Email	[REDACTED]
Phone Number	[REDACTED]
Which board are you applying to?	Design Review Committee
Do you reside in the Town of Jackson, Wyoming?	Yes
Do you reside in Teton County, Wyoming?	Yes
Are you registered to vote in Teton County, Wyoming?	No
Applicants for the Design Review Committee may be residents of Town or Teton County.	I am a resident of the Town of Jackson
Physical Address	[REDACTED]
Mailing Address	Street Address: [REDACTED] [REDACTED] City: [REDACTED] State: [REDACTED] Zip: [REDACTED]
Briefly describe your qualifications to serve on this board.	Developer (example project, Arts District West in Jackson) and serve(d) on multiple design review committees. Have worked with some of the most prestigious architects/ firms in the world. Single family (example personal home across 2 lots in Alys Beach) and commercial projects.
Upload Resume (mandatory)	Stephen-King.pdf

Stephen King

CEO - VESKCO

Jackson, WY 83001



Authorized to work in the US for any employer

Work Experience

President & CEO, Founder

VESKCO - Jackson, WY

May 2018 to Present

veskco.com

Corporate executive and owner offering over two decades of experience in commercial development as well as private equity investment. Specializes in strategic thinking, leading cross-functional teams and delivering results.

Responsibilities have covered all facets of the real estate development process for more than two thousand high-rise condominium residences; developed over \$2 billion in projects. This meant overseeing the projects from inception to completion with responsibilities ranging from managing the architectural design team to ensuring that purchasers' expectations are exceeded.

Excellent leader with a track record of documented contributions leading to improved financial performance, heightened productivity and enhanced internal controls. Executes business strategy & operations for several Kingswood Capital Management LP portfolio companies and works closely with the firm's investment team, network of Operating Executives & portfolio company executive management to drive strategic initiatives and to recruit/ deploy operating resources.

Accomplished in structuring and negotiating transactions and favorable terms with commercial and investment banks; closed over \$1.5 billion in loan facilities.

CFO / CIO / EXECUTIVE VICE PRESIDENT

Spectrum Capital - Orange Beach, AL

August 2004 to July 2019

Corporate officer promoted on the fast-track to Vice President then to CFO/EVP role. Lead and am responsible for an organization of over 300 full-time equivalents in 3 main business facets: Sales & Brokerage; Real Estate Development &

Asset Management; Resort Operations. Broad scope of authority includes executive guidance for all:

- Corporate/Operational Finance - Treasury - Stadium Event Management
- Accounting - Resort Operations - Sports Management
- Partnership/Investor Relations - Acquisitions - Risk Management
- Human Resources - Information Technology - Sales

SIGNIFICANT CONTRIBUTIONS

- Originally opened in 2009 and continue to head Spectrum's Gulf Coast regional office located in Orange Beach, Alabama.
- Spearheaded internal and external teams' efforts to negotiate, prove and settle \$34.5 million in BP Oil Spill operations and real estate development claims (spanned from May 2010 until October 2013).
- In 2009, launched Spectrum Events, a full-service sports and events management company specializing in scheduling and managing events at Trustmark Park, home to the Mississippi Braves.
- In 2014, led team to achieve #1 MLS agent ranking given 34 transactions, driving \$38.270 million in sales revenue and ultimately reaching the Turquoise Place project sellout.
- Responsible for overall Spectrum Resorts Owner Relations dynamic.

Board Member and Officer

Financial Analysis & MIS
2003 to 2004

Currently serve as a Board Member and Officer for 6 Condominium Associations representing over 2,000 units and chair multiple Architectural Review Committees.
Director/ Officer, Financial Analysis & MIS | East Group Properties 2003-2004

Sr Business Analyst, Corporate Business Analysis

MCI
2000 to 2003

Intern

Ernst & Young LLP
1999 to 1999

Education

MBA in Real Estate & General Finance

Emory University
2009

BBA in MIS & Accounting

highest honors - The University of Mississippi
2000

1 in Business School



ToJ Board Application

Submitted On:

Sep 16, 2025, 01:20PM MDT

Town of Jackson

Full Name	First Name: Susan Last Name: Larson
Email	
Phone Number	
Which board are you applying to?	Design Review Committee
Do you reside in the Town of Jackson, Wyoming?	No
Do you reside in Teton County, Wyoming?	Yes
Are you registered to vote in Teton County, Wyoming?	Yes
Applicants for the Design Review Committee may be residents of Town or Teton County.	I am a resident of Teton County
Physical Address	
Mailing Address	Street Address: City: Wilson State: WY Zip: 83014
Briefly describe your qualifications to serve on this board.	I am a design and construction professional with 35 years experience in a wide range of projects, including commercial, institutional and residential applications. My expertise is primarily electrical, including lighting and solar projects. I can review plans, do takeoffs, design lighting and specify products. My projects have included a wide range of installations, high security prisons, courthouses, vehicular tunnels (Big Dig, Eisenhower tunnel), retail and restaurants, and personal residential projects. My favorite personal one was restoration of a derelict 1880s mansion in Chicago back to its former glory (https://www.redfin.com/IL/Chicago/10200-S-Longwood-Dr-60643/home/13098622) and my personal residence here with a \$1M renovation including electrical, structural and decorative work (2755 Sparrow Hawk Road, Wilson). I am recently retired and interested in using my skills to guide the look of this wonderful place. My husband, Bob O'Brien, and I are full time residents and have been here the last 10 years. (He plays guitar in the local bands.)
Upload Resume (mandatory)	Susan Larson resume 2025.pdf

