

Special Joint Meeting
July 7, 2026
1:30 PM
County Commission Chambers
Chair: Mark Newcomb

NOTICE: THIS MEETING IS OPEN TO THE PUBLIC BUT WILL NOT BE STREAMED. PLEASE CONTACT THE TETON COUNTY CLERK'S OFFICE IF YOU WOULD LIKE TO VIEW THE RECORDING.

I. CALL TO ORDER AND ROLL CALL

II. VOLUNTEER BOARD INTERVIEWS

- A. Jackson Hole Travel & Tourism Board
- B. Energy Conservation Works
- C. Parks & Recreation

III. EXECUTIVE SESSION (IF NEEDED)

Recess to executive session to consider appointments to volunteer boards, specifically the appointment of a board member as a public officer pursuant to Wyoming Statute §16-4-405(a)(ii).

IV. ADJOURN



JOINT MEETING AGENDA DOCUMENTATION

SUBMITTING DEPARTMENT: Internal Services

PRESENTER: Lynsey Lenamond

MEETING DATE: July 7, 2026

SUBJECT: Joint Volunteer Board Interviews

STATEMENT/PURPOSE

The purpose of this item is to allow time for the Town Council and County Commission to interview applicants, hold an executive session (if necessary), and make appointments to fill vacancies and/or expiring seats on the Jackson Hole Travel & Tourism Board, Energy Conservation Works Board, and the Parks and Recreation Board.

BACKGROUND/ALTERNATIVES

Jackson Hole Travel & Tourism Board

The Travel and Tourism Joint Powers Board was established in 2011 with the primary function of allocating Teton County's portion of the lodging tax. The Board's focus has expanded since and now includes visitor education and destination stewardship. Two seats expired on June 30, 2026, and with advertising, applications were accepted for those vacant seats. Five applications were received including from members with expiring seats.

Current Members and Term Expirations:

Sam Pope	6/30/26
Shelby Scharp	6/30/26
Mary Bess	6/30/27
Johanna Holbrook	6/30/27
Julie Calder	6/30/28
Mike May	6/30/28
Sidney Rubin	6/30/29

Applicants:

John Beye
Maggie Gibson
Sam Pope
Shelby Scharp
Samantha Strawbridge

Energy Conservation Works

Pursuant to the Town of Jackson and Teton County agreement establishing the Energy Conservation Works board, the board shall consist of nine (9) voting members all of whom shall be qualified electors of Teton County. The Jackson Town Council shall appoint one member that is either a member of Town Council, the Mayor, or an employee of the Town of Jackson. The Teton County Board of County Commissioners shall appoint one member that is either a Commissioner or an employee of Teton County. The Town and County shall jointly appoint two members that are either employees or board members of Lower Valley Energy, and the town and county shall

jointly appoint five (5) community members. Three seats expired on June 30, 2026, and through advertising, three applications were received, including from two of the members whose seats expired.

Current Members and Term Expirations:

Jessica Kellett	6/30/26
Jim O'Brien	6/30/26
Katy Hollbacher	6/30/26
Jim Speyer, Community JT	6/30/27
Bear Prairie, LVE Staff	6/30/27
Ben Ellis	6/30/27
Robert McLaurin, LVE Staff	6/30/28
Luther Propst, County Seat	
Jonathan Schechter, Town Seat	

Applicants:

Jessica Kellett
Nancy Leon
Jim O'Brien

Parks and Recreation Board

Pursuant to the Parks and Recreation Joint Powers Agreement, the Board of County Commissioners and Jackson Town Council are responsible for the appointment of Parks and Recreation Board members. The Board shall consist of seven (7) voting members, all of whom shall be qualified electors in Teton County. The Board nominated a member in January for the vacant seat, however, that nominee was unable to serve on the Board, therefore it was readvertised. One application was received.

Current Members and Term Expirations:

Vacant	12/31/28
Rick Gordon	12/31/26
Jessica Kellett	12/31/26
Tristan Droppert	12/31/26
Janna Rankin	12/31/26
Tim Day	12/31/27
Jill Baldauf	12/31/28

Applicants:

John Beye

POSSIBLE ALTERNATIVES

1. Make appointments to fill vacancies.
2. Postpone making appointments until a later date.
3. Make some appointments but not all, and direct staff to re-advertise.

FISCAL IMPACT

No impact. These volunteer board positions are unpaid.

STAFF IMPACT

The Town Clerk spent approximately 4 hours coordinating joint board appointments and reviewing and preparing materials.

LEGAL REVIEW

Applications have been reviewed by Keith Gingery, County Attorney, and Lea Colasuonno, Town Attorney.

ATTACHMENTS

Applications

RECOMMENDATION

Staff recommend that the Town Council and County Commission interview applicants and make appointments to fill vacancies and/or expiring seats on the Jackson Hole Travel & Tourism Board, Energy Conservation Works Board, and Parks & Recreation Board.

SUGGESTED MOTIONS

Jackson Hole Travel & Tourism:

I move to (re)appoint _____ and (re)appoint _____ to the Jackson Hole Travel & Tourism Board to serve 3-year terms expiring June 30, 2029.

Energy Conservation Works

I move to (re)appoint _____, (re)appoint _____, and (re)appoint _____ to the Energy Conservation Works Board to serve 3-year terms expiring June 30, 2029.

Parks & Recreation Board

I move to appoint _____ to the Parks & Recreation Board to serve a partial term expiring December 31, 2028.

Volunteer Board Application Form

First Name John

Last Name Beye

Select the Board, Commission, or Committee applying for Travel & Tourism Board

Have you served on this Board before? No

Are you Currently Employed by Teton County Government or the Town of Jackson Government? No

Personal Information

Address 1

Address 2 *Field not completed.*

City Jackson

State WY

Zip 83001

Home Phone Number

Business Address

[REDACTED]

Business Phone
Number

[REDACTED]

Occupation

Conservation Director at EcoTour Adventures

Email Address

[REDACTED]

Residency Information

Length of Residency in
Teton County

4 years, plus winters seasonally prior to 2022

Are you a registered
voter in Teton County?

Yes

Education and Hobbies

High School

Oconomowoc High School; Oconomowoc, WI

College

B.S. Geography University of Wisconsin - Madison,
Masters Certificate Place-Based/Environmental
Education - University of Wyoming (Teton Science
Schools), Master of Tourism Management - Colorado
State University

Trade or Business
School

Field not completed.

Hobbies

Backcountry skiing, climbing, backpacking, river
sports, trail running, travel, live music, art, writing,
board games, event planning

Organization Membership Information

Have you served on a Board, Commission, or Committee before?	No
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If yes, which	<i>Field not completed.</i>
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Are you currently serving on other Boards, Commissions, or Committees?	No
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If yes, which	<i>Field not completed.</i>
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Please list organizational memberships or affiliations and positions held.	Affiliate Member American Avalanche Association, American Alpine Club
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Please List Areas of Special Interest:	Sustainable tourism and destination stewardship; contributing to thoughtful planning for Jackson's future in a rapidly changing tourism landscape; and supporting tourism that strengthens the community while preserving the character and natural resources that make Jackson special.
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Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	My understanding is that the Jackson Hole Travel and Tourism Board is responsible for the strategic oversight of lodging tax funds to support destination marketing, visitor services, and community initiatives that strengthen Jackson's tourism economy. The Board helps guide long-term destination stewardship by balancing visitor experience, economic benefits,
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conservation, and community well-being.

I understand that board members are responsible for reviewing funding requests, helping set strategic priorities, evaluating programs and partnerships, and ensuring that tourism continues to benefit both residents and visitors while preserving the natural and community character that makes Jackson Hole unique.

Why do you want to serve on this Board?

Jackson has been both my home and my workplace for many years, and I care deeply about how our community evolves as visitation grows. Through my work in tourism operations, conservation initiatives, and community recreation, I have seen the opportunities and challenges that come with a thriving visitor economy. I want to serve on this Board to bring that experience to the table, help shape thoughtful strategies for sustainable tourism, and ensure Jackson remains an exceptional place for residents and visitors alike both today and into the future.

What are your qualifications for serving on this Board?

I am qualified to serve on the Board through a combination of professional experience, academic training, and community engagement. I have managed sustainable tourism operations and guided programming in national parks and gateway communities including Kenai Fjords, Glacier, the Desert Southwest, Yellowstone, and Grand Teton. I hold a Master's degree in Tourism Management with an emphasis on sustainable tourism, and I currently work to advance sustainability and wildlife conservation programs in Wyoming through WYldlife for Tomorrow. Coupled with my strong personal and professional connections across the Jackson community, including nonprofits, recreation, and local

businesses, I am well-positioned to contribute to strategic decisions that balance tourism growth, economic benefit, and the long-term stewardship of our town and surrounding landscapes. I am well suited to understand and represent a broad range of perspectives when considering how tourism impacts our town and natural environment.

What experience and/or special training do you have that is pertinent to this Board's efforts?

My training and professional experience have prepared me to contribute effectively to the Board's mission of sustainable tourism and destination stewardship. I have managed tourism operations and ecotourism programs in several national park gateway communities, where I oversaw guided programs, budgets, logistics, and staff development. Academically, I hold a Master's in Tourism Management focused on sustainable development and a graduate certificate in Place-Based/Environmental Education, providing both theoretical and applied frameworks for sustainable destination planning. I have also earned professional certifications as a Wilderness First Responder, avalanche safety and education, and ski guiding, giving me practical expertise in risk management for outdoor recreation, a major tenant of the Jackson Hole tourism economy. Combined, these experiences equip me to thoughtfully evaluate tourism programs, balance visitor and community needs, and support strategies that preserve Jackson's character and natural resources.

What is your understanding of the time and service requirements of this

I recognize that serving on the Board requires regular attendance at meetings, thoughtful review of funding and program proposals, and engagement in strategic initiatives that impact both the community and the visitor experience. I am prepared to meet these

Board and how are you prepared to meet them? expectations and am committed to contributing consistent, informed, and practical input to support the Board's mission and help guide tourism in Jackson Hole responsibly. I understand this opening is for a partial term, though I hope to be considered for a full term when the opportunity arises.

I would like to note that I am also applying for the Parks and Recreation Board. I hope to have conversations regarding both applications and am ultimately seeking to become more involved in my community in ways that leverage my academic and professional experience while also learning and growing alongside other dedicated local leaders.

Do you have any scheduling conflicts you are aware of? No.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations? YES

See Below: [Teton County Board Member Expectations](#)

Resume [Resume_JohnBeye.pdf](#)

References [References_JohnBeye.pdf](#)

Electronic Signature Agreement I agree.

Electronic Signature

John Beye

John Radovan Beye

PROFILE

- Passionate leader with program and operations management experience spanning over 10 years in education, nonprofit, sustainable tourism, and conservation settings
- 5 years managing a remote eco-lodge in Alaska – including guided program development, budget management, and balancing National Park Service, private business, and Native Corporation interests
- Experience developing and growing WYldlife for Tomorrow, a first of its kind conservation nonprofit tying Wyoming's economy to its wildlife, helping to raise over \$200k through strategic partnerships in my first 9 months with the organization
- Masters certificate in Place-Based/Environmental Education; Masters Degree in Tourism Management with an emphasis on sustainable development

LEADERSHIP EXPERIENCE

Conservation Director

Sept. 2024 – Present

EcoTour Adventures; Jackson, WY

Small business offering guided wildlife viewing, snowshoeing, and skiing in Grand Teton and Yellowstone National Parks

- Hired to further the sustainability and conservation initiatives of EcoTour Adventures and nonprofit partner WYldlife for Tomorrow
- Oversee scheduling for 30+ person guide team, maintain high level of organization, and revamp operational systems and standard operating procedures for a growing small business
- Enhanced youth engagement through development of Junior Guide Program
- Responsibilities at WYldlife for Tomorrow include program development, fundraising, social media management, communications, grant writing, coordinating and hosting events, building and fostering partnerships with Wyoming businesses, and increasing overall awareness of this innovative conservation program

Operations Manager

Teton County – Jackson Community Recreation Center; Jackson, WY

Nov. 2023 – July 2024

Rec Center offering fitness, aquatics, indoor rock climbing, and community wellness and youth programming

- Developed and managed systems, budget, and logistics for the transition into a new \$43 million, 75,000 ft² expansion including a fitness center, 10,000 ft² climbing gym, and wellness and yoga studios
- Returned a climbing gym to Teton County for the first time in over a decade, with a focus on community engagement, affordability, access, and inclusivity
- Managed a staff of 40+ employees in six unique divisions of the Rec Center
- Provided budget oversight for facility; managing revenue, expenses, and tracking for fiscal year ahead

Youth and Adult Program Manager

Jan. 2022 – Nov. 2023

Teton Science Schools; Jackson, WY

Nonprofit environmental education organization reaching students of all ages and backgrounds

- Developed itineraries and curriculum for multi-day youth and adult programs, working closely with partners to ensure that all shared financial and service goals were met
- Managed all on-the-ground logistics for weeklong adult programs in Grand Teton and Yellowstone while simultaneously budgeting, forecasting, permitting, and booking programs two years in advance
- Oversaw a suite of programs that net over \$550,000 for TSS on an annual basis
- Hired, trained, and mentored 20+ person field educator and guide team
- Developed curriculum and programming for student groups from 5th grade through college

General Manager

Feb. 2016 – Jan. 2021

Kenai Fjords Glacier Lodge; Kenai Fjords National Park, AK

Remote sea kayak lodge on a Native-owned 1,700 acre wildlife sanctuary within Kenai Fjords National Park

- Managed site maintenance, operations, budgets, guided programming, daily logistics, human resources, contracts, and relationships with the National Park Service & Native Corporation representatives in a remote wilderness setting
- Trained and managed a 23 person guide, kitchen, hospitality, and maintenance staff (achieving > 75% retention rate each summer) while operating with a dedicated conservation and sustainability mindset
- Expanded guided program offerings – including enhanced training and guide development, wildlife sanctuary trail design and creation, and updating risk management protocols
- Developed internship program to encourage more Port Graham Native Corporation participation in sanctuary management

EDUCATION/OUTDOOR LEADERSHIP EXPERIENCE

AIARE Avalanche Course Instructor

Winter 2021 – Present

Expedition Leader

June 2021 – December 2021

Natural Habitat Adventures; Louisville, CO

Travel partner of the World Wildlife Fund, providing small group natural history expeditions around the world

- Expedition Leader for adult natural history hiking trips and photography clinics in Glacier National Park, New England, and Southwest Utah

Yellowstone Wildlife and Snowcoach Guide

Winters 2018/2019 and 2019/2020

Wildlife Expeditions of Teton Science Schools; Jackson, WY

Guided naturalist tours in Grand Teton and Yellowstone National Parks

- Provided winter wildlife tours via snowcoach, vans, and snowshoe in Grand Teton and Yellowstone

Sea Kayak and Hiking Guide

May 2015 – September 2015

*Kenai Fjords Glacier Lodge; Kenai Fjords National Park, AK***Expedition Leader**

Summers 2013 and 2014

The Road Less Traveled; Chicago, IL

Summer outdoor educational adventures for high school students

- Co-led 24 day wilderness/leadership trip for 15 high school students in **Norway – Summer 2014**; Wilderness sea-kayaking, mountain bike touring, and backpacking components
- Co-led 28 day service, cultural immersion, & adventure trip for 9 high school students in **India – Summer 2013**; Facilitated service learning project at a Buddhist nunnery, led 5 day Himalayan trek, and engaged in unique opportunities for cultural immersion across India

Outdoor Program Leader

Jan. 2012 – May 2012

South African Volunteer Experiences (S.A.V.E.); Cape Town, South Africa

- Managed an after-school adventure and surf program for 10 – 20th graders/day

UNIVERSITY EDUCATION

Masters of Tourism Management

May 2014

*Warner College of Natural Resources - Colorado State University; Fort Collins, CO***GPA: 4.0 over 30 credits**

Focus on business leadership through the lens of sustainable tourism development

M.S. Certificate in Place-Based/Environmental Education

May 2013

*Teton Science Schools Graduate Program, University of Wyoming; Kelly, WY***GPA: 4.0 over 30 Credits**

Focus on curriculum development, educational leadership, and field science programming and pedagogy

B.S. in Geography & People/Environment Interaction

May 2011

*University of Wisconsin-Madison; Madison, WI***GPA: 3.47****NOTABLE CERTIFICATIONS**

Wilderness First Responder (WFR) Certified

Aug. 2012 – Present

American Mountain Guides Association

Ski Guide Course/Apprentice Ski Guide

Jan. 2023

American Avalanche Association PRO 1 Certified

Dec. 2020

Merit Based Graduate Fellowship Award (Awarded by CSU Graduate School)

Feb. 2014

Unanimously selected as the Master program's top student for 2013-2014 academic year

Ted & Addie Donnan Award for Outstanding Volunteer Service in the Nonprofit Community

Mar. 2012

Scholarship awarded by the Graduate Program of Teton Science Schools

John Radovan Beye

REFERENCES

Taylor Phillips _____

Owner EcoTour Adventures, Founder WYldlife for Tomorrow

Carl Pelletier _____

Former Climbing Gym Supervisor, Teton-County Jackson Community Recreation Center

Janeen Hutchins _____

General Manager, Alaska Wildland Adventures

Kirk Hoessle _____

Owner, Alaska Wildland Adventures

John Morgan _____

Vice President, Jackson Hole Chamber of Commerce (Character Reference)

Volunteer Board Application Form

First Name Maggie

Last Name Gibson

Select the Board,
Commission, or
Committee applying for Travel & Tourism Board

Have you served on this Board before? *Field not completed.*

Are you Currently
Employed by Teton
County Government or
the Town of Jackson
Government? No

Personal Information

Address 1

Address 2

City Wilson

State WY

Zip 83014-5167

Home Phone Number

Business Address

[REDACTED]

Business Phone
Number

[REDACTED]

Occupation

Retired

Email Address

[REDACTED]

Residency Information

Length of Residency in
Teton County

43 years

Are you a registered
voter in Teton County?

Yes

Education and Hobbies

High School

Field not completed.

College

University of Vermont

Trade or Business
School

Jackson Hole Ski and Snowboard Club

Hobbies

Field not completed.

Organization Membership Information

Have you served on a
Board, Commission, or
Committee before?

Yes

If yes, which	Friends of Pathways, Coombs Outdoors, Grand Teton National Park Foundation
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Are you currently serving on other Boards, Commissions, or Committees?	Yes
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If yes, which	Taggert Lake project co chair for GTNPF
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Please list organizational memberships or affiliations and positions held.	<i>Field not completed.</i>
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Please List Areas of Special Interest:	Conservation, Outdoor Education, people.
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Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	Have read or will read all information available on the county site. Also planning on reaching out to others I know of who are involved.
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Why do you want to serve on this Board?	Reciprocity to my community
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What are your qualifications for serving on this Board?	Passion and Experience
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What experience and/or special training do you have that is pertinent to this Board's efforts?	My experience as a GTNP volunteer has given a good understanding of what visitors seek. I have board experience.
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What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I am full time retired resident of Teton County moving to Town in the near future. I have a very flexible schedule.
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Do you have any scheduling conflicts you are aware of?	None
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If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
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See Below:	Teton County Board Member Expectations
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Resume	<i>Field not completed.</i>
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References	<i>Field not completed.</i>
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Electronic Signature Agreement	I agree.
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Electronic Signature	Maggie Gibson
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Volunteer Board Application Form

First Name Sam

Last Name Pope

Select the Board, Commission, or Committee applying for Travel & Tourism Board

Have you served on this Board before? Yes

Are you Currently Employed by Teton County Government or the Town of Jackson Government? No

Personal Information

Address 1

Address 2 *Field not completed.*

City Jackson

State WY

Zip 83001

Home Phone Number

Business Address

[REDACTED]

Business Phone
Number

[REDACTED]

Occupation

Filmmaker/Executive Director

Email Address

[REDACTED]

Residency Information

Length of Residency in
Teton County

25 years

Are you a registered
voter in Teton County?

Yes

Education and Hobbies

High School

Holderness School

College

Whitman College

Trade or Business
School

Field not completed.

Hobbies

skiing, mountain biking, kayaking, reading

Organization Membership Information

Have you served on a
Board, Commission, or
Committee before?

Yes

If yes, which Travel and Tourism Board

Are you currently serving Yes
on other Boards,
Commissions, or
Committees?

If yes, which Travel and Tourism Board

Please list *Field not completed.*
organizational
memberships or
affiliations and
positions held.

Please List Areas of Tourism, marketing, destination management.
Special Interest:

Please provide your As a current Board member completing my first term, I
knowledge of the duties have a strong understanding of the responsibilities
& responsibilities of the and expectations of the Jackson Hole Travel and
Board you are applying Tourism Board. The Board is responsible for providing
for: strategic oversight of destination marketing and
 tourism management efforts on behalf of Teton
 County, while also ensuring responsible stewardship
 of public lodging tax funds.

The role includes reviewing and approving budgets,
evaluating funding applications and community
partnerships, participating in long-range strategic
planning, supporting organizational leadership, and
helping guide initiatives related to visitor experience,
destination stewardship, transportation, workforce
impacts, and sustainable tourism.