Susan M. Larson

Results-focused Management, Sales, Strategy and Marketing Executive with extensive knowledge of architecture, with a focus on the LED and solar industries. Wide range of skills and experience, including national and international sales, distribution networks, marketing, strategy, business development, accounting and finance. Recently retired.

KEY CAREER STRENGTHS

- Visionary with a deep understanding of the solar, LED, and lighting industries, able to structure new markets to maximize key opportunities for revenue.
- Managed multiple architectural and construction projects, including retail complexes, high security prisons and courthouses, vehicle tunnels, restaurants and residential installations.
- Created 90+ Lighting, a start-up for a Brazilian LED OEM, including strategy, market entry and rep network.
- Developed and executed the product strategy for Soraal, a company founded by Shuji Nakamura, winner of the 2015 Nobel physics prize for inventing the blue LED. Executed product definition, engineering and design, market entry, channel strategy, sales team and international sourcing in Taiwan and China.
- Led sales for solar startup, GreenWatts Solar, a solar panel OEM based in Brazil, importing to the US. Developed home center sales to Home Depot and Menards.
- International competence in sales, strategy and sourcing. Developed Mexican and Central/South American sales channels, reps and distributors.
- Lived and worked in China for a year.

EXPERIENCE

2023-2025

Senior VP, GreenWatts Solar, Los Angeles CA

Manage sales efforts for this OEM solar panel producer. Secured contracts from Home Depot and Menards for solar panel sales to contractors and installers. Semi-retired as of 2025.

2020-2023

VP West, Specialty Lighting Group, Portland CT

Develop and manage all sales in the western US for this national account lighting distributor. Review plans and do takeoffs for electrical installations. Use various AI processes to prospect and increase sales, as well as personal contact.

2018-2020

Consultant, CEO: 90+ Lighting, San Diego CA

Developed 90+ Lighting startup sales and market strategy for this distribution company with focus on the California Energy Commission (CEC) Title 20 and JA8-2016 listed lamps. Established a local brand in the distribution community. Got to breakeven revenue in a year. Founder moved to LA from Brazil to assume CEO role after setup.

2010-2018

Various VP roles, Soraa Inc., Fremont CA

VP Product Management, VP Sales, OEM and Latin America VP Sales, Corporate and National Accounts
VP Sales, Distribution Director of Sales: Developed Soraa lamp strategy to quickly establish a strong Soraa brand in the specification community. Set up and hired the sales channels. Engineered and produced line of LED family of fixtures for North America, EU and APAC. Developed all marketing collateral. Created the industrial design, directed engineering and manufacturing to bring new products to fruition and sale to the market.

2009 – 2010

Consultant in strategy and sales to various startups in the LED industry.

Lynk Labs Inc., South Elgin IL

LedEngin Inc., Santa Clara CA

Exclara Inc., Santa Clara CA

Soraa Inc., Fremont CA

2004 – 2010

Various roles, Neo-Neon Holdings Ltd.

Director of Business Development, Neo-Neon, Guang Dong China

CEO, Neo-Neon of the Americas, Chino CA

CEO, Tivoli Lighting, a Neo-Neon company, Irvine CA

2002 – 2004

Owner, Manager, AlphaLite, Merrionette Park IL

Acquired and managed operations of this Chicago manufacturer of specialty exits and emergency lighting products. Sold interest to partner in 2004 to focus exclusively on LED products.

1985 - 2002

President/CEO, Public Access Lighting, Riverdale IL

Formed Public Access Lighting LLC, a \$28M manufacturer of Institutional Lighting products, acquiring assets of 3 lighting companies and a publicly traded emergency power company. Sold company in 2002.

EDUCATION

Chicago Booth, Chicago IL MBA, Finance

Northwestern University, Evanston IL BA, Neurobiology specialty

AFFILIATIONS

Illuminating Engineering Society of North America (IES): Member

Institute of Electrical and Electronics Engineers (IEEE): Member

World Presidents Organization (WPO): Member

Young Presidents Organization (YPO): Member

State of Illinois Business Enterprise Council: Director

State of Illinois Women and Minorities Development Council: Director

Chicago Federal Reserve Bank, Small Business Advisory Board: Director

City of Chicago Economic Development Commission: Commissioner

Federation of Women Contractors: President

The Electric Association: President

University of Chicago Booth Women's Organization: President