Board service also requires active participation in committee work, community engagement, and collaboration with local businesses, nonprofits, elected officials, and other stakeholders. Through my service, I have developed a strong appreciation for the importance of balancing the economic value tourism brings to the community with the need to protect the character, environment, and quality of life that make Jackson Hole unique.

I also understand the importance of transparency, thoughtful governance, and representing the broader interests of the community when making decisions that impact both residents and visitors.

Why do you want to serve on this Board?

I would like to continue serving on the Jackson Hole Travel and Tourism Board because I believe the work currently underway is both important and unfinished. As of July 1, the organization will formally transition into a Destination Marketing and Management Organization (DMMO), representing a significant evolution in how we approach tourism, stewardship, and community impact in Jackson Hole. Over the past three years, I have worked closely with fellow Board members and staff to help guide that transition, and I would like to continue contributing as we move from planning into long-term implementation.

I also believe my institutional knowledge has real value during this period of transition. Having been part of the discussions, strategic planning, policy evolution, and organizational shifts that brought us to this point, I can provide continuity and context as the Board continues refining its priorities and direction. More broadly, balancing tourism with quality of life in this valley is important to me. Tourism is essential to the local economy, but it must be approached

thoughtfully and responsibly. Serving on this Board is one of the most meaningful ways I can contribute to that balance and help ensure Jackson Hole remains both a world-class destination and a strong community for the people who live here. Finally, as someone who works professionally in marketing and audience engagement, I genuinely enjoy the strategic challenge of shaping how this destination is presented to the world. That includes not only driving visitation during slower periods and supporting the local economy, but also helping develop messaging around responsible recreation, stewardship, and respectful visitation.

What are your qualifications for serving on this Board?

I believe I am well qualified to continue serving on the Jackson Hole Travel and Tourism Board because of my direct Board experience, professional background, and long-standing connection to the Jackson Hole community.

Most importantly, I have served on the Board for the past three years, including serving as the vice-Chair and leadership roles within Board committees. During that time, I have developed a strong understanding of the organization's mission, governance responsibilities, funding structure, strategic priorities, and the broader tourism landscape affecting Teton County. I have been actively involved in major organizational discussions, including the transition toward a Destination Marketing and Management Organization (DMMO) model, and understand both the opportunities and challenges associated with that evolution.

Professionally, my background is rooted in marketing, filmmaking, tourism, branding, and audience engagement. I have spent more than 20 years working across film production, creative direction, destination

storytelling, and nonprofit leadership. My work requires balancing strategic messaging, public engagement, partnership development, and operational execution, all of which translate directly to the work of the Board. I also bring practical experience in understanding how destinations are perceived externally and how thoughtful communication can influence visitor behavior, seasonality, and community impact.

Equally important are my roots in this community. Jackson Hole is my home, and I care deeply about its future. As both a resident and someone whose professional work is closely tied to the community, I understand the importance of protecting the character, environment, and quality of life that make this place unique. I believe that perspective, combined with my professional experience and Board service, allows me to contribute in a thoughtful, balanced, and productive way.

What experience and/or special training do you have that is pertinent to this Board's efforts?

My experience is closely aligned with the core work of the Jackson Hole Travel and Tourism Board, particularly in the areas of destination marketing, audience engagement, strategic communications, nonprofit leadership, and tourism-related economic development.

Professionally, I have spent more than 20 years working in filmmaking, photography, marketing, branded content, and creative direction. Much of that work has involved shaping public perception around destinations, experiences, events, and outdoor culture, while also understanding how storytelling and messaging influence audience behavior and visitation patterns. That experience directly relates to the Board's ongoing work around destination marketing,

responsible tourism messaging, and balancing visitation across seasons.

I also currently serve as Executive Director of the Jackson Hole International Film Festival, where my responsibilities include strategic planning, marketing oversight, partnership development, fundraising, budgeting, community engagement, and organizational leadership. Through that role, I regularly work with local businesses, nonprofits, tourism stakeholders, elected officials, and regional partners, which has strengthened my understanding of the broader economic and community dynamics tied to tourism in Jackson Hole.

In addition to my professional experience, my service on the Travel and Tourism Board over the past three years has provided direct experience with public funding processes, destination stewardship initiatives, grant evaluation, governance, and long-term tourism management strategy. I have also served in committee leadership roles, including work related to marketing strategy and organizational direction.

Beyond formal experience, I bring a strong understanding of the local community and a genuine commitment to sustainability, stewardship, and maintaining the balance between economic vitality and quality of life in Jackson Hole.

What is your understanding of the time and service requirements of this	I have a strong understanding of the time and service commitments required to serve on the Jackson Hole Travel and Tourism Board after serving on the Board for the past three years. I understand the importance of consistent participation in Board and committee meetings, reviewing materials in advance, engaging
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Board and how are you prepared to meet them? with community stakeholders, and contributing to ongoing strategic discussions and organizational priorities.

I am fully prepared to continue meeting those expectations. I have remained actively engaged throughout my first term and believe my professional background, community involvement, and institutional knowledge allow me to continue contributing in a thoughtful and productive way.

Do you have any scheduling conflicts you are aware of? No

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations? YES

See Below: [Teton County Board Member Expectations](#)

Resume [2026 Sam Pope Resume \(TTB\).pdf](#)

References [Sam Pope - TTB references.pdf](#)

Electronic Signature Agreement I agree.

Electronic Signature Sam Pope

Executive Director • Producer • Editor • Cinematographer • Photographer

profile

- Over fifteen years of experience as a content producer in the action sports and outdoor industries.
- Over ten years of experience as a producer for iconic brands in the sports and fashion industries.
- Extensive experience in all aspects of production, from concept and development, to execution, editing, promotion and distribution.
- Adept at thriving in fast-paced environments and adhering to tight deadlines.
- Recognized as a strong and effective communicator, with particular strength in communicating a vision clearly and empowering people to execute.

skills

- Creative Direction
- Executive Leadership
- Producing for long and short form video and photo content
- Post-production supervising
- Non-profit leadership
- Project Management
- Photography
- Editing

experience

JACKSON HOLE INTERNATIONAL FILM FESTIVAL 2023 – PRESENT

www.jhiff.org

Executive Director

The Jackson Hole International Film Festival is a growing nonprofit arts organization focused on international cinema, filmmaker engagement and year-round cultural programming in Jackson Hole, Wyoming. As Executive Director, I oversee organizational strategy, marketing, partnerships, fundraising, sponsorship development, budgeting, operations, community engagement and festival execution. I work closely with the Board of Directors, tourism stakeholders, sponsors, filmmakers and creative partners to continue expanding the festival's regional and national presence.

POPE PRODUCTIONS 2021 – PRESENT

www.popeproductionsjh.com

Owner

Pope Productions works with local companies and non-profits to develop compelling content that reaches a targeted market. I also work with national brands to help them navigate the unique complexities of shooting in the greater Jackson Hole Region.

SAM POPE PHOTOGRAPHY 2021 – PRESENT

www.sampopephoto.com

Owner

I offer portrait, event, commercial and editorial photography services in the Greater Jackson Hole Region and focus on clear and consistent communication with clients, with the goal of creating long-term relationships.

RHINO CAMERA GEAR 2021 – 2023

Social Media Manager

Developed and implemented Rhino's social media strategy that has reached a targeted market with compelling and effective content.

Tasked with sourcing and publishing all social media content for a variety of platforms including Instagram, Facebook and Youtube and producing weekly email newsletters and blog posts.

KGB PRODUCTIONS 2008 – 2021

Founder / Producer / Director / CFO

Built and ran a small production company that in the last twelve years has produced five award-winning feature-length movies, branded and commercial content for some of the biggest names in the outdoor industry and provided production services for both the fashion and outdoor industries.

- Producer and Principal Cinematographer on *How Did I Get Here?* and *Monumental; Skiing Our National Parks*, both of which were recognized at Mountain Film, the iconic film festival in Telluride, Colorado.
- Producer, Director on *Monumental*, a multi-media campaign created by Keen Footwear, to raise support for the creation of five National Monuments. Exposure included 389 million media impressions and over 100k views of the documentary.
- Post-Production Supervisor responsible for all digital enhancements for *The Fourth Phase*, a 2016 Red Bull Media House Film that is still one of the most popular snowboard films of all time.
- Producer, Director and Post-Production Supervisor of *Westward*, a popular, long-running web series, telling the story of personalities in the ski industry. Also handled all distribution for the series and promotion on social media and other online platforms.
- Producer on recent projects for standout brands, including Skull Candy, GoPro, REI, Nike, Patagonia and NetJets.
- Production Coordinator on location shoots for fashion brands including Anthropologie, Harper's Bazaar, Pac Sun, Bergdorf Goodman and Tory Burch.
- Location Producer, 2015 Sports Illustrated Swimsuit Issue.
- Behind-the-scenes photographer for 2018 Volvo commercial, featuring Jimmy Chin.
- As the company's CFO, handled six-figure budgets and all of the associated accounting.

volunteer work

JACKSON HOLE TRAVEL AND TOURISM BOARD 2023 – PRESENT

Board Member, Vice Chair and Marketing Committee Chair

The Jackson Hole Travel and Tourism Board develops a vibrant and healthy economy through the allocation of the proceeds from the lodging tax.

As a member of the Marketing Committee, I would directly with our creative agency to manage campaigns that both promote the destination and educate the visitors.

FRIENDS OF PATHWAYS 2023 – PRESENT

Board Member

One of the oldest non-profits in Jackson Hole, Friends of Pathways champions a safe, connected system of pathways, trails, bike lanes and sidewalks, the encourage active transportation and healthy recreation.

Sam Pope



education

Bachelor of Political Science, Minor in Environmental Studies.
Whitman College, Walla Walla, WA

both the fashion and outdoor industries. In the past five years have also served as the CFO, managing all of the business's finances.

- Producer and Principal Cinematographer on *How Did I Get Here?* and *Monumental; Skiing Our National Parks*, both of which were recognized at Mountain Film, the iconic film festival in Telluride, Colorado.
- Producer, Director on *Monumental*, a multi-media campaign created by Keen Footwear, to raise support for the creation of five National Monuments. Exposure included 389 million media impressions and over 100k views of the documentary.
- Post-Production Supervisor responsible for all digital enhancements for *The Fourth Phase*, a 2016 Red Bull Media House Film that is still one of the most popular snowboard films of all time.
- Producer, Director and Post-Production Supervisor of *Westward*, a popular, long-running web series, telling the story of personalities in the ski industry. Also handled all distribution for the series and promotion on social media and other online platforms.
- Producer on recent projects for standout brands, including Skull Candy, GoPro, REI, Nike, Patagonia and NetJets.
- Production Coordinator on location shoots for fashion brands including Anthropologie, Harper's Bazaar, Pac Sun, Bergdorf Goodman and Tory Burch.
- Location Producer, 2015 Sports Illustrated Swimsuit Issue.
- Behind-the-scenes photographer for 2018 Volvo commercial, featuring Jimmy Chin.
- Developed strategic partnerships with top brands in the outdoor industry.
- Spent the last twelve years bringing high-value production to remote locations and especially, the mountains in the winter. Skills required for this include traveling safely in avalanche terrain, managing and evaluating risk and group dynamics and a high level of fitness and athleticism.
- As the company's CFO, handled six-figure budgets and all of the associated accounting.

WHITMAN COLLEGE – SEMESTER IN THE WEST

2018 – 2022

Digital Media Instructor

Whitman College's Semester in the West is an interdisciplinary field program focusing on public lands conservation and rural life in the interior American West.

- **As the program's Digital Media Instructor**, I teach the students the basics of sound acquisition and narrative storytelling and as part of their final project, help them craft a five-minute podcast focused on a topic of their choosing.

technical skills

RED Digital Workflow: Mastery of RED workflow for all recently produced RED cameras, from production through post.

Canon and Sony DLSR Cameras: Extensive experience on both the photo and video side of the Sony Alpha Series and Canon DSLRs.

Adobe Creative Suite: Premiere Pro, Media Encoder, InDesign, Photoshop, Lightroom.

Accounting: QuickBooks

Web: Squarespace, WordPress.

Some Knowledge of: Adobe After Effects, Adobe Illustrator.

education

Bachelor of Political Science, Minor in Environmental Studies.

Whitman College, Walla Walla, WA

- Lead strategic planning, branding, audience growth and organizational development initiatives.
- Manage sponsor, donor and community partnerships, including coordination with local tourism and cultural organizations.
- Oversee marketing campaigns, public relations strategy and festival communications.
- Guide year-round programming initiatives, including screenings, panels and community events.

Sam Pope – TTB References

Crista Valentino – Jackson Hole Travel and Tourism Board Executive Director

[REDACTED]

Julie Calder – Jackson Hole Travel and Tourism [REDACTED]

[REDACTED]

Volunteer Board Application Form

First Name Shelby

Last Name Scharp

Select the Board,
Commission, or
Committee applying for
Travel & Tourism Board

Have you served on this
Board before? YES

Are you Currently
Employed by Teton
County Government or
the Town of Jackson
Government? No

Personal Information

Address 1

Address 2 *Field not completed.*

City Jackson

State WY

Zip 83001-8833

Home Phone Number

Business Address

[REDACTED]

Business Phone
Number

[REDACTED]

Occupation

Owner of Guest Ranch

Email Address

[REDACTED]

Residency Information

Length of Residency in
Teton County

WY

Are you a registered
voter in Teton County?

Yes

Education and Hobbies

High School

Lowell Whiteman School, Steamboat Springs, CO

College

University of Wyoming

Trade or Business
School

Field not completed.

Hobbies

Horseback Riding, Travel, Rodeo

Organization Membership Information

Have you served on a
Board, Commission, or
Committee before?

Yes

If yes, which JH Travel and Tourism

Are you currently serving on other Boards, Commissions, or Committees?

Yes

If yes, which JH Travel and Tourism

Please list organizational memberships or affiliations and positions held.

Soroptimist Club, Jackson Hole Cowbelles, Wyoming Outdoor Recreation Steering committee

Please List Areas of Special Interest:

Jackson Hole Wrestling club, Local Rodeo and county Fair, 4H,

Please provide your knowledge of the duties & responsibilities of the Board you are applying for:

After serving three years on the board and serving as the director of Events committee, I have a very deep understanding of how the board operates. From public meetings, funding, budgeting, and the formative change to a DMMO, which no other board had been able to achieve in the last decade, my knowledge of this board is extensive.

Why do you want to serve on this Board?

I would like to continue for a second term on this board to help steer the DMMO in a positive and constructive direction with the hindsight of how it was developed and how it can continue to growth in the right direction. As a small business owner of a guest ranch that pays directly into the lodging fund, I would like to represent the other small businesses who don't have the time and energy to serve, but who can come to me with concerns and comments.

What are your qualifications for serving on this Board?	In the past three years on the board, I have seen the budget go from a surplus of non distributed funds from Covid times, to tightening spending to ensure that allocation is made in wise and equitable manner for future growth and community support.
---	--

What experience and/or special training do you have that is pertinent to this Board's efforts?	Attending meetings, managing the events committee, going to the multiple workday retreats have placed me in the unique position to carry on the impressive and creative work the board has done in the last three years.
--	--

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I have made a considerable effort to attend all meetings, special sessions, board training, event committee meetings, and community events supported by TTB. I have spent countless hours reviewing funding requests, pouring over applications, and have a very clear understanding of the time commitment this board takes.
--	---

Do you have any scheduling conflicts you are aware of?	I do not.
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If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
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See Below:	Teton County Board Member Expectations
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Resume	Resume Shelby Scharp.docx
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References

[Resume Shelby Scharp_1.docx](#)

Electronic Signature
Agreement

I agree.

Electronic Signature

Shelby S. Scharp



SHELBY SCHARP

PROFILE Accomplished guest ranch owner and executive skilled in all aspects of running a small business as well as committed community member. Leader in the development, maintenance and growth of wilderness retreat. Spearheads critically important involvement of sustainable destination tourism locally and engage the community. Especially adept in running the day-to-day activities necessary to keep a boutique tourist destination vibrant. Experienced hospitality, marketing, human resources and western heritage. Deeply skilled at team building, listening, inspiring and motivating stakeholders from all sides, making critical decisions and envisioning what is yet to be.

EXPERIENCE **MANAGER- OWNER AS OF 2026**
FLAT CREEK RANCH
Jackson, Wyoming

2004-Present

Responsible for all areas of operation of a wilderness guest ranch outside of Jackson. Make decisions related to daily operation of managing staff, preparing profits and loss, entertaining guests, renewing contracts with purveyors and year round marketing. Saw record breaking occupancy rates and increased revenue. After two decades of dedication to Flat Creek Ranch, the owners Joe Albright and Marcia Kunstel gifted the business and property to myself and my husband.

ACHIEVEMENTS HIGHLIGHTS

Transformative Hospitality Business Skills: Success at building the necessary infrastructure for a sustainable small business not only fiscally but structurally and providing other management and staff the tools to grow and succeed. Ability to assess and transform a new business from underperforming and not profitable organization to a sought-after destination with upwards of 40% guest return rate.

Positive Management Style: Provides owners with a smoothly and professionally run organization. Experienced in strategic planning, governance best practices, and coordination and facilitating staff training. Solely responsible for workforce recruitment and retention. Practical and tenacious leader, manager, and mentor fostering good communications and manages with enthusiasm, candidness, and accountability.

Oversaw and Initiated Sustainable Tourism Programs: Made Flat Creek Ranch a leader internationally as a nature-based tourism business

committed to driving holistic sustainability. In doing so, work closely with organizations such as The Long Run, Riverwind Foundation, Kiwano, TripAdvisor Green Leaders, and Regenerative Travel. Undergoing rigorous evaluations and critique to meet global standards in Conservation, Community, Culture, and Commerce. Constructed best practice policies that are tangible and impactful.

Marketing and Promotion of Historic and Western Destination:

Redesigned and navigated promotional material that emphasize Wilderness, rich cultural diversity, and a distinguish western way of life to appeal to all walks of life. Tapping into visitors' desire to be apart of their environment and engage at a deeper level. Executed several different campaigns from broad to specific focus to generate greater early and late season revenue.

OWNER OPERATOR

3 SEASON ADVENTURES

Tevelin, Chubut Argentina

2007-2015

Founded along with husband a destination safari style camp in the heart of Patagonia. Purchased raw land and developed an intimate destination for guests to experience the authentic bounty Argentina has to offer. Created custom itineraries throughout all South America.

ACHIEVEMENTS HIGHLIGHTS

Partnered in All Aspects of Business Development:

From building and construction to marketing and client acquisition and profit analysis. Hosted mostly Americans in profound encounter with a hands-on approach to ecotourism including fly fishing, national park treks, wilderness trail rides and cultural interactions.

EDUCATION

1999

BACHELOR OF SIENCE

INTERNATIONAL AGRICULTURAL ECONOMICS

UNIVERSITY OF WYOMING, LARAMIE, WY

SKILLS & INTERESTS

Teambuilding • Creative Problem Solving • Western Heritage and Culture • Travel • Environmental conservation •

REFERENCES

JOE ALBRIGHT: Previous Owner Flat Creek Ranch 3 [REDACTED]

CRISTA VALENTINO: Executive Director Visit Jackson Hole 3 [REDACTED]

Volunteer Board Application Form

First Name Samantha

Last Name Strawbridge

Select the Board, Commission, or Committee applying for Travel & Tourism Board

Have you served on this Board before? No

Are you Currently Employed by Teton County Government or the Town of Jackson Government? No

Personal Information

Address 1

Address 2 *Field not completed.*

City WILSON

State WY

Zip 83014

Home Phone Number

Business Address	same as above
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Business Phone Number	same as above
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Occupation	writer/consultant
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Email Address	s [REDACTED]
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Residency Information

Length of Residency in Teton County	35 years
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Are you a registered voter in Teton County?	Yes
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Education and Hobbies

High School	Miss Porter's School, Farmington CT
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College	Colby College, Waterville ME
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Trade or Business School	MA Communications American University, Washington DC
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Hobbies	Hiking, Skiing, Boating, Travel, Gardening, Cooking, Art, Reading, Writing
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Organization Membership Information

Have you served on a Board, Commission, or Committee before?	Yes
If yes, which	Joint Powers Recycling and Solid Waste Reduction 2002-2009
Are you currently serving on other Boards, Commissions, or Committees?	No
If yes, which	<i>Field not completed.</i>
Please list organizational memberships or affiliations and positions held.	Wilson Meadows Homeowners Association Advocacy group and Design Committee, member St. John's Episcopal Church, Executive Director Womomentum 2018-2023, JH business owner: mindfulness/holistic wellness store & magazine 2011-2017.
Please List Areas of Special Interest:	N/A
Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	I have read through the Board Member Expectations and believe I am prepared and qualified to be a TTB Board Member. As a former Joint Powers board member and nonprofit executive who has worked with board members and prepared for board meetings, I have vast experience with volunteer board protocol.
Why do you want to serve on this Board?	As a Teton County resident for 35 years, I have watched the valley grow and change while trying to maintain both its extraordinary natural beauty and deep community character. Serving on the Travel & Tourism Board would be an opportunity to help raise

awareness and make decisions to help balance the impacts and benefits of tourism so that this special place will continue to thrive today and in the future.

What are your qualifications for serving on this Board?

Previous Joint Powers Board member, former nonprofit executive with experience in Board relations, organizational finance/budgeting, Teton County and Wyoming state relations, events planning (including submissions for funding from TTB), marketing, communications, and a deep love for living in Jackson Hole.

What experience and/or special training do you have that is pertinent to this Board's efforts?

Since I moved to JH in 1991, organized the Wilson Centennial Celebration in 1995, served as an event coordinator for the JH Chamber of Commerce annual Fall Arts Festival and the JH Ski Club Pole Pedal Paddle, worked at Jackson Community Recycling and then served on that Joint Powers Board to see the program merge into the Teton County Integrated Solid Waste & Recycling department, to becoming a local business owner and founding a magazine featuring the vast array of holistic wellness businesses and created a sense of community within that sector, to being the Executive Director of Womomentum over 5 years, I have vast community connections as well as first hand experience with being mindful of tourism impact while also enhancing our community through promotion and public events in Jackson Hole. I also have submitted multiple event funding requests and follow up reports to the TTB and thus am knowledgeable about the priorities of the Board and its mission.

What is your understanding of the time and service requirements of this

I understand that this is a three-year commitment that requires monthly and other meetings. If appointed, I promise to prioritize my commitment to TTB.

Board and how are you
prepared to meet them?

Do you have any
scheduling conflicts you
are aware of?

Not at this time.

If selected for service on
this Board do you
commit to abiding by
the Teton County Board
Member Expectations?

YES

See Below:

[Teton County Board Member Expectations](#)

Resume

[S Strawbridge Resume 2026.pdf](#)

References

Field not completed.

Electronic Signature
Agreement

I agree.

Electronic Signature

Samantha Strawbridge

SAMANTHA STRAWBRIDGE

Overview

Accomplished executive and independent entrepreneurial spirit, committed to connecting people and community to foster conscious and sustainable inner and outer success.

Experience

Freelance Writer & Consultant	11/2023 to present
Executive Director Womomentum	05/2018 to 11/2023 Jackson, WY
Responsible for overseeing all facets of Womomentum that serves close to 1000 Jackson Hole women annually through a nine-month structured mentorship program, annual Leadership Summit, large scale speaker events, workshops, and community gatherings. Collaborate with Board to manage governance, financial viability, mission, and strategy. Lead general operations, staff, program development, fundraising, marketing, and community outreach.	
Founder Teton Spirit Connection/NewWu: Modern Wellbeing (rebranded 2017)	05/2013 to 06/2018 Wilson, WY
Publisher, editor-in-chief, and writer for Jackson Hole-based wellness magazine, website, and membership directory designed to promote over 100 Jackson Hole based wellness businesses to each other, the local community, and tourists. July 2013 successfully reached Kickstarter goal of \$14,000 to launch this project.	
Founder, Owner and Operator Spirit: Books, Gifts, Life	12/2011 to 02/2017 Wilson, WY
Jackson Hole based book and gift shop specializing in mindfulness, consciousness expansion, and connecting to the inner spirit. In addition to retail, Spirit offered over 200 classes, workshops, and private sessions during its five years in business. It also established a community of spiritual seekers and supporters of over 1200 email subscribers.	
Development Director Jackson Community Recycling	08/1999 to 12/2002 Jackson, WY
August 1999 - July 2000 Interim Executive Director of all operations including: financials, personnel, Board relations, County & Town relations, shipping and receiving and community outreach. July 2000 - December 2002, initiated RRR campaign; initiation and implementation of "satellite" recycling trailer program including program expansion, budget, design, education, and funding.	
Freelance Event Coordinator Jackson Hole Ski Club	01/1999 to 04/2001 Jackson, WY
Annual event coordinator for the Pole Pedal Paddle. Responsible for promotion, permitting, volunteers, registration, timing, and participants.	
Fall Arts Festival Coordinator Jackson Hole Chamber of Commerce	08/1998 to 11/1998 Jackson, WY
Adult Program Director Snake River Institute	01/1993 to 09/1996 Wilson, WY

Education and Training

Master of Arts: Communication

1998

American University

Washington, DC

Masters of Arts in Communication with a focus on Development for non-profit organizations.

Thesis project internship: The Coalition for Smarter Growth, a collaboration of over 150 environmental organizations and community townships in Maryland, Virginia, and DC interested in reducing sprawl and maintaining environmental quality around the Chesapeake Bay and surrounding areas. Thesis project: Patagonia—using business and lifestyle ideals to promote

Bachelor of Arts: Art, Writing

1991

Colby College

Waterville, ME

Major in Art: History & Studio

Community, Skills, & Interests

Google Drive, Xcel, iCloud, Mailchimp, Wordpress, Meta/Social Media

2023 Wyoming Women of Influence nominee

2016 - 2017 200 Hour Yoga Teacher

2012 - 2014 Jackson Hole Chamber of Commerce, Destination Wellness Committee

2011 - 2016 Guided Meditation Group Leader

2010 - 2016 Spiritual Coach & Consultant, leading private and group sessions to help clients release emotional blocks and limiting belief systems using guided imagery, intuition, and meditation.

2009 - 2011 Monthly Women's Group Facilitator for meditation, journaling, creativity, and inspiration.

2003 - 2009 Teton County/Jackson Joint Powers Solid Waste and Recycling Board
Oversaw the transition from a Joint Powers organization into the Integrated Solid Waste and Recycling Department.

Resident of Jackson Hole since 1991. Mother of three daughters, ages 20, 18, 14. Avid skier, hiker, writer, yogi, creative, wellness, & mindfulness practitioner, member of St. John's Episcopal C

Volunteer Board Application Form

First Name Jessica

Last Name Kellett

Select the Board, Commission, or Committee applying for Energy Conservation Works Board

Have you served on this Board before? Yes

Are you Currently Employed by Teton County Government or the Town of Jackson Government? No

Personal Information

Address 1

[REDACTED]

Address 2

[REDACTED]

City Jackson

State WY

Zip 83001

Home Phone Number

[REDACTED]

Business Address

[REDACTED]

Business Phone
Number

[REDACTED]

Occupation

Consultant

Email Address

[REDACTED]

Residency Information

Length of Residency in
Teton County

WY

Are you a registered
voter in Teton County?

Yes

Education and Hobbies

High School

The Branson School

College

Colby College - BA, Environmental Policy

Trade or Business
School

UCLA Anderson School of Management - MBA,
Marketing and Corporate Social Responsibility

Hobbies

Hiking, skiing, traveling

Organization Membership Information

Have you served on a
Board, Commission, or
Committee before?

Yes

If yes, which See response below.

Are you currently serving Yes
on other Boards,
Commissions, or
Committees?

If yes, which Energy Conservation Works Advisory Board (2026-
current); Teton County / Jackson Parks & Recreation
Advisory Board (2024-2026)

Please list Board Member, Energy Conservation Works Advisory
organizational Board | 2026–Present
memberships or Board Member, Teton County / Jackson Parks &
affiliations and Recreation Advisory Board | 2024–Present
positions held. Alumni Class President, UCLA Anderson School of
Management | 2019–2024
Preschool Parent Representative, Mountain Academy
Parent Council, Teton Science Schools | 2021–2024
President, Montessori School of Manhattan Beach
Parent Teacher Organization | 2019–2020
Volunteer Marketing Consultant, AbilityFirst | 2013–
2014
Volunteer Supervisor, TreePeople | 2012–2013
Sustainability Chair, UCLA Anderson School of
Management | 2008–2010
Board Member, North Park Planning Committee, City
of San Diego | 2008–2009
Field Director, John Evans for School Board, San Diego
Unified School District | 2008
Committee Member, Bay Area Air Quality Management
District | 2005–2007
Board Member, Sonoma County Youth Action Council |
2005–2007
Campaign Co-Director, Kellie Noe for School Board,
West Sonoma County Union High School District |

2006

Fellow, Leadership Institute for Ecology and the Economy | 2005–2006

Please List Areas of Special Interest:

Demand-side energy solutions, clean energy and electrification, community-based sustainability initiatives, marketing and communication strategies, public policy, regulatory oversight.

Please provide your knowledge of the duties & responsibilities of the Board you are applying for:

Energy Conservation Works is a joint powers organization that develops and administers energy efficiency, renewable energy, and emissions-reduction programs for the Jackson Hole community. The Board provides strategic direction, fiscal oversight, and policy guidance; helps set program priorities; ensures accountability for public funds; and supports partnerships that advance affordable, accessible energy solutions for residents and businesses.

Why do you want to serve on this Board?

I enjoy being an active participant in my community and have been fortunate to serve on several local government, educational, and nonprofit boards. My work on the Parks and Recreation Advisory Board has been particularly fulfilling, including helping lead the Board in a more strategic direction as Chair in 2025. Continuing to serve on the ECW Board lets me apply my professional experience to support impactful local initiatives that reduce costs, lower emissions, and strengthen community resilience.

What are your qualifications for serving on this Board?

I bring over 20 years of experience working with electric utilities and clean energy and climate organizations. I have led large-scale regulatory proceedings; advised executive teams; and overseen marketing, communications, and stakeholder

engagement strategies to deliver measurable outcomes. I hold an MBA with a focus on marketing and corporate social responsibility and a BA in environmental policy.

What experience and/or special training do you have that is pertinent to this Board's efforts?

My background includes developing and defending multi-billion-dollar energy efficiency, demand response, and electrification programs before the California Public Utilities Commission, as well as championing digital marketing, social media, and customer experience and insights at Southern California Edison. Early in my career, I worked directly with local governments to implement educational outreach and local marketing campaigns supporting statewide energy efficiency and demand response programs.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

I understand the role requires regular attendance at board meetings, preparation and review of materials, participation in strategic discussions, and occasional involvement in subcommittees or community-facing efforts. I have carefully considered these requirements and can reliably meet the time commitments.

Do you have any scheduling conflicts you are aware of?

No. I do not have any known scheduling conflicts and am prepared to participate fully in Board activities.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below:

[Teton County Board Member Expectations](#)

Resume	Jessica Kellett Resume ECW May 2026.pdf
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References	Jessica Kellett References May 2026.pdf
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Electronic Signature Agreement	I agree.
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Electronic Signature	Jessica Kellett
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JESSICA KELLETT

Jackson, WY

SUMMARY

Strategic executive leader with 20+ years of experience spanning energy regulation, corporate strategy, marketing and communications, and public-sector policy. Proven ability to lead large cross-functional teams through complex regulatory proceedings, business transformation, and multi-billion-dollar planning efforts. Deep expertise working with utilities, regulators, nonprofits, and government agencies to deliver measurable results, improve operations, and align strategy with public policy objectives.

CORE EXPERTISE

Energy & Utility Regulation • Business & Strategic Planning • Marketing, Digital & Customer Experience • Executive & Board Advisory • Public Policy & Government Affairs • Budgeting, Forecasting & Revenue Recovery • Cross-Functional Team Leadership • Stakeholder Engagement & Advocacy

PROFESSIONAL EXPERIENCE

COREPOINT 1 MANAGEMENT CONSULTING — 2020–Present

Pacific Gas & Electric

- Developed PG&E's 2028–2033 Income Qualified Programs (IQP) Application, asking the California Public Utilities Commission (CPUC) approve a \$1B budget to operate the CARE, FERA, and Energy Savings Assistance (ESA) programs.
- Led testimony development, policy positioning, and QA/QC activities in collaboration with the IQP management and legal team to deliver well-supported testimony and budget forecasts.

Southern California Edison

- Developed a \$30M business plan for a comprehensive redesign of SCE.com, integrating marketing automation, self-service tools, and improved UI/UX.
- Managed SCE's 2024–2031 Energy Efficiency (EE) Business Plan, 2021–2023 EE budget requests, and 2023–2027 Demand Response Business Plan, securing approval for \$2.5B+ from the CPUC.
- Partnered closely with management teams to provide strategic guidance, align priorities, and drive high-quality deliverables across cross-functional teams.

CALSTART — 2022–2023

Consultant

- Developed the marketing strategy and launch plan for CALSTART's Sustainable Fleets program in partnership with the California Air Resources Board.
- Oversaw new branding and website development, aligning messaging with statewide climate and transportation goals.

EDISON INTERNATIONAL — 2018–2019

Senior Program Officer

- Managed \$10M+ annually in philanthropic investments across environment and civic engagement portfolios.

- Led cross-functional teams supporting strategic grants in transportation electrification, climate adaptation, and wildfire resilience.
- Designed and presented to the CEO a new governance framework aligning nonprofit board placements with corporate strategy.

SOUTHERN CALIFORNIA EDISON — 2010–2017

Senior Manager, Insights & Impact

- Directed KPI development and performance tracking for Corporate Communications.
- Led research, analytics, and operational optimization initiatives, delivering \$100K+ in annual savings through new vendor contracts.

Manager, Digital Advertising & Social Media

- Led company-wide digital advertising strategy and agency oversight across an \$8M annual budget.
- Oversaw social media governance, crisis communications, analytics, and customer engagement.
- Delivered fast-tracked executive projects including a new CX platform and crisis communications framework.

Program Manager, Business Planning

- Selected for special project supporting SCE's 2015–2017 General Rate Case, defending \$1B+ in budget requests before the CPUC and intervenors; achieved approval of 100% of Capital and 98% of O&M requests.
- Worked directly with nine senior executives and their management teams, providing strategic guidance and project oversight to deliver high-quality business plans and financial models on an accelerated regulatory timeline.

Program Manager, MBA Rotational Program

- Led Electric Vehicle regulatory initiatives, facilitated multi-stakeholder working groups, and implemented QA/QC improvements for rate design regulatory activities.

EARLY CAREER

The Jim Stengel Company — MBA Intern, Brand Strategy

Princeton University — Instructor, Environmental Communications

Center for Climate Protection — Director, Community Education & Outreach

Darrow Wilderness Trips — Wilderness Guide

EDUCATION

UCLA Anderson School of Management — M.B.A., Marketing Strategy & CSR

Colby College — B.A., Environmental Policy

BOARD & COMMUNITY LEADERSHIP

- **Board Member**, Energy Conservation Works Advisory Board | 2026–Present
- **Board Member**, Teton County / Jackson Parks & Recreation Advisory Board | 2024–Present
- **Alumni Class President**, UCLA Anderson School of Management | 2019–2024

- **Preschool Parent Representative**, Mountain Academy Parent Council, Teton Science Schools | 2021–2024
- **President**, Montessori School of Manhattan Beach PTO | 2019–2020
- **Volunteer Marketing Consultant**, AbilityFirst | 2013–2014
- **Volunteer Supervisor**, TreePeople | 2012–2013
- **Sustainability Chair**, UCLA Anderson School of Management | 2008–2010
- **Board Member**, North Park Planning Committee, City of San Diego | 2008–2009
- **Field Director**, John Evans for School Board | 2008
- **Committee Member**, Bay Area Air Quality Management District | 2005–2007
- **Board Member**, Sonoma County Youth Action Council | 2005–2007
- **Campaign Co-Director**, West Sonoma County Union High School District | 2006

Jessica Kellett References
ECW Board Application

1. **Tim Day, Parks and Recreation Advisory Board**

[REDACTED]

2. **Robert Tomooka, Corepoint1 Management Consulting**

[REDACTED]

3. **Paul Kubasek, Corepoint1 Management Consulting and Southern California Edison**

[REDACTED]

Volunteer Board Application Form

First Name Nancy

Last Name Leon

Select the Board, Commission, or Committee applying for Energy Conservation Works Board

Have you served on this Board before? No

Are you Currently Employed by Teton County Government or the Town of Jackson Government? No

Personal Information

Address 1

Address 2 *Field not completed.*

City Wilson

State WY

Zip 83014

Home Phone Number

Business Address as above

Business Phone
Number

Occupation Retired technology executive, Non-profit Board chair

Email Address

Residency Information

Length of Residency in
Teton County 18 years

Are you a registered
voter in Teton County? Yes

Education and Hobbies

High School North Shore Country Day School, Winnetka, IL

College University of Denver, Denver CO

Trade or Business
School Macquarie University Graduate School of
Management, North Ryde (Sydney) NSW Australia

Hobbies Nordic & alpine skiing, cycling, hiking, Spanish,
French, travel, photography, conservation, non-profit
service; home renovation

Organization Membership Information

Have you served on a Board, Commission, or Committee before?

Yes

If yes, which

Jackson Hole Nordic Alliance, JH Ski & Snowboard Club, Teton Science Schools, Murie Center, USA Cycling

Are you currently serving on other Boards, Commissions, or Committees?

Yes

If yes, which

Jackson Hole Nordic Alliance; TSS -Murie Advisory Committee

Please list organizational memberships or affiliations and positions held.

Founder/ED/Board Chair -Jackson Hole Nordic Alliance; Vice-Chair- JH Ski & Snowboard Club; Board Chair -Murie Center

Please List Areas of Special Interest:

Energy, land and wildlife conservation, Sustainable tourism, responsible recreation, renewable energy, community accessibility/connection to nature, transportation, services, education, recreation.

Please provide your knowledge of the duties & responsibilities of the Board you are applying for:

Board members play an important role in shaping ECW's strategic direction, aligning with community values, and "help guide community-focused energy programs that support efficiency, renewable energy, and affordability in Teton County." The ECW board supports staff with strategic direction, with a commitment to public service, interest in energy conservation, and interested to help build

partnerships with our community, local businesses, Town, County, LVE. The Board meets monthly.

Why do you want to serve on this Board?

I believe that Teton County has the opportunity to continue to develop into a more sustainable, energy efficient community for the benefit of our residents, businesses, visitors. and ecosystems via adoption of energy efficient technology (e.g. renewable green-power, heat pumps, solar), simple best practices (e.g. recycling, public and human powered transport, energy audits, energy efficient upgrades) , education and communication, partnerships, increased local adoption. I have held a lifelong interest in "leave no trace" /low impact living and community best practices, and would like to be of service to move Teton Co forward via ECW.

What are your qualifications for serving on this Board?

As an 18 year resident of Teton County, I am deeply committed and experienced in working with our Town, County, local organizations and community members in programs, partnerships, and outreach that will enhance our ecosystem, sustainability, quality of life, inclusive, welcoming spirit, and community connections. My career in start-up roles in information technology, strategic partnerships, marketing communications, and strategic planning in global tech companies, as well as using related skills to serve local non-profit boards to support local organizations, will bring valuable skills to ECW. As a typical local homeowner , I have personally had several home energy audits, subscribe to LVE GreenPower, installed a 2 heat-pumps systems, minimize/monitor our energy consumption, drive an EV, use the START Bus, engage in human-powered recreation (hike, bike, XC skiing), subscribe to a local CSA farm, recycle, and partner

with the JHTTB to promote sustainable tourism via JH Nordic Alliance (where I serve as Board Chair).

What experience and/or special training do you have that is pertinent to this Board's efforts?

My extensive leadership experience in marketing-communications strategy, business development in technical solutions, community relations and outreach for business and local non-profit Boards, plus experience in building local partnerships and volunteer services will be an important complement to the current ECW Board. As a retired business development technology executive, I have worked in teams of technology engineers as the business specialist. My passion and experience with energy conservation, building upgrades, sustainable community best practices, and collaborative community outreach will serve as a positive contribution to the ECW Board and staff teams.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

The ECW Board meets monthly, and I am available in-person and online as a full time resident of Teton County.. I am also available for special workshops and programs, events, and am committed to diligently abide by ECW's by-laws, rules and procedures.

Do you have any scheduling conflicts you are aware of?

No

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below: [Teton County Board Member Expectations](#)

Resume [NM Leon-Resume-May2026.doc](#)

References [NM-Leon-References -ECW-Board Application.docx](#)

Electronic Signature I agree.
Agreement

Electronic Signature Nancy M. Leon



SUMMARY

Senior business development executive with exceptional leadership, entrepreneurial and execution skills, extensive international and US executive management experience and results in worldwide sales, business development, and consulting in global telecommunication/internet, enterprise software, and non-profit organizations. Strong strategic planning, communications, results orientation, community engagement; effective team leader, team player, coach and mentor. Interest in sustainable, responsible technology and recreation.

EXPERIENCE

Jackson Hole Nordic Alliance / JHNordic.com

Founder – 2013

Executive Director- Jun 2013-Jun 2024

Board Chair -Jun 2024-present

- JHNA is a community non-profit group of 40 individuals and organizations working to inform, educate, inspire community and visitors about Jackson Hole/Greater Teton Nordic & winter trails. JHNordic.com is the leading Nordic/cross-country ski GPS trail map website, with 110 Nordic trails, live grooming, Nordic events, resources, trail search, social media for Jackson Hole/Teton Valley/GTNP. Our vision is to expand community use and access for affordable, sustainable, human-powered winter trail activities, as well as raising awareness as a leading Nordic destination to diversify our regional winter economy. Activities include designing / publishing multi-media information sources/online tools (web, social), marketing & communications, events, grooming info, fundraising, resources, and collaborative community work.

Silicon Couloir

Mentor--Start-Up CEO Mentoring program – 2018-present

Jackson Hole Ski & Snowboard Club

Board of Trustees – 2015 – 2022

Vice- chair, Development Committee, Strategic planning

- Annually serving over 500 student-athletes in alpine and Nordic ski racing, free-ski and snowboard competition, and backcountry education, founded in 1938, JHSC is Jackson, WY's oldest nonprofit.

Teton Science School

Board of Trustees and Murie Ranch Advisory Committee – 2016 - 2023

The Murie Center

Board of Trustees - Chairman (Aug 2013 – 2015)

Communications/Program Committee Chair – (2012- 2013)

- Conservation leadership, education and National Historic Landmark non-profit in Grand Teton National Park, Wyoming. Developed Strategic Plan, new MOU with Grand Teton NP, hired new Executive Director, updated governance and fundraising.

USA Cycling

Board of Trustees – (2013 – 2021)

- US national governing body for Cycling Racing; Board representative on Women/Diversity Committee.

National Outdoor Leadership School (NOLS)

Advisory Council – 2009-2015

- Engaging with Development- Alumni Directors/teams to develop strategies for fundraising & new market growth.

VMware - Palo Alto, CA - *VMware is the global leader virtualization and cloud computing software – IPO 2005.*

Director - Infrastructure Alliances -2007 - 2009

- Signed technology partnership agreements, created new growth strategies, solutions, and programs with Cisco Systems, Nortel, Riverbed, Force 10 Networks and other leading network infrastructure providers.

Splunk Inc. - San Francisco, CA -- *Splunk develops software for IT Search-IPO Apr 12, acquired by Cisco 2024.*

Vice President - Business Development - 2006- 2007

Splunk Advisory Board – 2007- 2011

- Responsible for Business Development revenue, solutions, and programs, including OEM, Technology Alliances, and Systems Integrators/Reseller partner sales channels.
- Signed and managed 20 new alliance partners (180% of goal). Built an OEM pipeline in excess of \$1.9M.

Systems Management Arts (SMARTS) - San Jose, CA (2002 to 2005)

EMC Corporation - Santa Clara, CA (SMARTS acquired by EMC) (2005 to 2006)

“SMARTS”- Privately held from 1993 to 2005 – Developer of software management solutions for IT infrastructure and applications

Vice President - Business Development / Asia-Pacific Sales

- Managed global OEM strategic alliance with Cisco Systems, representing 16% of SMARTS’ total revenue. Signed 3 OEM agreements to enable global distribution of all SMARTS products through Cisco and its worldwide channels, increasing net revenue by 50%. 150% Y-Y growth in 2004.
- Established/ lead the Asia-Pacific Sales region. Booked revenue of \$650k in 1st year, leveraging cost efficient channel sales model and regional consultants.

Niku Corporation - Redwood City, CA (2001 – 2002)

Nasdaq: NIKU – Developer of Internet enterprise applications in IT Management & Governance solutions, Acquired by Computer Associates.

Vice President - Business Development

- Strategic Alliances: Created new corporate partner strategy, signing HP, Sun, Cisco, Oracle, KPMG, PWC, CapGemini. Built joint sales pipeline valued at \$10M.

Cisco Systems - San Jose, CA, and North Sydney, Australia (1996 - 2001)

Nasdaq: CSCO: \$22 Bn world leader in Networking for the Internet.

Senior Manager – Internet Business Solutions Consulting (1999 - 2001)

- Developed Internet Solutions strategies for Cisco’s leading global Telecommunication customers, in strategic internet business models and new revenue creation. Generated \$150M in incremental revenue.

Regional Sales Manager – Global Service Management (1996 – 1999)

- Sales & Marketing start-up role - Achieved over 700% revenue growth over 3 years (\$4M to \$35M).

SITA-Equant Telecommunications - Sydney, Australia (1990 -1996)

(NYSE-ENT) Global Data Telecommunications Services, operating the world’s largest data network (pre-internet), covering 220 countries.

Regional Sales Manager –Australasia and South Pacific

- Managed key regional/international accounts in six countries with global data network annual sales of \$10M.

EDUCATION

Master of Business Administration –Finance/Marketing

Macquarie University – Graduate School of Management (1984-86), Sydney, Australia

Bachelor of Fine Arts –Communications major, Mathematics, French minors

University of Denver, Denver CO

LANGUAGE FLUENCY

- English - native
- French - fluent: written, spoken, business
- Spanish - intermediate

COMMUNITY SERVICE

- **Grand Teton National Park** – Bike Ambassador volunteer– summer-fall 2026
- **Jackson Hole Mountain Resort**, Teton Village WY –Mountain Host Guest services volunteer – (2011 –2020)
- **Womentum**, Jackson WY – Women’s mentoring program – mentored a younger professional woman seeking career change and professional development (2012-2013)
- **Friends of Pathways**, Jackson WY –Pathway Ambassador – (2010 –present)
- **Alliance of Technology and Women (ATW)** – Mentoring program – Mentor to young execs at Oracle & Sun. Mentor in pilot mentoring program for Silicon Valley. (2004-2006)

Nancy Morgan Leon – References for ECW Board application

Jim Speyer
Wilson WY
ECW Board member

 [associates.com](#)
(202) 251-5707

Katy Holbacher
Jackson WY
Beyond Efficiency -CEO
ECW Board member



Volunteer Board Application Form

First Name James

Last Name OBrien

Select the Board, Commission, or Committee applying for Energy Conservation Works Board

Have you served on this Board before? Yes

Are you Currently Employed by Teton County Government or the Town of Jackson Government? No

Personal Information

Address 1

Address 2

Teton Village

State WY

Zip 83025

Home Phone Number

Business Address

[REDACTED]

Business Phone
Number

[REDACTED]

Occupation

Attorney

Email Address

[REDACTED]

Residency Information

Length of Residency in
Teton County

6 years

Are you a registered
voter in Teton County?

Yes

Education and Hobbies

High School

Pacelli High School

College

University of Notre Dame

Trade or Business
School

University of Wisconsin - Madison Law School

Hobbies

skiing, climbing, hiking, camping

Organization Membership Information

Have you served on a
Board, Commission, or
Committee before?

Yes

If yes, which Energy Conservation Works

Are you currently serving Yes
on other Boards,
Commissions, or
Committees?

If yes, which Energy Conservation Works

Please list State Bar of Wyoming; State Bar of Wisconsin; Illinois
organizational attorney; American College of Real Estate Lawyers
memberships or
affiliations and
positions held.

Please List Areas of Renewable energy
Special Interest:

Please provide your I am the current Chair of Energy Conservation Works
knowledge of the duties and have been on the Board for sometime.
& responsibilities of the
Board you are applying
for:

Why do you want to I want to contribute to saving on energy use in the
serve on this Board? Town and the County in order to keep electricity prices
low and to minimize carbon emissions.

What are your I have worked in the electric energy industry for over 40
qualifications for serving years. My law practice has focused on renewable
on this Board? energy for the last 20 years.

What experience and/or I have worked in the electric energy industry for a long
special training do you time, including service as General Counsel of Oncor

have that is pertinent to this Board's efforts?	Electric, a Texas-based electric utility with over 3.5 million customers.
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What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?	I have been on the Board for some time.
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Do you have any scheduling conflicts you are aware of?	No
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If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?	YES
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See Below:	Teton County Board Member Expectations
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Resume	James P. OBrien short bio.docx
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References	<i>Field not completed.</i>
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Electronic Signature Agreement	I agree.
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Electronic Signature	James P OBrien
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James P. O'Brien

Partner and Chair, Global Projects Practice

Chicago, USA



James Patrick O'Brien is a partner in the law firm Baker McKenzie, who lives in Jackson Hole, Wyoming. Jim has worked for the last 40 years on energy projects and financings, including coal, gas-fired, wind, solar and hydrogen projects.

Baker & McKenzie LLP
300 East Randolph Street, Suite 5000
Chicago, IL 60601
United States

Volunteer Board Application Form

First Name John

Last Name Beye

Select the Board, Commission, or Committee applying for Parks & Recreation Board

Have you served on this Board before? No

Are you Currently Employed by Teton County Government or the Town of Jackson Government? No

Personal Information

Address1

[REDACTED]

Address2

Field not completed.

City Jackson

State WY

Zip 83001

Home Phone Number

[REDACTED]

Business Address

[REDACTED]

Business Phone
Number

3

[REDACTED]

Occupation

Conservation Director, EcoTour Adventures

Email Address

[REDACTED]

Residency Information

Length of Residency in
Teton County

4 years, plus winters seasonally prior to 2022

Are you a registered
voter in Teton County?

Yes

Education and Hobbies

High School

Oconomowoc High School

College

B.S. Geography University of Wisconsin - Madison,
Masters Certificate Place-Based/Environmental
Education - University of Wyoming (Teton Science
Schools), Master of Tourism Management - Colorado
State University

Trade or Business
School

Field not completed.

Hobbies

Backcountry skiing, climbing, backpacking, river
sports, trail running, travel, live music, art, writing,
board games, event planning

Organization Membership Information

Have you served on a Board, Commission, or Committee before?	No
--	----

If yes, which	<i>Field not completed.</i>
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Are you currently serving on other Boards, Commissions, or Committees?	No
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If yes, which	<i>Field not completed.</i>
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Please list organizational memberships or affiliations and positions held.	Affiliate Member American Avalanche Association, American Alpine Club
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Please List Areas of Special Interest:	Supporting broad community access to parks and recreation opportunities; balancing the needs of diverse user groups and stakeholders; and helping ensure that residents of all ages and abilities have affordable and attainable ways to enjoy the outdoors and live healthy, active lives.
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Please provide your knowledge of the duties & responsibilities of the Board you are applying for:	My understanding is that the Parks and Recreation Advisory Board serves in an advisory capacity to the Town and County by providing input on parks, recreation facilities, trails, and programming to help ensure these resources meet the needs of the community. The Board helps review plans and proposals, provide community perspective on
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recreation priorities, and support thoughtful planning and development of parks and recreation opportunities across Teton County.

I understand that board members are expected to participate in regular meetings, review projects and initiatives, and help balance the needs of diverse user groups while supporting recreation opportunities that enhance community health and quality of life.

Why do you want to serve on this Board?

I want to serve on the Parks and Recreation Advisory Board because I care deeply about this community and want to contribute in meaningful ways to its future. In addition to the professional experience outlined in my resume, I have a genuine interest in supporting parks and recreation opportunities that help make Teton County a healthy and vibrant place to live.

Parks and recreation programs and facilities play an important role in community well-being, and I believe strongly in maintaining accessible and high-quality opportunities for residents and visitors alike. I hope to contribute my experience while working collaboratively with others to help ensure that Teton County continues to offer recreational and educational opportunities that support healthy lifestyles and a strong sense of community.

What are your qualifications for serving on this Board?

My qualifications for serving on this Board come from a combination of professional experience in recreation management, outdoor leadership, and community programming. Most directly, I served as Operations Manager for the Teton County Jackson Community Recreation Center, where I helped oversee the transition into a major facility expansion and supported operations across multiple divisions

including fitness, aquatics, climbing, and community programs. This experience gave me a strong understanding of recreation facility management, budgeting, risk management, the many interest groups that rely on programming and facilities provided by Parks and Rec, and the importance of providing programs that serve a wide range of community needs.

In addition, my career has included outdoor education and guiding work throughout the Greater Yellowstone Ecosystem and other public lands, which has given me a broad perspective on how people of all ages and abilities engage with parks and recreation opportunities. Combined with my long-standing involvement in the Jackson community through both professional and personal connections, I feel well prepared to contribute thoughtful and practical input to the Board's work.

What experience and/or special training do you have that is pertinent to this Board's efforts?

I bring direct experience and training that align closely with the Board's work. As Operations Manager for the Teton County -Jackson Community Recreation Center, I was involved in the transition into the expanded facility and worked extensively with budgeting, operations, risk management systems, vendor contracts, and coordination across multiple program areas. This role gave me an in-depth understanding of how Parks and Recreation serves Teton County residents, as well as familiarity with staff, programs, facilities, and the diverse community members who rely on them.

I also have graduate-level training in place-based education and tourism management, which has shaped my understanding of how recreation, education, and community well-being intersect. Over

more than a decade of professional work in outdoor education and recreation, I have worked with participants of all ages and backgrounds and have developed programs that support learning, recreation, and connection to the outdoors.

Much of my career has involved working with multiple stakeholders across government agencies, nonprofits, and private organizations, which has given me experience balancing different priorities and perspectives in collaborative decision-making. I believe this combination of practical experience and professional training prepares me well to contribute to the Board's efforts.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

I understand that service on the Parks and Recreation Advisory Board involves attending regular meetings, reviewing plans and proposals, providing input on programs and facility development, and representing the perspectives and needs of the community. Board members are expected to actively participate in discussions and contribute to thoughtful decision-making that benefits residents of all ages and abilities.

I am fully prepared to meet these expectations. My professional experience managing complex recreation operations, coordinating multiple programs and stakeholders, and balancing competing priorities has equipped me to stay engaged, provide informed input, and consistently follow through on responsibilities. I am committed to dedicating the time, attention, and energy necessary to contribute meaningfully to the Board's work and would be eager to serve the Teton County community in this role.

I would also like to note that I have applied for the

JHTTB as well. I hope to have conversations regarding both applications and am ultimately seeking to become more involved in my community in ways that leverage my academic and professional experience while also learning and growing alongside other dedicated local leaders to better our community.

Do you have any scheduling conflicts you are aware of?

No.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

See Below:

[Teton County Board Member Expectations](#)

Resume

[Resume_JohnBeyepdf.pdf](#)

References

[JohnBeye_References.pdf](#)

Electronic Signature Agreement

I agree.

Electronic Signature

John Beye

John Radovan Beye

PROFILE

- Passionate leader with operations management experience spanning over 10 years in education, nonprofit, and sustainable tourism settings
- 5 years managing a remote eco-lodge in Alaska – including strategic oversight of entire facility, building and formalizing risk management protocols, expanding guided program development, food service operations, budget management, vendor contracts, and balancing National Park Service, private business, and Native Corporation interests
- Operations Manager for expanded Teton County Community Recreation Center, in charge of strategic oversight of a brand new facility, developing and evolving risk management systems for six unique divisions, and leading a large and diverse team toward a shared mission to serve the broader Teton County community
- Masters certificate in Place-Based/Environmental Education; Masters Degree in Tourism Management with an emphasis on sustainable development and education

LEADERSHIP EXPERIENCE

Conservation Director

Sept. 2024 – Present

EcoTour Adventures; Jackson, WY

Small business offering guided wildlife viewing adventures in Grand Teton and Yellowstone National Parks

- Hired to further the sustainability and conservation initiatives of EcoTour Adventures and nonprofit partner WYldlife for Tomorrow
- Responsibilities at WYldlife for Tomorrow include program development, fundraising, social media management, communications, grant writing, organizing and hosting events, building and fostering partnerships with Wyoming businesses, and increasing overall awareness of this innovative conservation program of the Wyoming Game and Fish Department
- Raised over \$200k in less than one year of growing WYldlife for Tomorrow, as part of a lean three person team
- Oversee daily operations and logistics at EcoTour Adventures while helping rework structures and systems for a growing small business

Operations Manager

Teton County – Jackson Community Recreation Center; Jackson, WY

Nov. 2023 – July 2024

Rec Center offering fitness, aquatics, indoor rock climbing, and community wellness and youth programs

- Created and managed risk management systems and protocols, budget, logistics, and strategic oversight for the transition into a new \$43 million, 75,000 ft² expansion including a new fitness center, 10,000 ft² climbing gym, and wellness and yoga studios
- Oversaw massive catalogue of vendor contracts across six unique divisions of the Rec Center
- Managed a staff of 40+ employees, providing systems and policies for incident response, emergency preparedness, and OSHA compliance
- Provided budget oversight for facility – managing revenue, expenses, and tracking for fiscal year ahead

Youth and Adult Program Faculty

Jan. 2022 – Nov. 2023

Teton Science Schools; Jackson, WY

Nonprofit environmental education organization reaching students of all ages and backgrounds

- Developed itineraries and curriculum for multi-day youth and adult programs, working closely with partners to ensure that all shared financial and service goals were met
- Managed all on-the-ground logistics for weeklong adult programs in Grand Teton and Yellowstone while simultaneously budgeting, forecasting, permitting, and booking programs two years in advance
- Helped to hire, train, and mentor 20+ person field educator and guide team
- Developed curriculum and programming for student groups from 5th grade through college

General Manager

Feb. 2016 – Jan. 2021

Kenai Fjords Glacier Lodge; Kenai Fjords National Park, AK

Remote sea kayak lodge on a Native-owned 1,700 acre wildlife sanctuary within Kenai Fjords National Park

- Managed operations, site maintenance, budgets, guided programming, daily logistics, human resources, and relationships with the National Park Service & Native Corporation Representatives in a remote wilderness setting
- Trained and managed a 23 person guide, kitchen, hospitality, and maintenance staff while maintaining a culture of safety across departments
- Expanded guided program offerings – including enhanced training and guide development, wildlife sanctuary trail design and creation, while developing and updating risk management protocols

UNIVERSITY EDUCATION**Masters of Tourism Management**

May 2014

*Warner College of Natural Resources - Colorado State University; Fort Collins, CO***GPA: 4.0 over 30 credits**

Focus on business leadership through the lens of sustainable tourism development

M.S. Certificate in Place-Based/Environmental Education

May 2013

*Teton Science Schools Graduate Program, University of Wyoming; Kelly, WY***GPA: 4.0 over 30 Credits**

Focus on curriculum development, educational leadership, and field science programming and pedagogy

B.S. in Geography & People/Environment Interaction

May 2011

*University of Wisconsin-Madison; Madison, WI***GPA: 3.47****EDUCATION/OUTDOOR LEADERSHIP EXPERIENCE****AIARE Avalanche Course Instructor**

Winter 2021 – 2025

Expedition Leader

June 2021 – December 2021

Natural Habitat Adventures; Louisville, CO

Travel partner of the World Wildlife Fund, providing small group natural history expeditions around the world

- Expedition Leader for adult natural history hiking trips and photography clinics in Glacier National Park, New England, and Southwest Utah

Yellowstone Wildlife and Snowcoach Guide

Winters 2018/2019 and 2019/2020

Wildlife Expeditions of Teton Science Schools; Jackson, WY

Guided naturalist tours in Grand Teton and Yellowstone National Parks

- Provided winter wildlife tours via snowcoach, vans, and snowshoe in Grand Teton and Yellowstone

Sea Kayak and Hiking Guide

May 2015 – September 2015

*Kenai Fjords Glacier Lodge; Kenai Fjords National Park, AK***Expedition Leader**

Summers 2013 and 2014

The Road Less Traveled; Chicago, IL

Summer outdoor educational adventures for high school students

- Co-led 24 day wilderness/leadership trip for 15 high school students in **Norway – Summer 2014**; Wilderness sea-kayaking, mountain bike touring, and backpacking components
- Co-led 28 day service, cultural immersion, & adventure trip for 9 high school students in **India – Summer 2013**; Facilitated service learning project at a Buddhist nunnery, led 5 day Himalayan trek, and engaged in unique opportunities for cultural immersion across India

Outdoor Program Leader

Jan. 2012 – May 2012

South African Volunteer Experiences (S.A.V.E.); Cape Town, South Africa

- Managed an after-school adventure and surf program for 10 – 20 7th graders/day

NOTABLE CERTIFICATIONS**Wilderness First Responder (WFR) Certified**

Aug. 2012 – Present

American Mountain Guides Association

Ski Guide Course/Apprentice Ski Guide

Jan. 2023

American Avalanche Association PRO 1 Certified

Dec. 2020

Merit Based Graduate Fellowship Award (Awarded by CSU Graduate School)

Feb. 2014

Unanimously selected as the Master program's top student for 2013-2014 academic year

Ted & Addie Donnan Award for Outstanding Volunteer Service in the Nonprofit Community

Mar. 2012

Scholarship awarded by the Graduate Program of Teton Science Schools

John Radovan Beye

2150 N. Moose Wilson Rd. Wilson, WY 83014 • 262-510-4502 • jbeye@uwalumni.com

REFERENCES

Taylor Phillips _____

Owner EcoTour Adventures, Founder WYldlife for Tomorrow

[REDACTED]

Carl Pelletier _____

Former Climbing Gym Supervisor, Teton-County Jackson Community Recreation Center

[REDACTED]

Janeen Hutchins _____

General Manager, Alaska Wildland Adventures

[REDACTED]

Kirk Hoessle _____

Owner, Alaska Wildland Adventures

[REDACTED]

John Morgan _____

Vice President, Jackson Hole Chamber of

[REDACTED]

Jill Baldauf _____

Parks and Recreation Advisory Board Member (Character Reference)

[REDACTED]